

1. Organisation and objectives

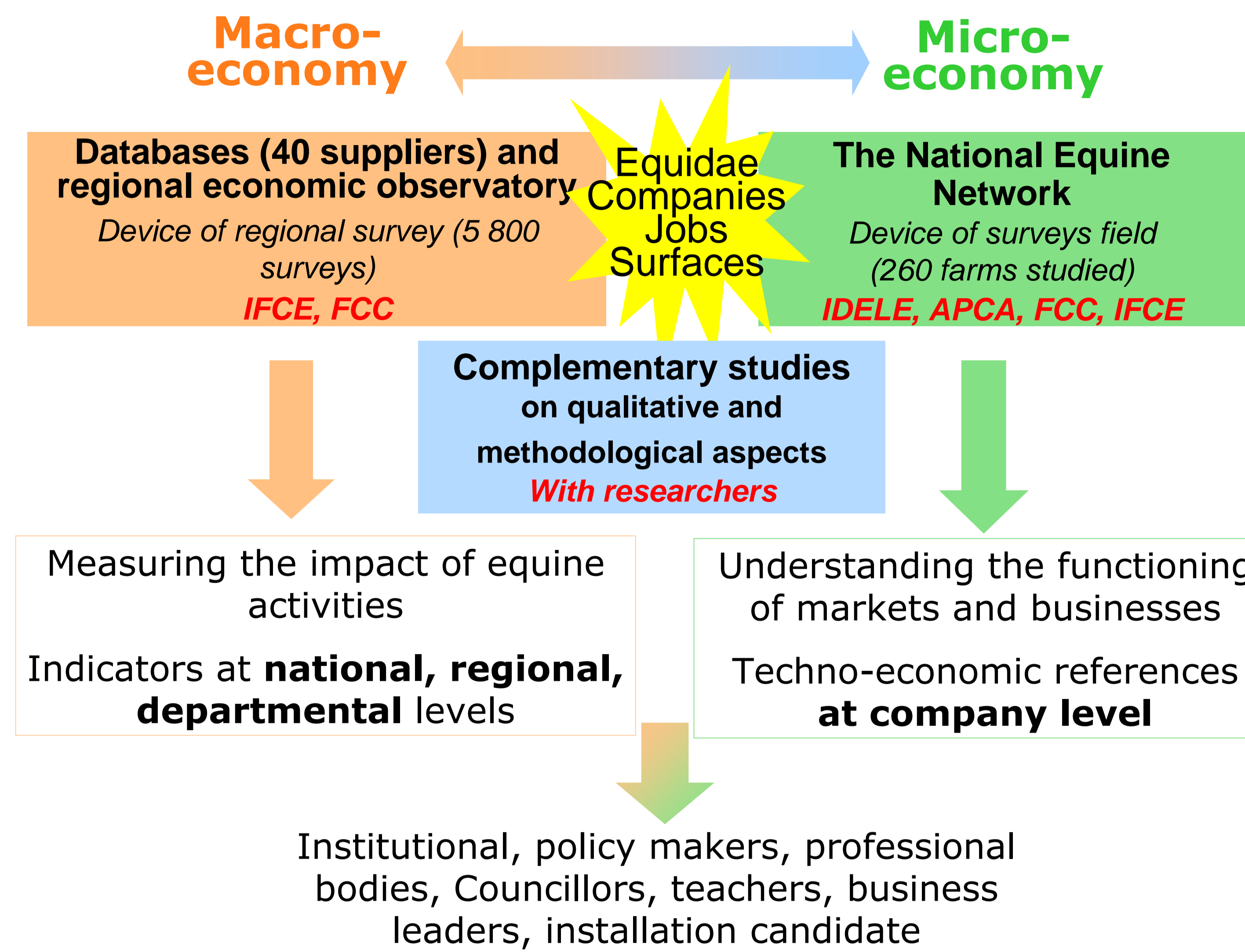
Organisation

- ✓ 4 partners
- ✓ Created in 2006
- ✓ steering committee partners members socio-professionals prescribers, funders

