

Changes in work in livestock farms: from general trends to the implication on LFS approaches

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Plan

Work in agriculture is changing

R&E purposes and LFS framework

3 models of work in approaches to LFS

Conclusion



Work in agriculture is changing! (1)

- Increasing size of farms (F : 31 ha (1988) to 55 ha (2010))
- Decrease of farm numbers (2000 2010 . F : 22 % ; D : -36 % ; I: 24 %...)
- Decrease of agricultural workforce (2000 2010. F: 26%)

Huge productivity gains!

- F: AA/AWU: +3% / year since the 80's.
- F : In value : *twice* the productivity gains in the general economy

(Agreste 2010, Charroin et al. 2012)

Work in agriculture is changing! (2)

- Sociological changes
- The end of the « peasant toil »
- Dairy farmers demonstration (2011)



« Is Time for... »

Social life, leasures, Holidays...

Sufficient
Non Sufficient



(Seegers et al. 2006) (452 dairy farmers)

Workload is a problem



Work in agriculture is changing! (3)

- Diversification of household activities (F: more than 50 %),
- Farmer's pluriactivity (2010 F : 22 %)

Farming and other activities:

juxtaposition, overlap, subordination

Work problems:

not only workload, but arrangement between activities

(Agreste 2010, Blanchemanche 2000)

Work in agriculture is changing! (4)

Changes in workforce composition

(F: 2000 – 2010 less family workers; more salaried staff and tasks externalisation; cooperation is still present)

New stakes on labour organisation

- . Specialisation vs polyvalency
- . Farmers, volunteers, mutual help, salarymen, entreprises (autonomy, sharing, delegation...)



Work in agriculture is changing! (5)

- Innovations change the work
- NTIC / precision and livestock : new relation with animals and information
- Automatisation (robot...): routine / daily work
- Organic: « spend time observing nature and animals! »
- Workload as a brake to LF system innovation

in Southern countries, where capital can't subsitute (Herve et al. 2002, Hostiou 2009)

Changes in livestok management and technologies are changes of the work content

Tasks (nature, rythm, « delayability », « delegability »), peaks of work, workers competences



A Research – Extension Network for an orphan and complex question

« Work in livestock » (RMT) Network

- LFS: Integration of the work dimension into the analysis of how livestock farming systems operate and adapt at a year level: theoretical frameworks, qualification and evaluation methodologies, national database and clinical approaches
- Emergence of a new topic for extension services, development of advisory tools and of teaching frames (with different models of work)
- Operational solutions for farmers
- What are the working dimensions when thinking of the future paths of development of livestock farms



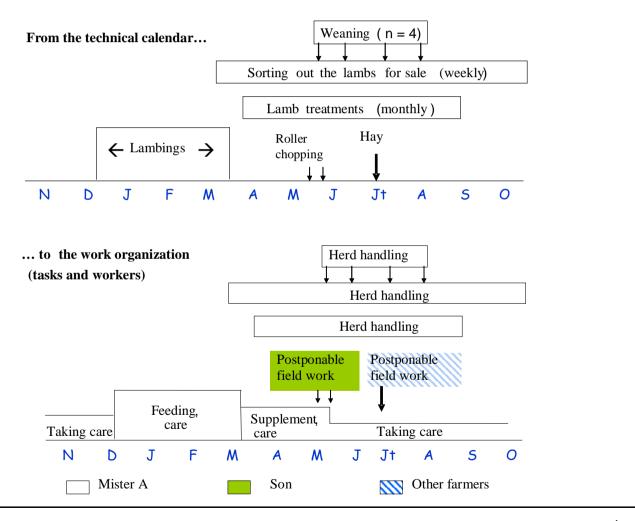
(Dedieu et Serviere 2012)

LFS frameworks

- Agricultural tasks differ: some are imperative, others can be postponed; some are daily, others seasonal
- Differents categories of workers, which are not intercheageable (organisers, volunteers, salarymen...)
- Work organisation is a combining of:
 [tasks (livestock management and equipment)] x [workers]
 x [temporalities (daily, seasonal, annual)] (Madelrieux and Dedieu 2008)



From a technical calendar to work organisation





Approaches and Methodologies

- Work Assesment Method: quantifying durations linked to management of herds and lands (Dedieu et al. 1993)
- Atelage: qualifying work organisation as a system of activities [tasks, workers, temporal] (Madelrieux et al. 2008)
- Quaework: efficiency and flexibility of work organisation (Hostiou et Dedieu 2011)



3 « livestok management – work » models in R & Extension tools

Work as a resource

Work as a complex system

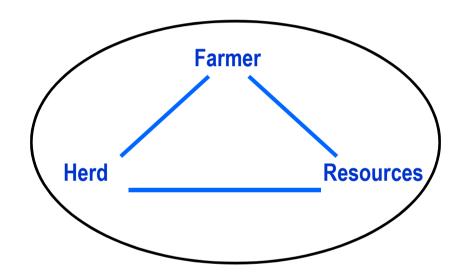
The subjective rationalities in work



1. Work as a resource

- Farm as an entreprise : economic finality
- LFS (Gibon et al. 1999)

