



Reducing feather pecking in commercial UK flocks

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Professor Christine Nicol



🌿 Feather Pecking

- Occurs in all systems
- Harder to control in non-cage systems
- Different forms – GFP, SFP, VP
- Highly prevalent
- Influenced by genetics and environment – UK experience may only partially translate.



Small experiments to Farm solutions

- Initial experiments – discover underlying causes of FP (rear and lay)
- Epidemiology – quantify risk factors for FP on commercial farms
- Evaluate - devise possible preventive strategies for farms
- Implement – how to get real change on farms



🔥 Step 1: Discover underlying causes

- Litter deprivation at any age
- GFP – a form of social exploration
- SFP – inadequate diet (protein, fibre, minerals), limited foraging opportunities
- Change to a less-preferred diet
- Active and inactive birds together



🌿 Step 2: Quantify risk factors (i) cross-sectional, case-control

e.g. Green et al., 2000; Vet Record
Bestman et al., 2009; Appl. Anim. Behav. Sci

- Commercial farms at rear
 - Lack of perches
 - Degree of change experienced at transfer to laying facility
 - Unsuitable substrates, or periods without substrate
 - Stocking density
- Commercial farms at lay
 - Poor range use
 - Diet change
 - Bell drinkers
 - Lights in nest boxes



Step 2: Quantify risk factors (ii) Prospective studies

e.g. Drake et al., 2010 Br. Poult. Sci
Lambton et al., 2010; Vet. Rec.

- Follow birds over time – increased study power
- Rearing
 - Bell drinkers
 - Reduced foraging
 - More than 2 diet changes
- Laying
 - Poor range use
 - Feeding pellets
 - Initial confinement on slats



Step 3. Evaluate potential strategies

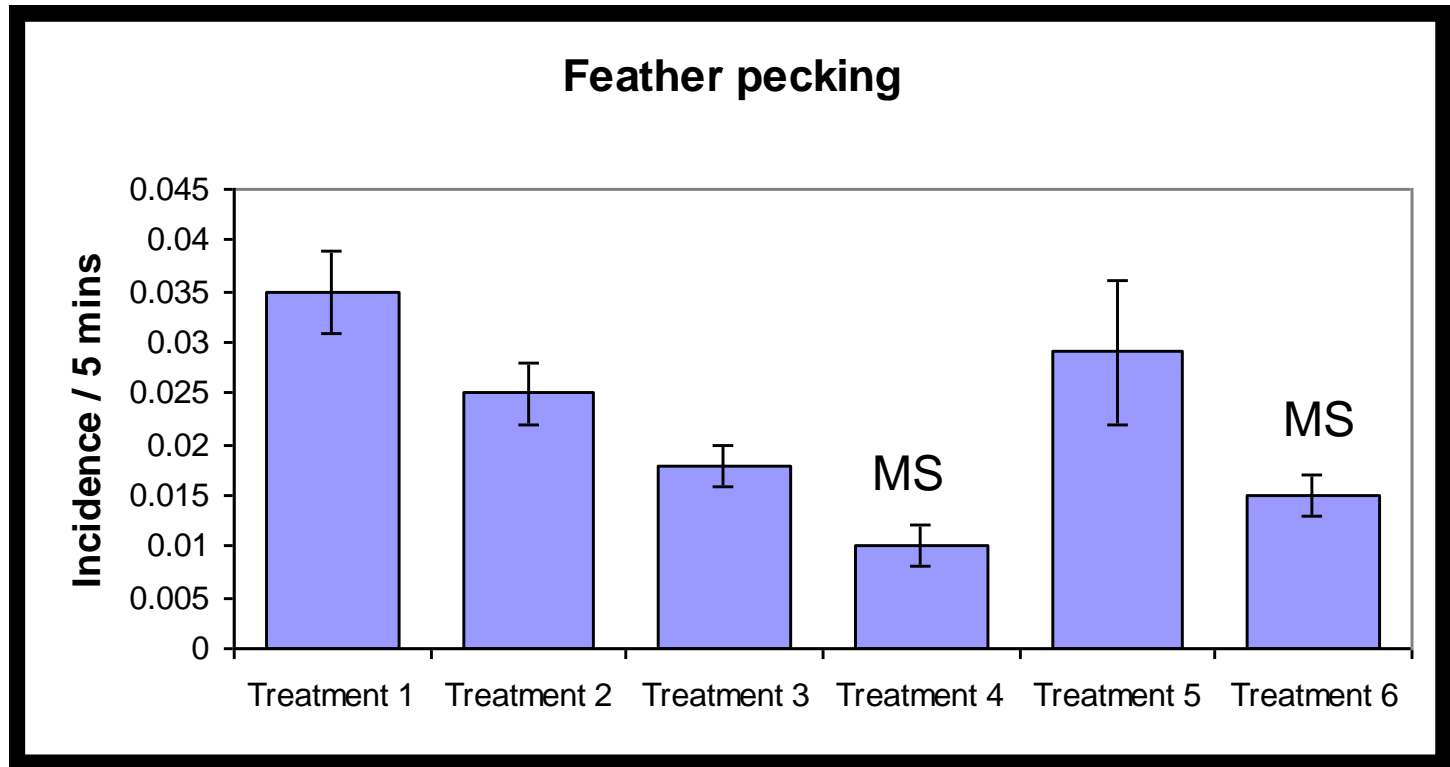
(farm-scale experiments)

