



The horse as a key player of local development in the United States in the 3rd millennium

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Horses and the settlement of the U.S.

- The horse has played an important role in the settlement and development of the United States
 - Native Americans
 - Spanish explorers
 - Settlement of the West



Horses and the settlement of the U.S.

- Horses were vital to:
 - Battle
 - Transportation
 - Ranching and farming



Horses in the U.S. today



Horses are now
a luxury...not a
necessity

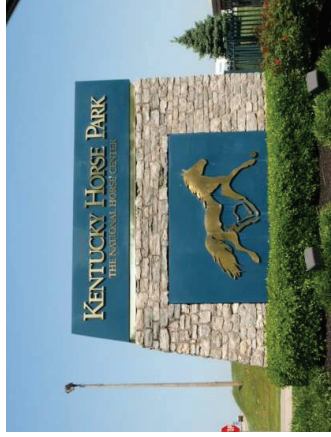


Increasing pressure to develop land for economic reasons...

What is local development?

- Community or rural development
- Economic development in rural communities
 - Improve health
 - Improve jobs
 - Improve economic opportunities
- Horses usually reside in rural communities
- Horses and development do not have to be mutually exclusive
- Intentional community zoning, planning, and land use
 - Balanced, sustainable growth

Kentucky Horse Park: A Case Study

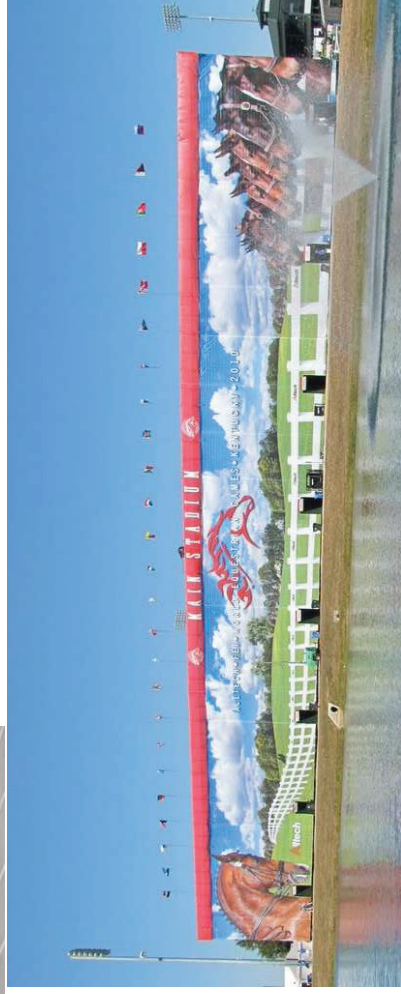
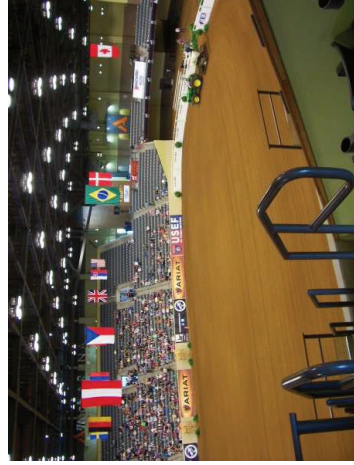
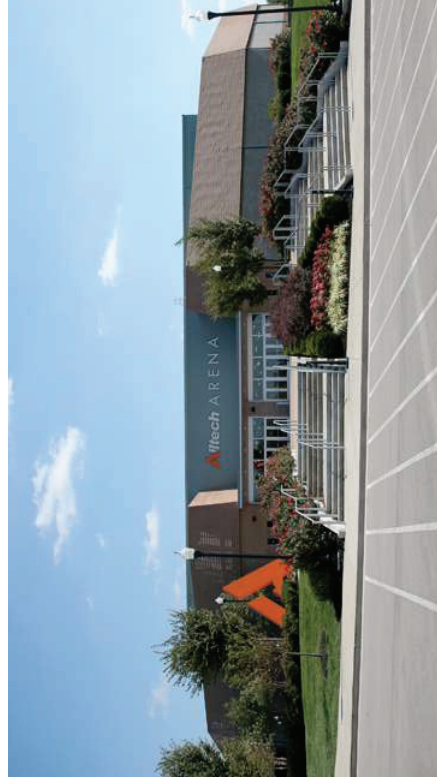


- Created when TB farms started closing their gates
- Tourist attraction and state park
- Boon to the state's equine industry and to the state

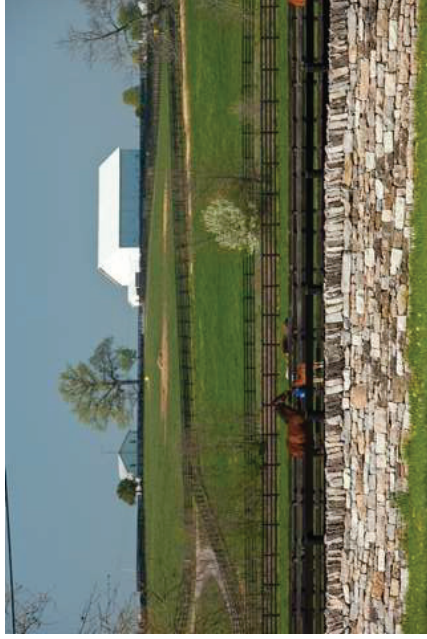


- 2010 World Equestrian Games
 - Improvements to KHP
 - Improvements to Lexington
 - Statewide benefits
 - New destination for Sport Horse farms

Kentucky Horse Park: A Case Study



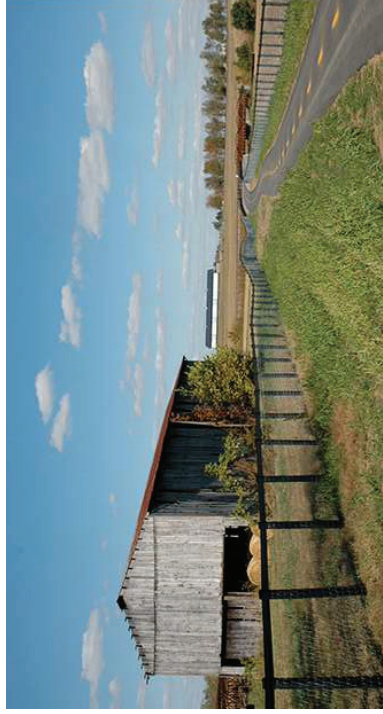
Lexington, KY



□ Firms locate to Lexington area to take advantage of the equine and agrarian culture



□ Lexington ranked #19 among best college towns in the U.S. by *Best College Reviews*



□ One of the nation's most STABLE economies

□ “The Urban Growth Boundary

...preserves the surrounding horse farms that give the region its identity.”

Including “the horse” in community and economic development

- Not all benefits are monetary...and that's okay!
 - Better air quality
 - Better mental and physical health
 - Preservation of rural character
 - Quality of life

Planning for the future...Leaving a legacy

- Development will occur...so...
- The equestrian community needs to be **actively engaged** in planning
- Equine Land Conservation Resource (ELCR)
- What we do today will have a tremendous impact 5, 10, 20, 50, and 100 years down the road
- Sustainable development
 - Economic
 - Environment
 - Social equity
- Balanced growth
- Land preservation

