# Status and prospects for smallholder milk production: a global perspective

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# Joachim Otte FAO Rome Pro Poor Livestock Policy intitiative





#### **Outline**



Introduction

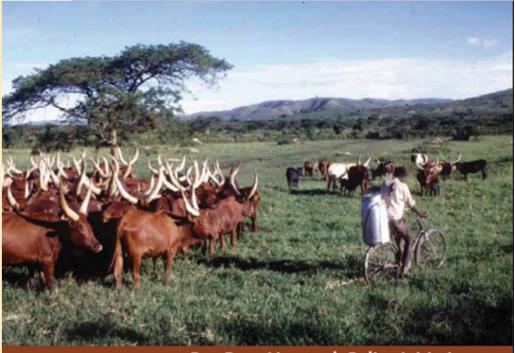
**IFCN** method

Milk production

**Farm structure** 

**Farm economics** 

**Summing up** 



**Pro-Poor Livestock Policy Initiative** 

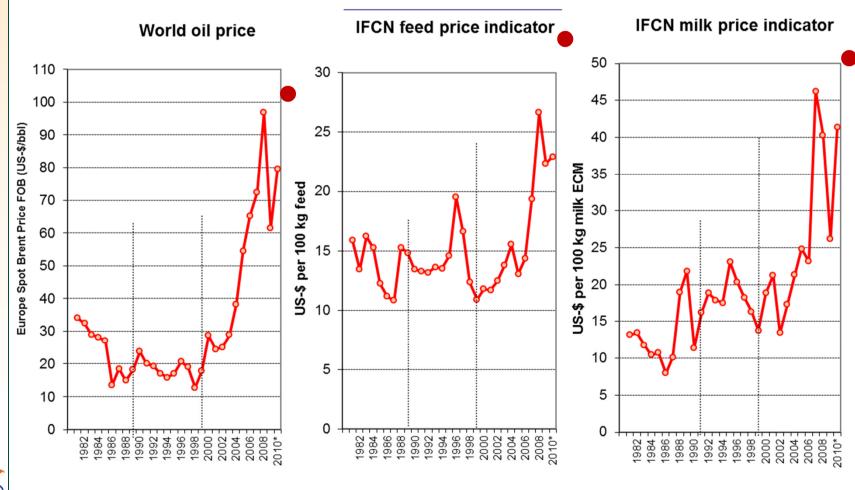
Status and Prospects for Smallholder Milk Production A Global Perspective





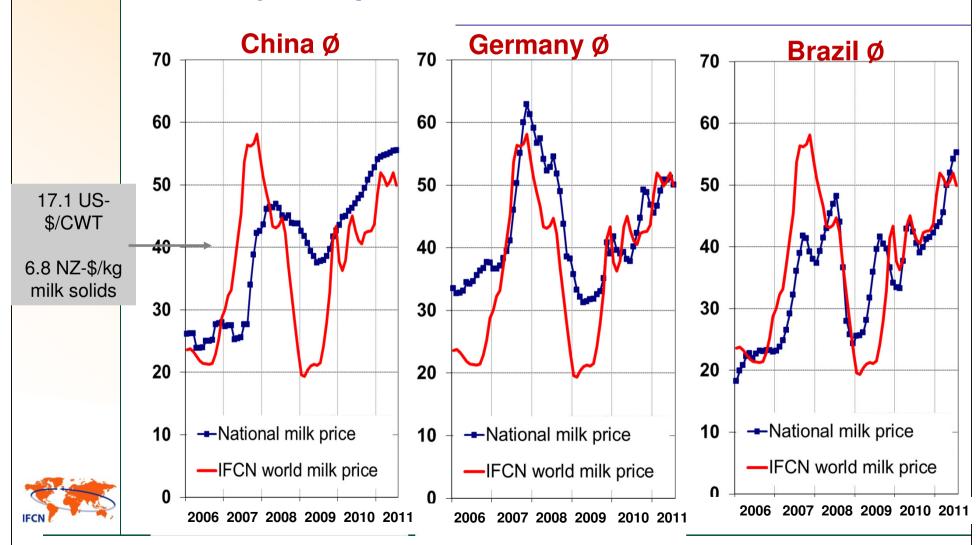
#### 1. Oil, feed & milk prices are related