e.g. Nicol et al., 2006; Br. Poult. Sci

- 36 barn (single-tier aviary) flocks
- Six different treatments, flock size, stocking density
- Two of these treatments (12 flocks) tested potential management strategies suggested by previous studies:
 - Nipple drinkers instead of bell drinkers *
 - No lights in nest boxes *
 - Increased litter management regime



🌿 Feather pecking was reduced by use of these management strategies



Step 3. Evaluate potential strategies

(by use of management strategies)

Lambton et al., 2013 Vet Rec

Reviewed 330 studies in 2008

Search terms 'injurious pecking', 'feather pecking', 'vent pecking',
'cannibalism'

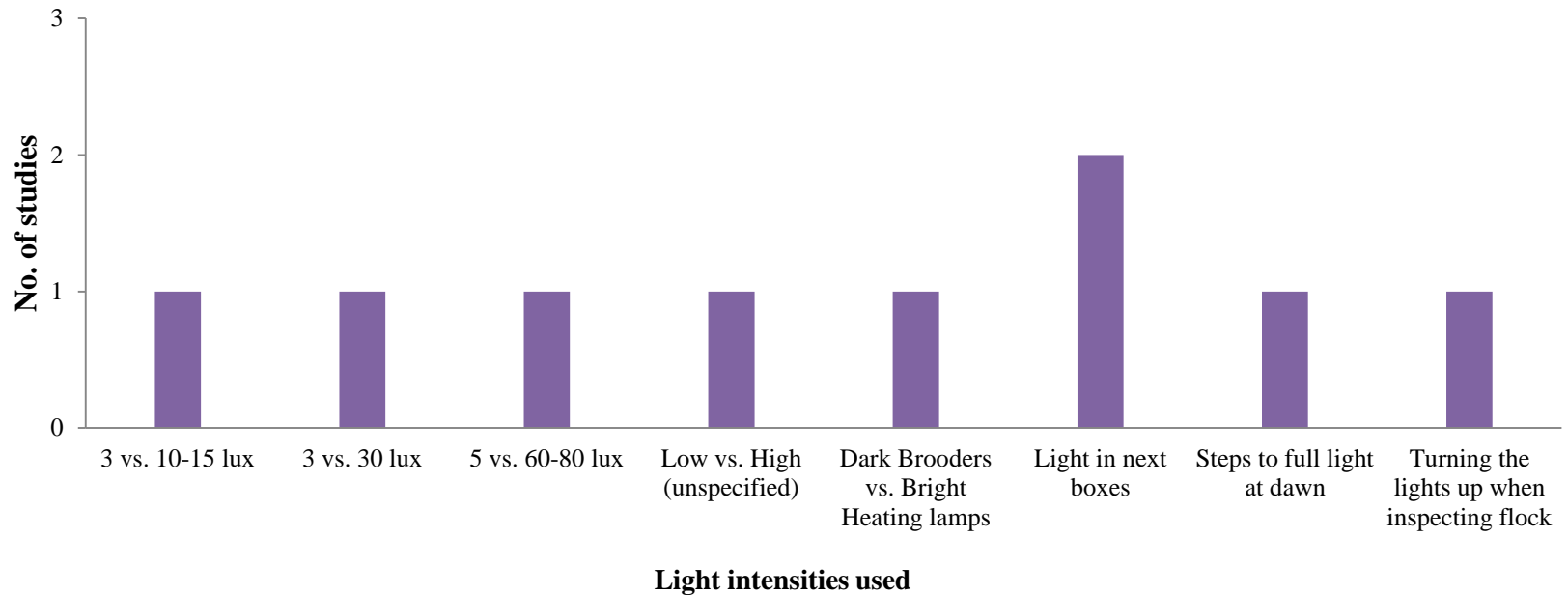
Original papers, conference proceedings and PhD theses