IFCE : French Horse and Riding Institute
 FCC : Horse Councils
 IDELE : French Livestock Institute
 APCA : Agricultural Chambers

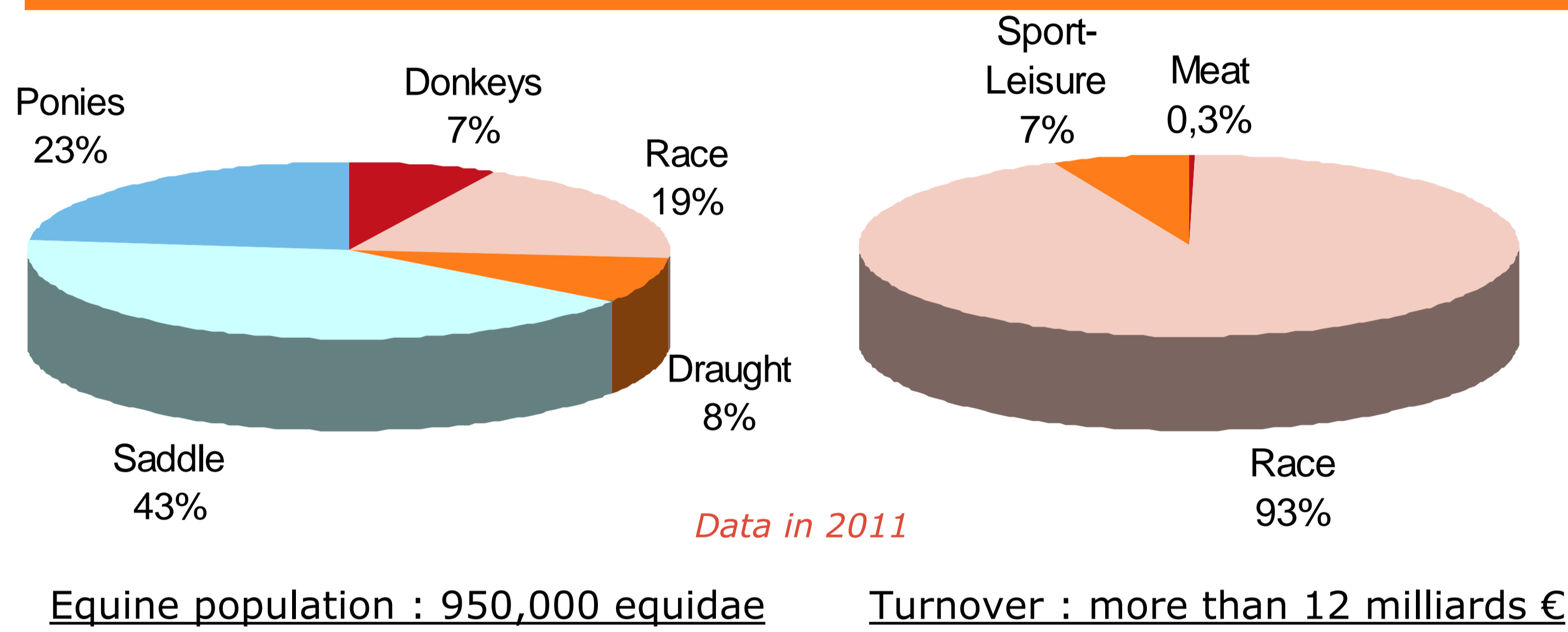
Objectives

- ✓ Produce indicators about the equine industry's impact
 Number of equidae, jobs...
 Techno-economic references
- ✓ Lead complementary studies
 Horse market : sociological approach
- ✓ Offer a wide results dissemination at national and regional level
 Publishing
 Symposium
 Teaching