The world markets 1981 - 2010 (+Feb 2011)

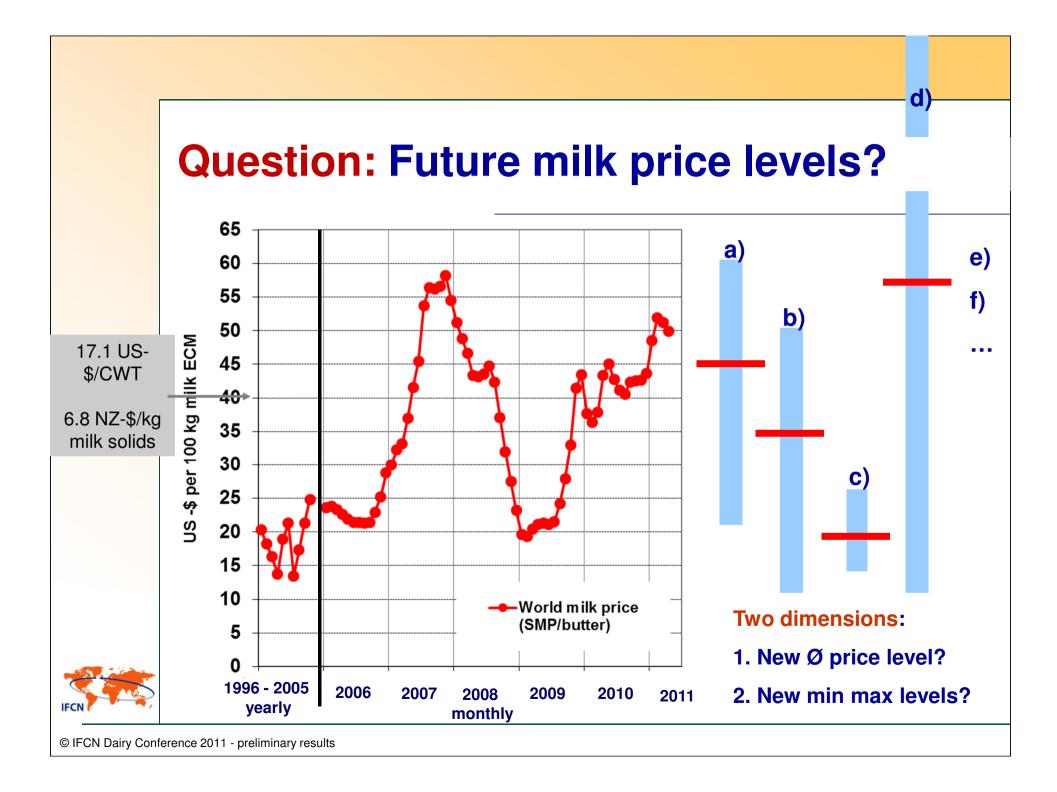




## 2. Every country follows the world price Monthly milk prices (US\$/100 kg milk at 4% fat, 3,3% protein)



© IFCN Dairy Conference 2011 - preliminary results



## IFCN is a way to understand a complex & fast changing dairy world



### What is IFCN ?-International Farm Comparison Network

The IFCN is a global dairy network of researchers, companies and other stakeholders who are active in the dairy chain.

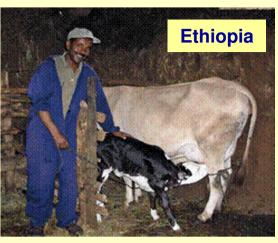
The IFCN has a Dairy Research Center (DRC) with 15 dairy researchers coordinating the network &running research activities.