Most papers on genetics (37), diet deficiency (20), housing system
(19), litter provision (18), light (9)



🌞 No formal synthesis of results

- Variation in Experimental Design
 - Manipulation of light



Semi-formal review

- Sources scored from 1 (low) to 5 (high) for our purposes
 - Correct experimental design and statistical analysis
 - UK relevance
 - Study done under commercial conditions
 - Recency
 - Focus on more severe types of FP
- Initial list of risk factors most applicable to UK commercial farms produced
 - Of these, 44 factors that could be *manipulated* formed the basis of new management strategies



🌟 Development of management strategies

- Potential management strategies discussed with stakeholders (industry, NGOs, government, retailers and poultry vets) for feasibility
- Cost-benefit analysis – economist input

Risk factor = poor litter quality

How can litter quality be improved?

Sometimes litter is damp

Suggest use of highly absorbent wood pellets
in damp patches

How much will this cost?



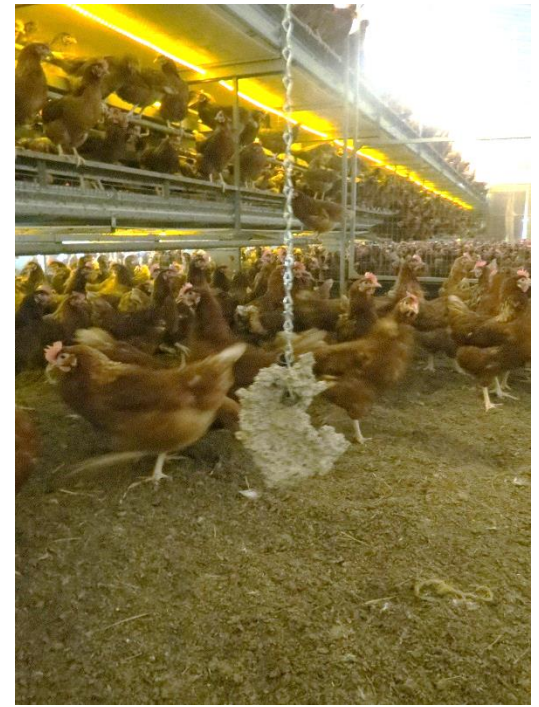
🌿 Improve litter condition



🌿 Example strategies



Pecking blocks



Developed
by us



 **Vencomatic Group**
Agro Supply – Prinzen – Vencomatic

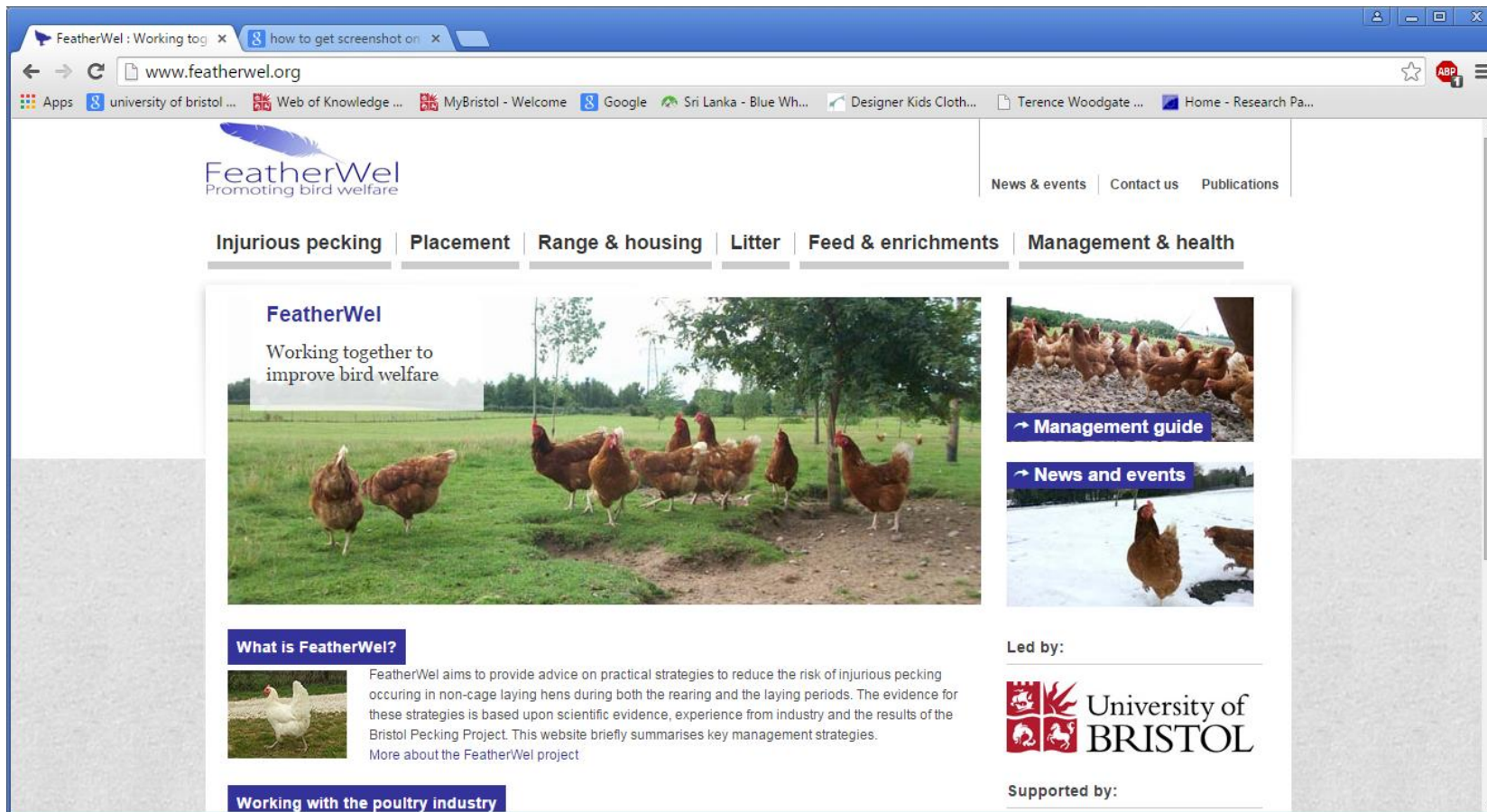


Promote range use





www.featherwel.org



The screenshot shows a web browser window with the URL www.featherwel.org. The page features the FeatherWel logo at the top left, which includes a feather icon and the text "FeatherWel Promoting bird welfare". Navigation links for "News & events", "Contact us", and "Publications" are located in the top right. A horizontal menu below the logo lists several topics: "Injurious pecking", "Placement", "Range & housing", "Litter", "Feed & enrichments", and "Management & health".