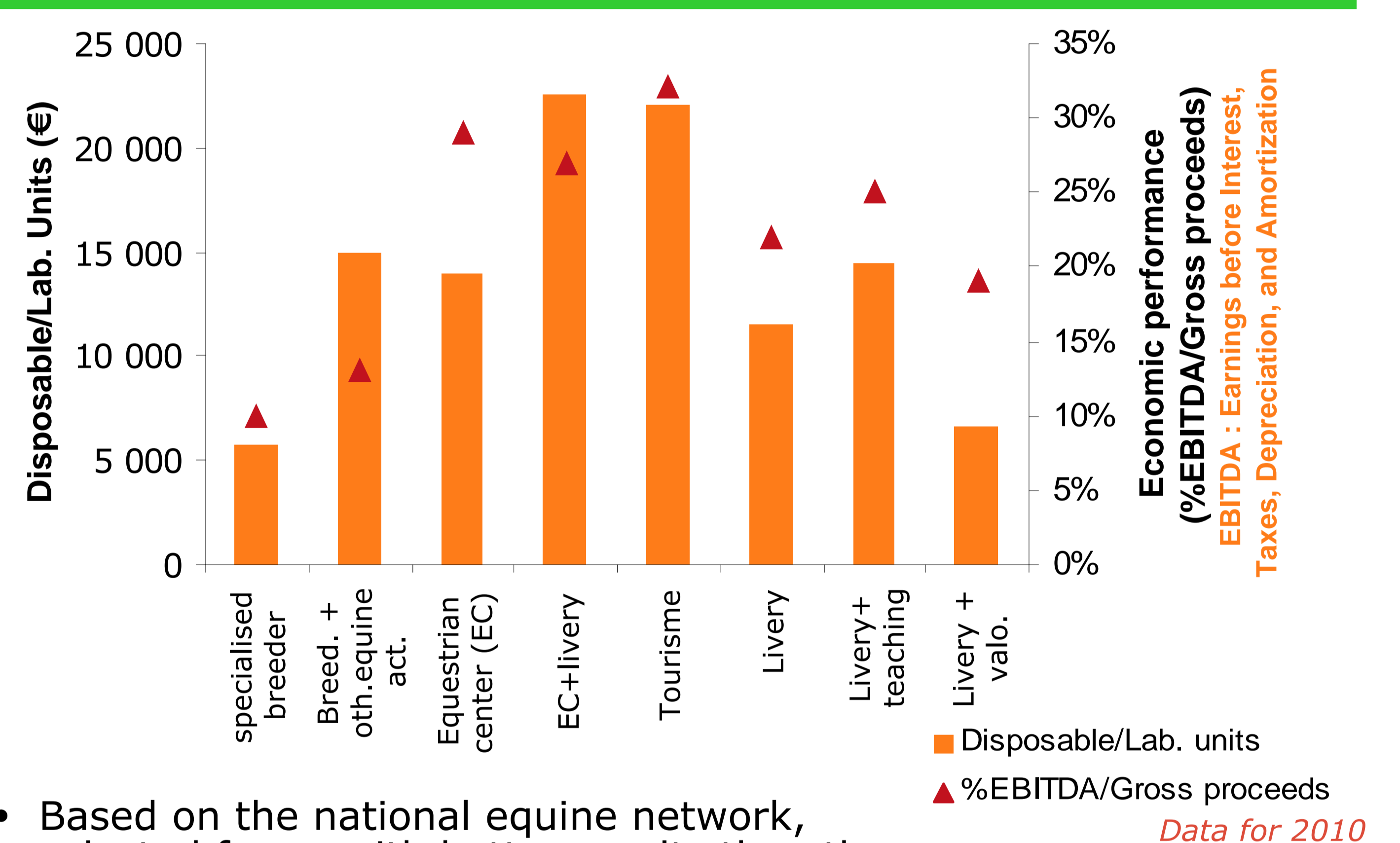
2. Some results

Impacts : equidae and turnover



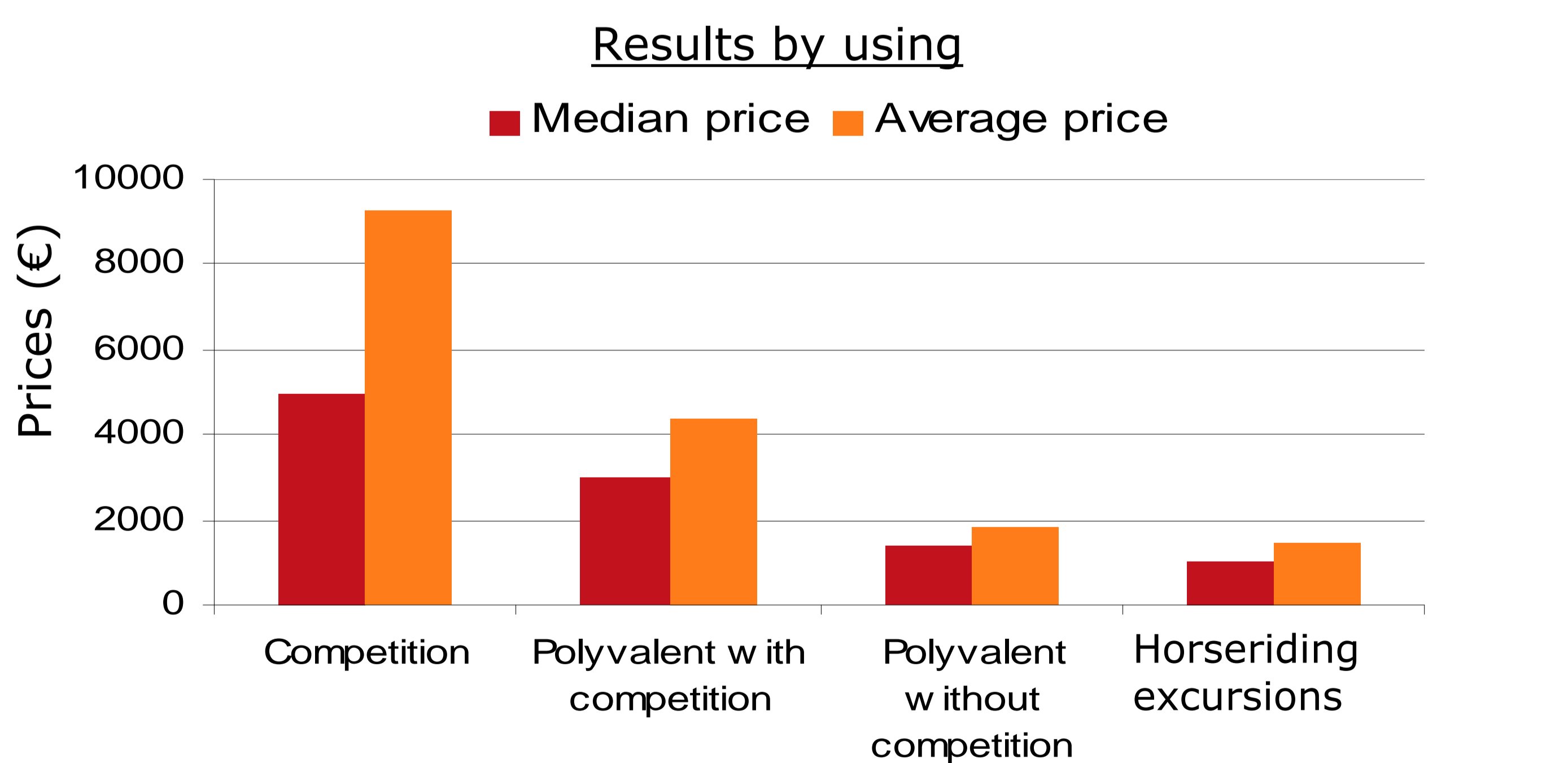
- Based on databases and regional surveys
- Results are about
 - Knowledge on the equine industry weight and that of each sectors
 - Difficulties to subtract deaths and exports although births as well as imports are well known because of their registering in SIRE
 - Racehorses represent one fifth of population but produce the most important part of turnover (mainly betting)