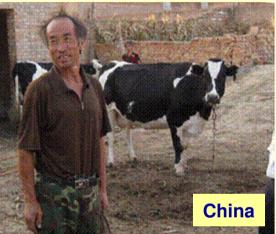
### **IFCN** mission

We create a better understanding of milk production world wide













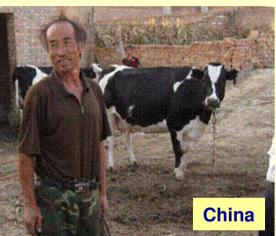
## In the dairy chain, milk production represents the major share of:

a) the costs,
b) people employed,
c) resources used / emissions created
d) the political challenges







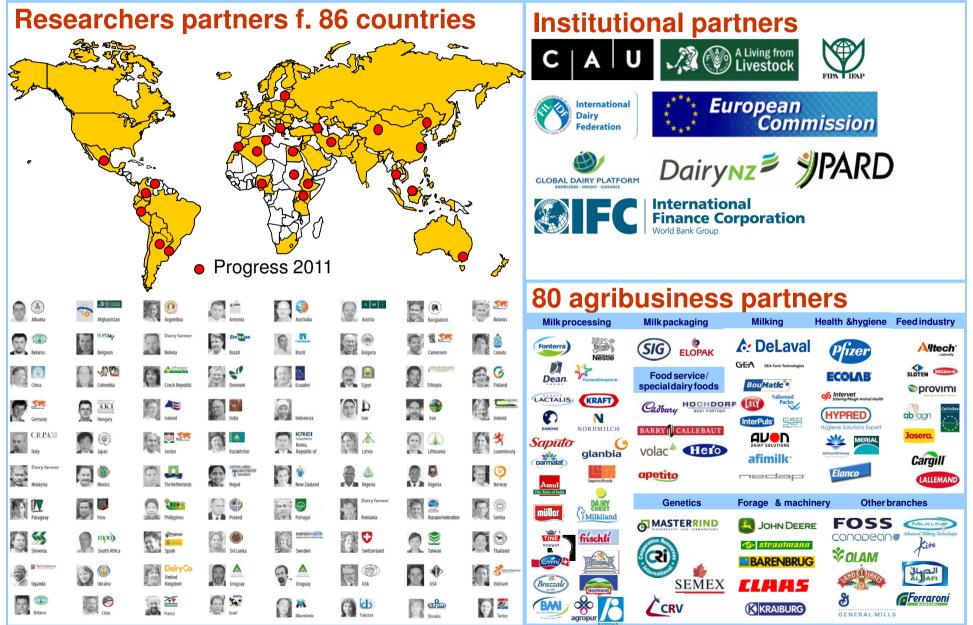








#### Status of the IFCN Network in 2011





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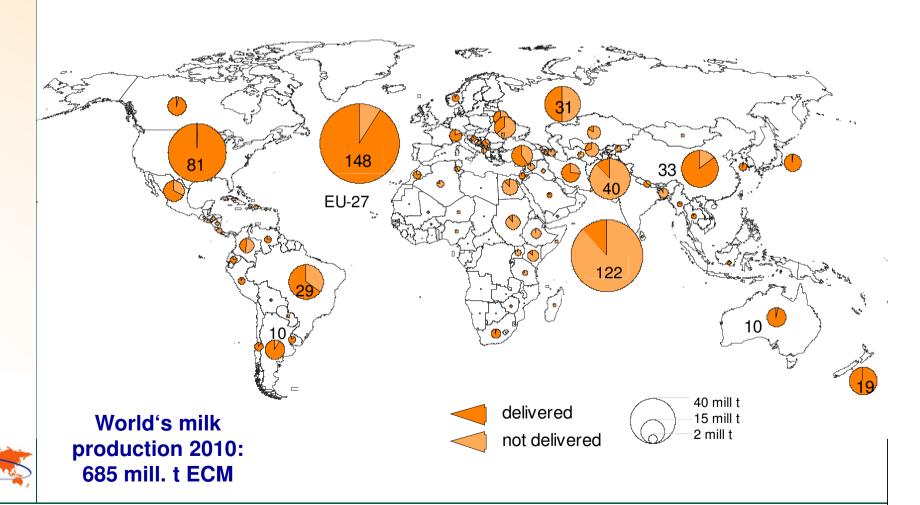
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## Status of milk production in 2009 Cow and buffalo milk in mill. t ECM