The main content area is divided into several sections:

- FeatherWel**: A large image of brown chickens in a field with the text "Working together to improve bird welfare".
- Management guide**: A smaller image of chickens with a blue button labeled "Management guide".
- News and events**: A smaller image of a chicken with a blue button labeled "News and events".
- What is FeatherWel?**: A section with a small image of a white chicken and text explaining the organization's mission: "FeatherWel aims to provide advice on practical strategies to reduce the risk of injurious pecking occurring in non-cage laying hens during both the rearing and the laying periods. The evidence for these strategies is based upon scientific evidence, experience from industry and the results of the Bristol Pecking Project. This website briefly summarises key management strategies. More about the FeatherWel project".
- Led by:**: A section featuring the University of Bristol logo and the text "University of BRISTOL".
- Supported by:**: A section with the text "Supported by:".
- Working with the poultry industry**: A section with a blue button labeled "Working with the poultry industry".

Testing the management strategies

Lambton et al., 2013 Vet Rec

- 100 commercial free-range farms enrolled
- 53 Intervention (Treatment) and 47 Control Flocks
- Visited previous flocks towards end of lay.
- ‘Bespoke’ management strategies suggested for each Treatment flock
- On average, five additional management strategies were adopted by treatment flocks.
- All flocks monitored at 20, 30 and 40 weeks of age
- Assessed plumage damage and behaviour