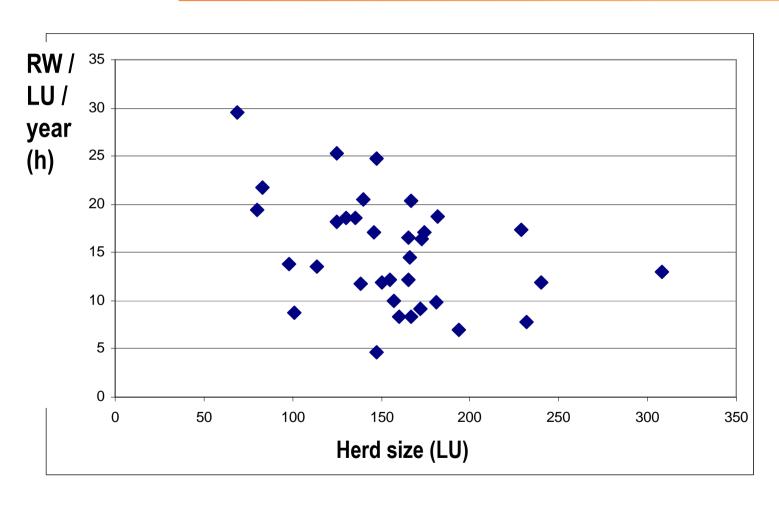
Work is a resource to be optimised



- Links with economy and management sciences:
- work efficiency is at stake for competitivity and income
- duration ratios are good indicators



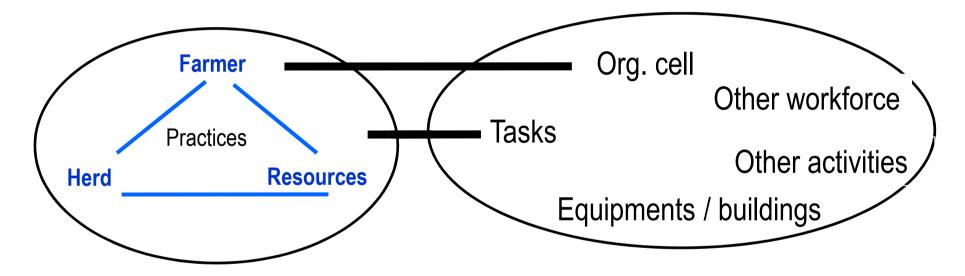
Herd size and routine work (RW) per LU Beef cattle farms



Cournut et al. 2009

2. Work as a complex system

- Farmer aims at quality of life (*liveabilty*) either
- LFS with a double consistency



Work organisation strategies: to be efficient + to cope with other activities either economics or social or free time

Farmer « manager » becomes the work organisation cell with different configurations (a single, couple, associates...) and wishes

Work as a complex system

Analyse

- Understand work organisation strategies and livestock management part (a prescription, a lever)
- evaluate rooms for manœuvre, flexibility

Diversity of organisational strategies

(2 Sheep farms, Center West of France, (700 ewes, one permanent worker)

- **Farm A**: Simplified herd and land management (one mating season, batching based on the age, only permanent grass), no equipement, total delegation of seasonal work on land
- **Farm B**: Sophisticated management (2 mating seasons, batching on physiological condition, crops), equipments, autonomy in work

Room for manœuvre (h / y) A >> B ; Income A = B

3. Subjective rationalities for working

Working: to produce food, to produce oneself

- Psychosociology
- Man, subjectivity, reasons for working are central
- All workers (gender, farmers and salarymen)
- Evaluation: tenses with real organisation; pivot activities for personal satisfaction
- New grid of qualification of LFS: workers personal realisation



The five subjective rationalities in work

Example of a multiple job holding farmer (sheep-farming and earth-moving work)

Subjective Rationalities	Farmer's appreciations
Economical	An uncertain, unpredictable income, difficult to obtain ≠ earth-moving
	An income to repay property loans, not for the family"
Identity	The pride of heading such a large property after setting out with nothing
	The heady feeling of always undertaking more = earth-moving
Technical	Acquiring equipment to spend the least time possible on work: as it doesn't pay too much, better not spend too long on it
Relational	Working alone = earth-moving
Body commitment	Hard work ≠ earth-moving



(Fiorelli et al. 2007)

Conclusion (1): on LFS

- Farmer : technical manager / work organisator / sensible worker
- His (her, their) goals: viability / liveability / self realisation
- Workforce : AWU ; organisators and others workers (to share, to securize, to delegate) ; individuals
- Livestock management: to reach profitability / as a lever of work organisation / a compromise for one's subjective realisation



Conclusion (2): linking these models of work

- To ameliorate existing situations (productivity, liveability)
- To redesign LFS and negociate transitions sequences (changes in LFS consistency are changes in work, and may be concomitant to changes in labour (retirement, association...))
- To think in a systemic way innovative pathes of Livestock Farming development (precision livestock & industrial vs agroecology & family and all intermediate styles)