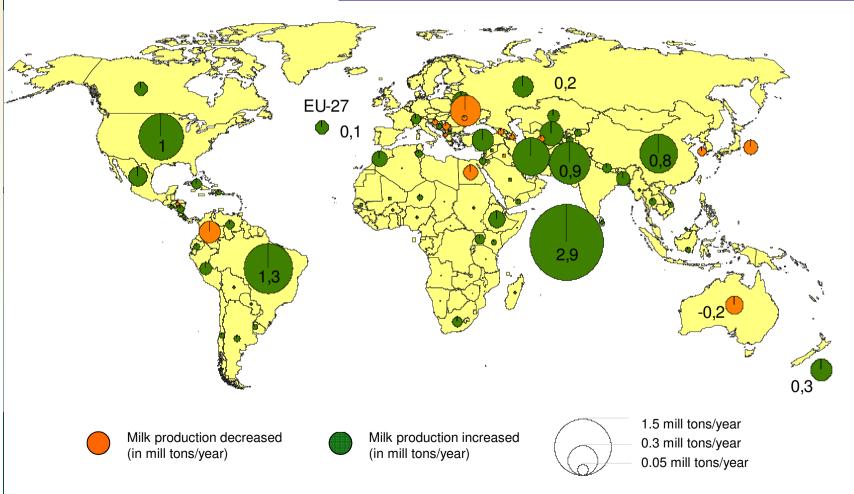


## IFCN Top 21 Milk processors list measured by milk intake 2009 / 2010

Rank	Company name	Country	Dairy processing plants	Milk intake	Market share in % of
	. ,		main location	in mill. t	world milk production
1	Fonterra	New Zealand	international	20.5	3.0%
2	Dairy Farmers of America	USA	USA	17.1	2.5%
3	Nestle	Switzerland	international	14.9	2.2%
4	Dean Foods	USA	USA	11.8	1.7%
5	Royal FrieslandCampina	The Netherlands	The Netherlands	10.3	1.5%
6	Lactalis	France	international	10.2	1.5%
7	Arla Foods	Denmark/Sweden	Denmark/Sweden	8.7	1.3%
8	Danone	France	international	8.0	1.2%
9	California Dairies Inc.	USA	USA	7.7	1.1%
10	Kraft Foods	USA	international	7.5	1.1%
11	Nordmilch & Humana (DMK)	Germany	Germany	6.7	1.0%
12	Saputo	Canada/USA	Canada/USA	6.2	0.9%
13	Land O' Lakes Inc.	USA	USA	5.8	0.9%
14	Sodiaal & Entremont alliance	France	France	4.2	0.6%
15	Mengniu group	China	China	3.8	0.6%
16	Parmalat	Italy	international	3.7	0.6%
17	Yili group	China	China	3.7	0.5%
18	Amul	India	India	3.4	0.5%
19	Northwest Dairy Association	USA	USA	3.3	0.5%
20	Schreiber Foods Inc.	USA	USA	3.3	0.5%
21	Murray Goulburn	Australia	Australia	3.2	0.5%
,	Sum top 21			163.9	24%