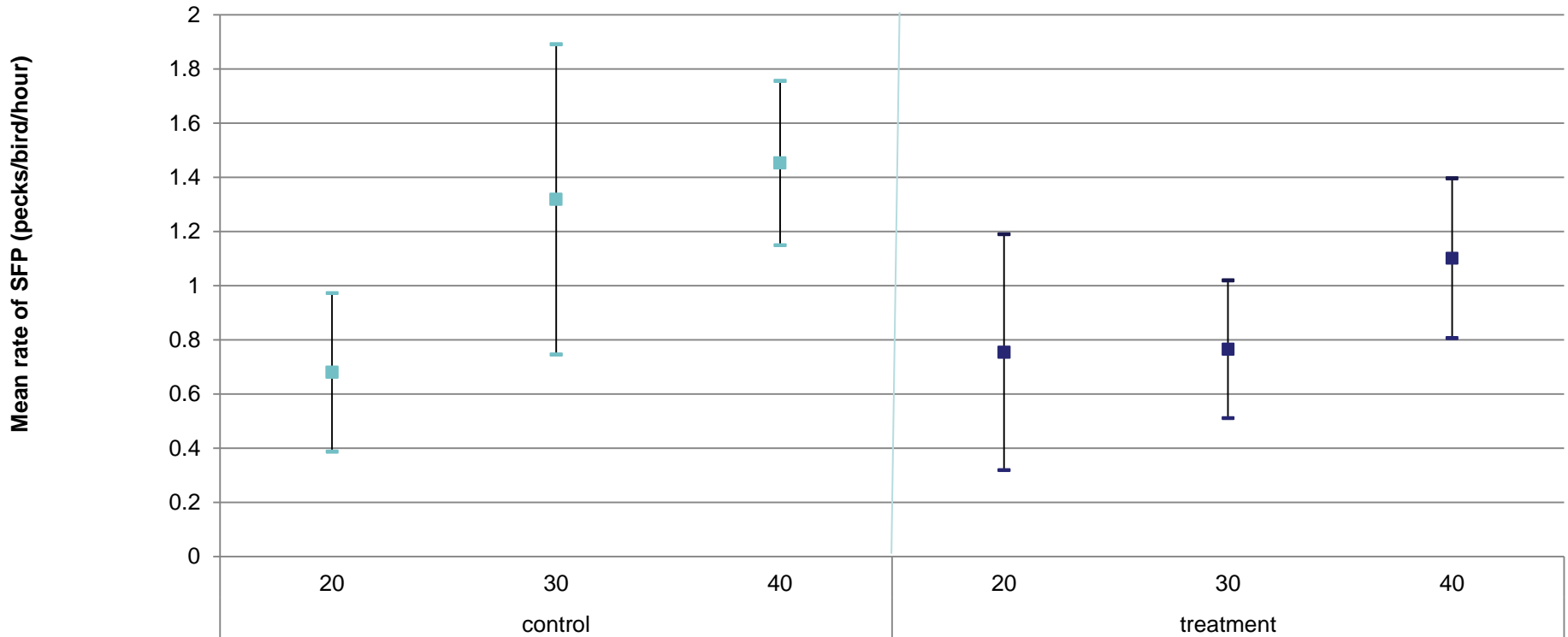
The more strategies used, the better!

- Plumage damage 37,000 hens assessed. Five body areas – total score 0 (perfect) to 20 (worst)
- The more management strategies used in control or treatment flocks, the lower the plumage damage ($p = 0.004$)

	Flock	Plumage damage	CI
Control			
	Previous	4.86	4.74-4.98
	40 week	3.61	3.53-3.70
Treatment			
	Previous	6.18	6.08-6.28
	40 week	3.16	3.09-3.24



Severe feather pecking



Which specific strategies work?

- Individual strategies
- Clusters of strategies
- Paper in preparation.....



Individual management strategies – effects on severe feather pecking

SFP was reduced throughout by:

- Provision of natural shelters on the range
- Feeding mash
- Mixing feeds during diet change
- Precautionary worming

- At 40 weeks only:
 - Using pecking blocks
 - Providing dustbaths on litter
 - Perch heights >50cm



Do not mix birds at rear/ placement
Ensure birds are uniform/ even weight at placement

Implement good biosecurity
Use footbaths

Implement frequent precautionary worming

Vary inspection route, personnel, clothing
Number of inspections ≥ 4

Delay onset of lay to after 20 weeks
Produce smaller eggs

Do not use nest box lights

Visit rearer before placement
Rear own birds

Mix diets during changes in feed
Number of diet changes ≤ 3

Match drinkers to those at rear
Match lighting patterns to those at rear
Match feed ration to that at rear