Economic performance of companies



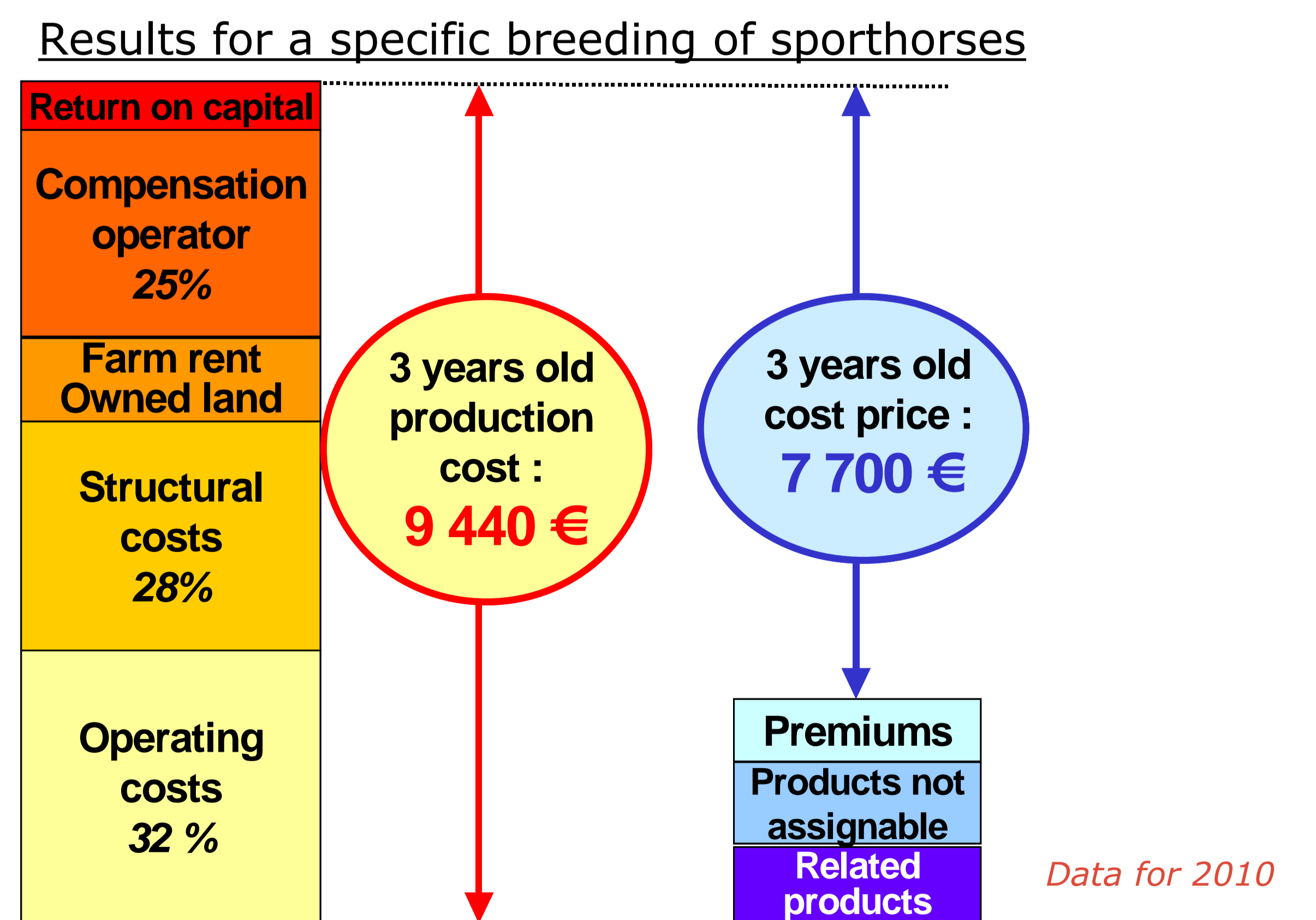
- Based on the national equine network, selected farms with better results than the mean
- Results are about
 - Knowledge on the diversity and profitability of systems
 - EBITDA depend on the equine workshop(s)

Prices of sport and leisure horses



- Based on surveying on buyers
- Horse market for sport and leisure represents more than 60,000 annual dealings
- Prices very spread : depending on age, previous and next uses

Production costs at breed



- Based on specific data from the farm network
- Method of global approach that allows to analyse the costs and to think to selling prices