## Change in milk production 2006-2010 on average in mill. t ECM per year





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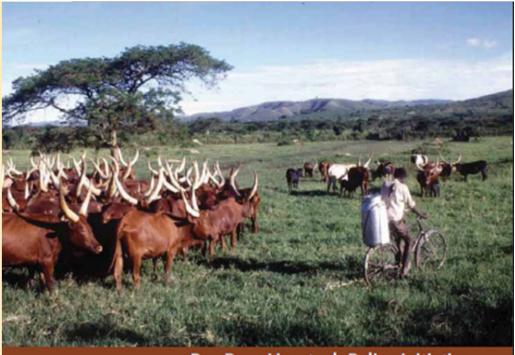
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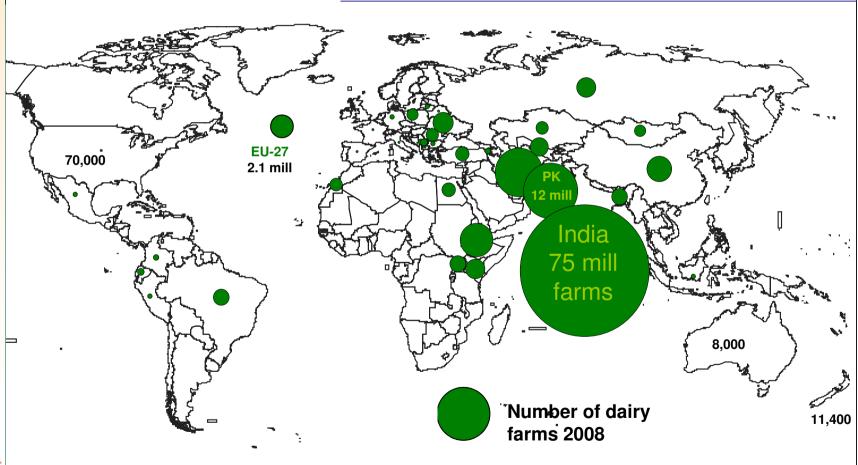
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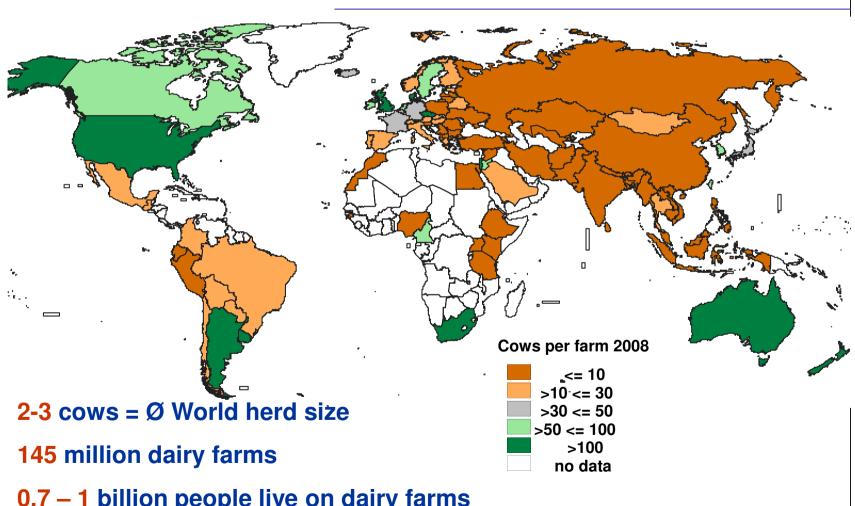
### Number of dairy farms world wide

145 million farms - IFCN estimate





### IFCN results: Average dairy farm size





0.7 – 1 billion people live on dairy farms

## A very simplified picture Three dairy farm types

### **Household farms** = 75% of the farms; 30-40% of the milk

**Key characteristics:** Small farms 1-3 cows, dairy is one income source, 50% of the milk is consumed on the farm, 50% sold.

Key driver: Selling milk provides daily cash for family needs

#### Family farms = 24 % of the farms 40-50% of the milk

Key characteristics: Work is mainly done by the family,

Size in developed countries 10 up to 100/300 cows?

Key driver: Generate an income, pass on the farm to the next generation

#### **Business farms** = 0,4 % of the farms 10-20% of the milk

Key characteristics: Work is mainly done by employees,

Size in developed countries > 300 cows?

Key driver: Generate the expected ROI, return to labor, etc.