Do not run feeder during the middle of the day
Run chain feeder ≤ 6 times per day

Allow access to litter within 2 days of placement

Allow access to range within 2 weeks of placement

Ensure good litter quality
Actively maintain good litter quality
Use Whitehorse bedding/ Sundown
Provide dustbaths on the litter
Scatter grit grain on the litter

Provide good drainage outside popholes

Provide a veranda

Provide artificial shelters
Place artificial shelters $\leq 20\text{m}$ from shed
Provide natural shelters
Covers $>20\%$ of the range with natural shelters
Provide dustbaths on the range
Keep other animals on the range
Keep cockerels on the range

Allow range use at rearing

Provide alfalfa
Provide straw bales/ haynets
Provide fibre on the range

Use nipple drinkers

Use perches $>50\text{cm}$

Provide enrichment toys
Use aerated breeze blocks
Feed mash



🌿 Combined management strategies – effects on severe feather pecking

- Group:

Ensure good litter quality
Actively maintain good litter quality
Use Whitehorse bedding/ Sundown
Provide dustbaths on the litter
Scatter grit grain on the litter

 more litter management strategies, lower rates of SFP ($p = 0.045$)
- Group:

Provide artificial shelters
Place artificial shelters $\leq 20\text{m}$ from shed
Provide natural shelters
Covers $>20\%$ of the range with natural shelters
Provide dustbaths on the range
Keep other animals on the range
Keep cockerels on the range

 more range-use strategies, lower rates of SFP ($p = 0.007$)
- Group:

Provide enrichment toys
Use aerated breeze blocks
Feed mash

 more pecking distraction strategies, lower rates of SFP ($p = 0.010$)



Do not mix birds at rear/ placement
Ensure birds are uniform/ even weight at placement

Implement good biosecurity
Use footbaths

Implement frequent precautionary worming

Vary inspection route, personnel, clothing
Number of inspections ≥ 4

Delay onset of lay to after 20 weeks
Produce smaller eggs

Visit rearer before placement
Rear own birds

Do not use nest box lights

Mix diets during changes in feed
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Provide alfalfa
Provide straw bales/ haynets
Provide fibre on the range

Provide enrichment toys
Use aerated breeze blocks
Feed mash

Use nipple drinkers

Use perches $>50\text{cm}$



🔥 Barriers to better management

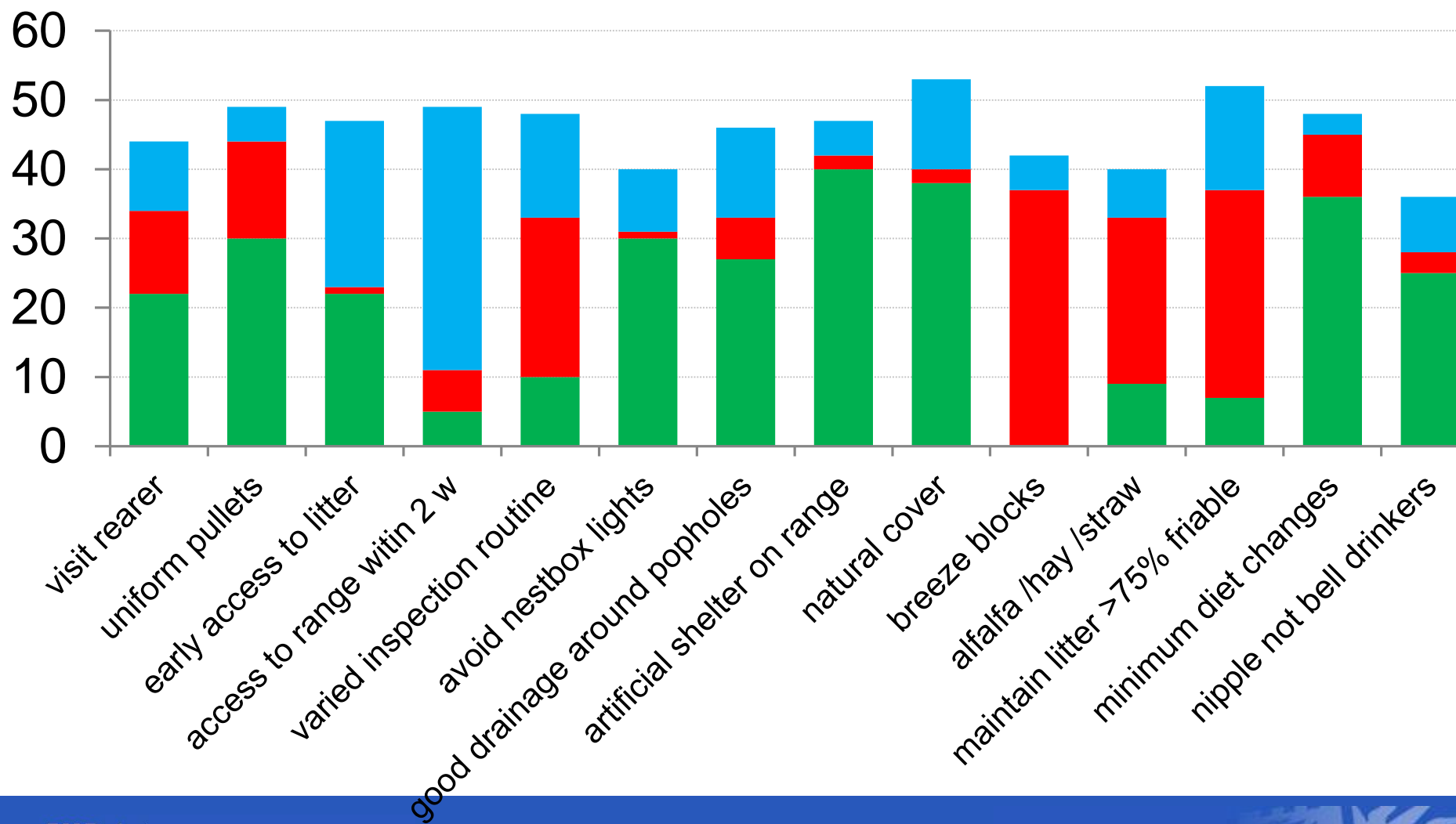
- Time
- Expense
- Conflicts in practice



