

### introduction - innovation



- idea, practice or object perceived as new to group or <u>individual</u> (Rogers, 1983)
- development and implementation of new ideas (Van de Ven, 1988)
- process by which knowledge is created (Hall et al., 2008)

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# introduction – why crossbreeding?



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- · dairy: livelihoods of many resource-poor
- productivity = major constraint
- indigenous x exotic dairy breeds:
  - ▶ desirable traits → indigenous breeds
  - enhance production
  - > improve livelihoods

(MAAIF, 2002; Mekonnen et al., 2009; Abdulai and Huffman, 2005; Nimbkar et al., 2008)

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### research questions



- (1) motivations for crossbreeding?
- (2) how do farmers adapt crossbreeding (breeding strategy)?
- (3) does crossbreeding lead to production system changes?
- (4) does crossbreeding change smallholder dairy producers' livelihoods?

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#### materials & methods I: partners and study sites University of Natural Resources and Life Sciences, Vienna Department of Sustainable Agricultural Systems partners •Amhara Regional Agricultural Research Institute (ARARI) •International Livestock Research Institute (ILRI) Addis Ababa extension staff •62 farmers data collection •February - April 2011 4 districts ·peri-urban farming communities •100km around multiplication center Kenya 29/08/2012 EAAP 63rd Annual Meeting, Bratislava , Slovakia I Session 04.a I Romana Roschinsky

## materials & methods II – data collection

- 62 interviews
- respondents
  - > 8 years crossbreeding experience
  - > local cattle before
  - 2/3 recipients F1 local x HF heifers (extension program)
  - > 1/3 start AI



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# materials & methods III – data analysis

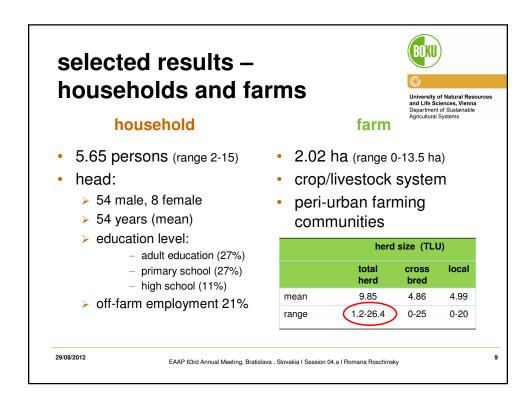


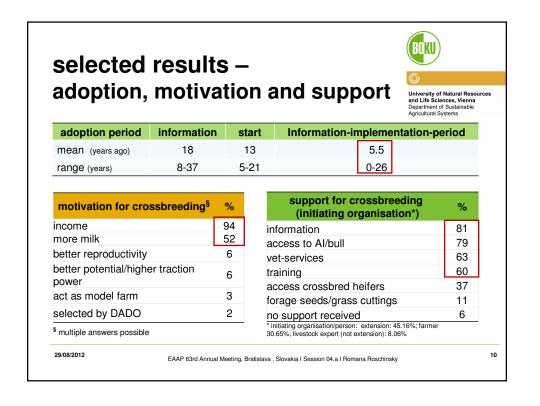
- Statistical Analytical Software (SAS)
  (SAS Institute Inc., 2010)
  - qualitative answers
    - →proc freq
  - quantitative answers
    - →proc glm
    - →proc means
- tested differences between 4 regions
  - > significant differences only in details
  - → data not presented

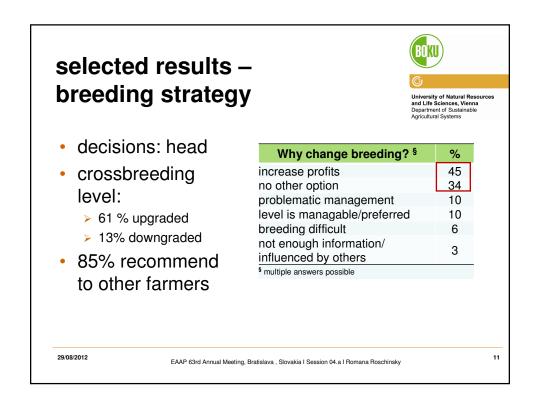
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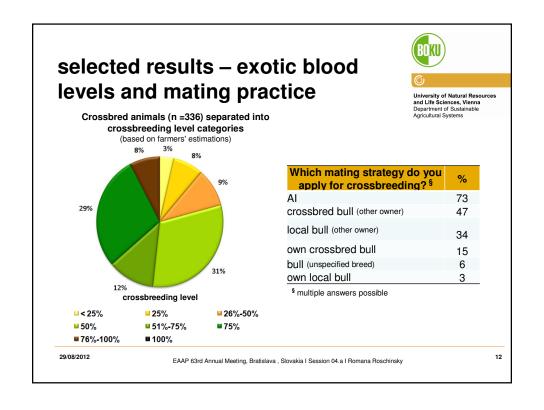
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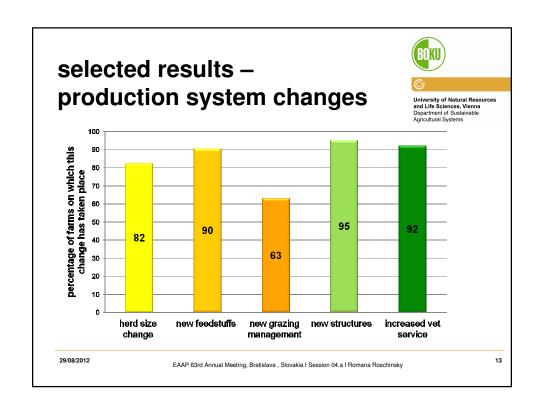
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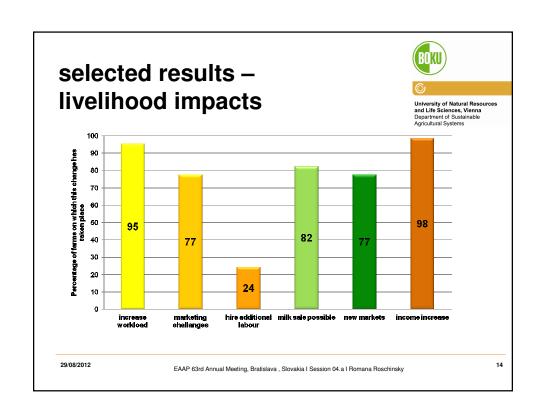












### conclusions I



- differences between regions: details only (not presented)
- majority participants crossbreeding = success
- motivation: income/milk production
- · famers develop breeding:
  - improve productivity (IF possible)
  - > often no alternative
- inputs AND markets crucial
- support system essential

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#### conclusions II

## BOKU

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#### high input

- manpower
- > feed
- water supply
- animal health care
- > management level

#### high output

- > income increase
- employment creation
- milk market access
- positive livelihood impact
- change of production system
- suitable technology peri-urban dairy system in region

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