#### Farm structure analysis -% farms / size class

#### **Business farms**

100%

#### **Family** farms

Household farms



#### Farm size classes in cows/farm



#### □ >100 - 300

#### **>30 - 100**

#### **>10 - 30**

#### **3** - 10



East & Southeast Asia Near & Middle East

South Asia

0%

World

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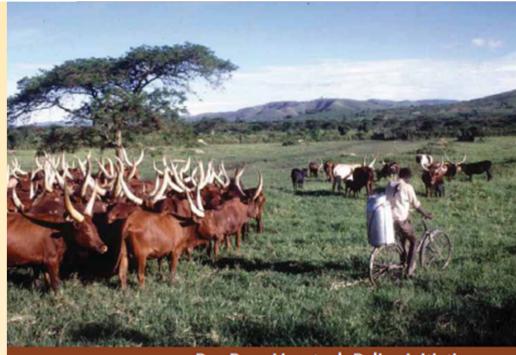
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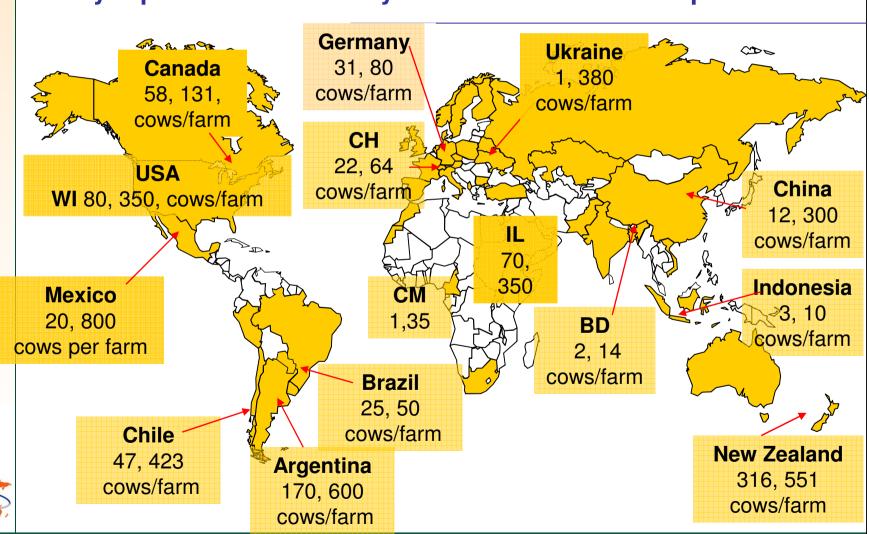
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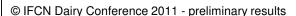




### IFCN concept of typical farms

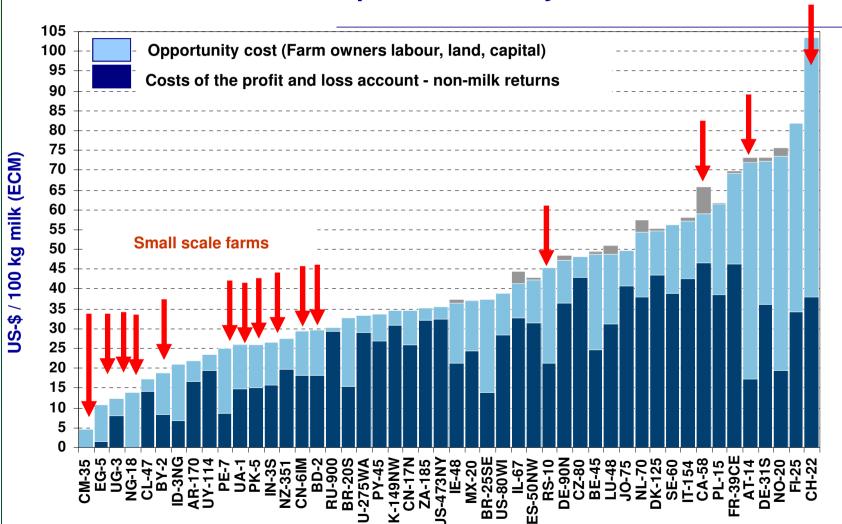
they represent in a country a certain share of milk production





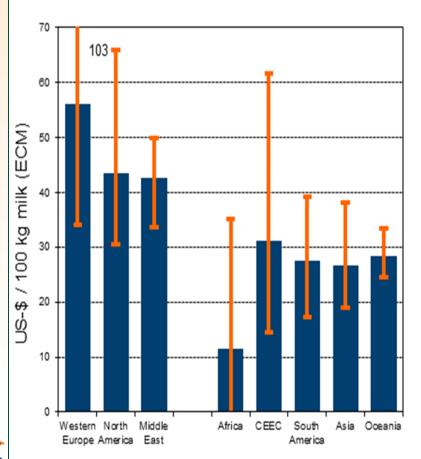
### IFCN comparison of "Ø size" farm types