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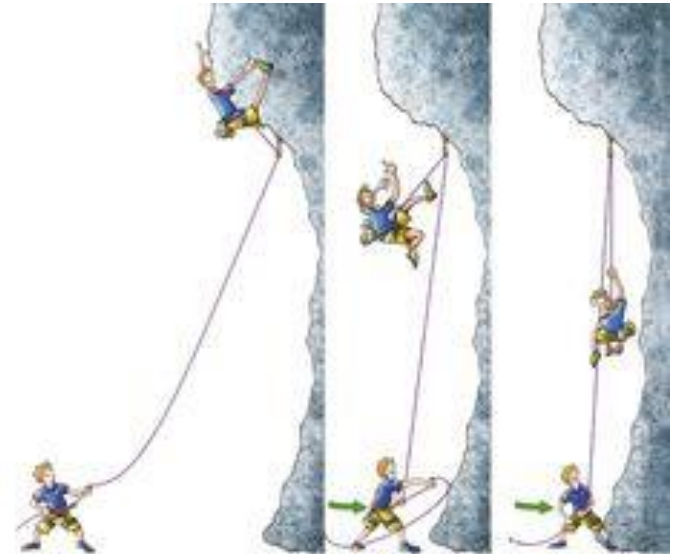


🦅 Management strategy uptake in treatment flocks



🔥 Overcoming barriers

- Economic consequences – could be better explained
- Consumer willingness to pay (wtp)
- Banning beak trimming??