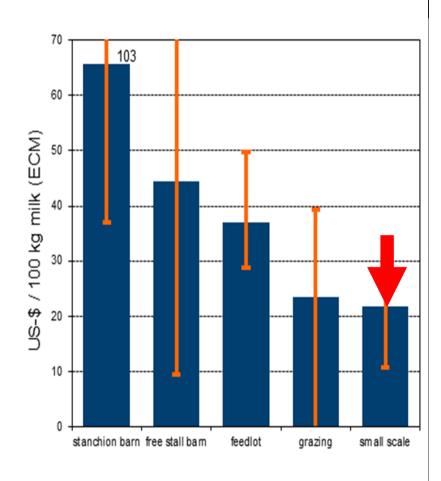
Cost of milk production only in 2009





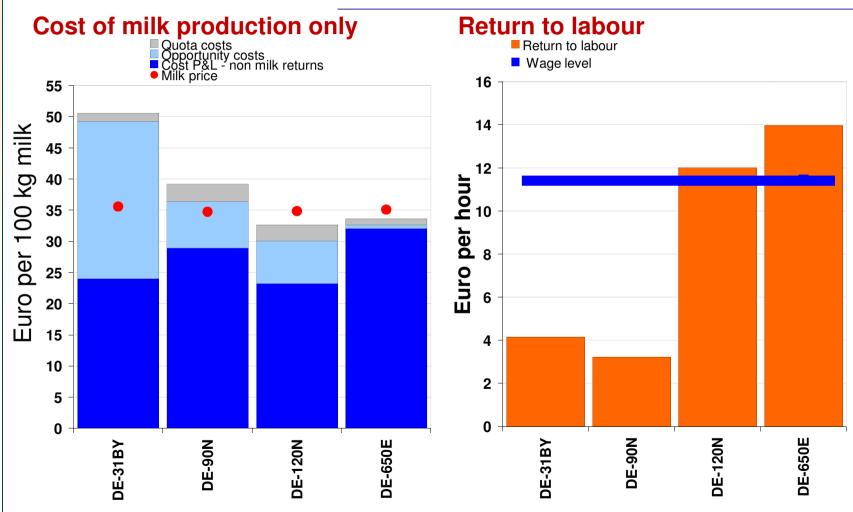
# **Cost of milk production by clusters World regions – farming systems**





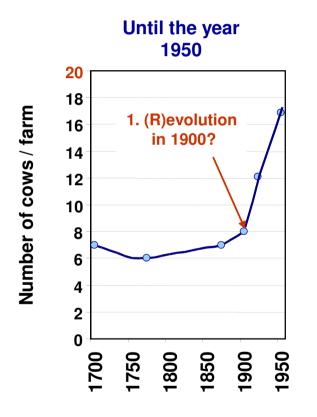


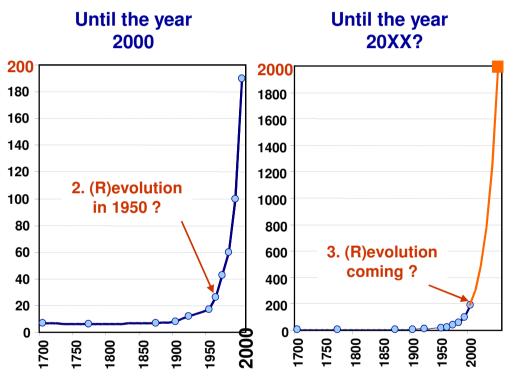
# Dairy farm economics and farm size typical farms from Germany 2008





## Is there a pattern of change in farm structure? Case study: A German dairy farm 1700-2000







### **Summing up**

2-3 cows/farm = The world average farm size Every 7th person on earth live on a dairy farm

Success in the past: Small holder dairy farms have gained market share in the past

Competitive position: Small scale dairy farming system have low cost of production if wages are low

**Econmic forces** are strong and after a certain point will drive rapid structural change.



Dairy is a tool to fight poverty and create prosperity if the chain is managed well.

#### Indonesia - Java

Dairy can create prosperity in the villages