Consumer Views

e.g. Bennett et al., *Anim. Welfare* , in press

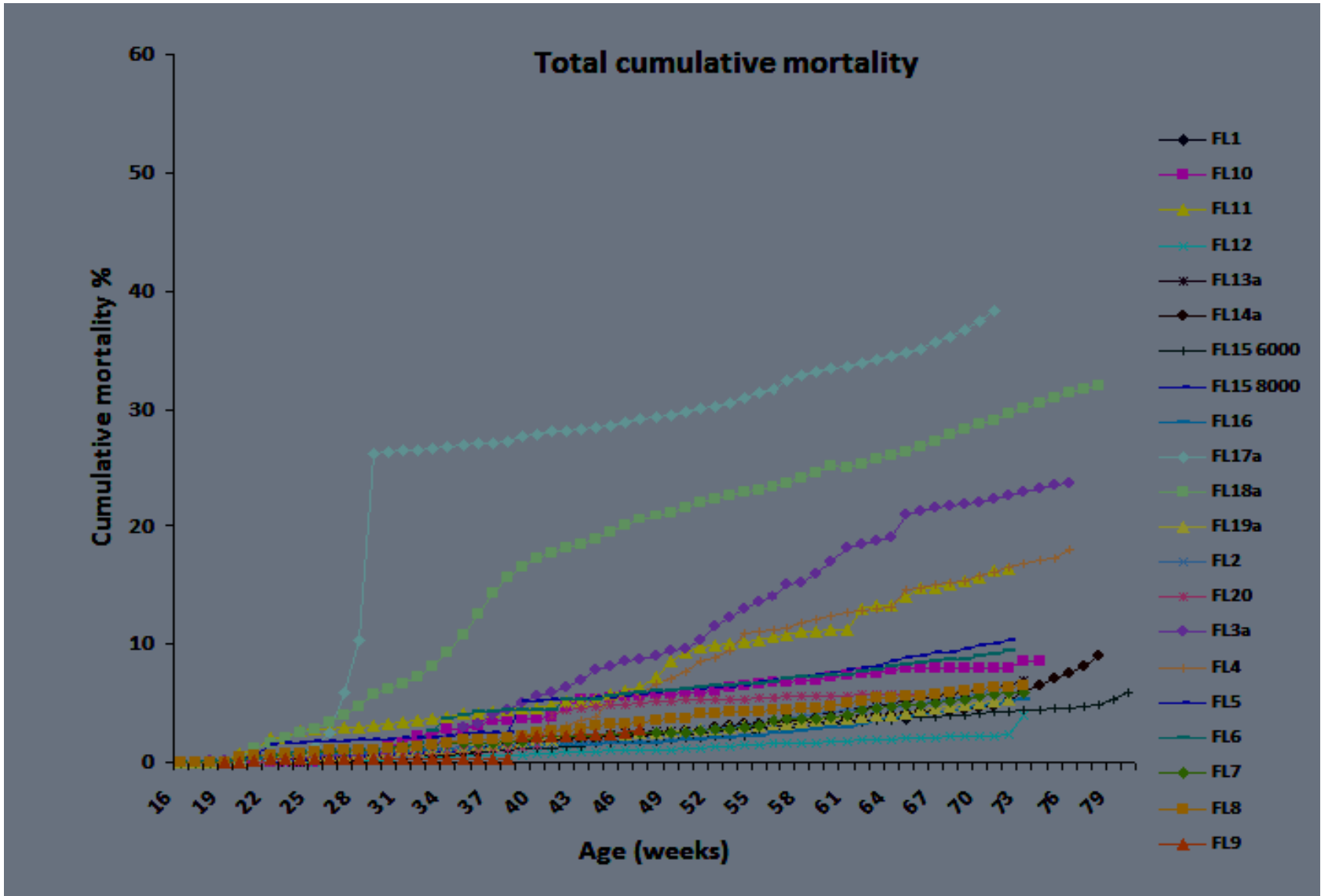
- Survey of 1776 consumers
- Information on FP and control strategies given
- Willingness-to-pay extra assessed using contingent valuation techniques
- Only 36% were aware of feather pecking
- Most were shocked to discover FP took place in free-range systems and many felt “betrayed”
- Respondents’ socio-economic status no predictor of their wtp
- Mean wtp was 5.6p/6 eggs to help prevent FP



Banning beak-trimming?

- Will it force improved management or lead to poorer welfare?
- Can management strategies help with intact-beak flocks?
- 20 non-cage flocks enrolled, mean flock size 6329 (range 1200-16,000)
- Aim for < 9% mortality (average for FR beak-trimmed flocks)
- Plumage thresholds set
- No problems experienced during rearing period.
- Two flocks experienced significant problems during laying period





Comparison with previous flocks

Previous flocks with intact beaks – a significant improvement ($p = 0.03$)

Previous Flock Total Mortality (n=6)	Intact Study Flock Mortality (n=6)
12.07	6.55
6.43	2.89

Previous flocks beak trimmed – no significant change ($p > 0.05$)

Previous Flock Total Mortality (n=11)	Intact Study Flock Mortality (n=11)
7.88	13.12
3.21	10.59



Pecking behaviour

Lower than in most previous studies of commercial beak trimmed or intact beak flocks

Plumage condition very variable and correlated with mortality

Flock age (number of flocks observed)	Gentle feather pecking			Severe feather pecking		
	Mean rate (bouts/bird/h)	SE	CI	Mean rate (pecks/bird/h)	SE	CI
20 weeks (n=20)	0.27	0.09	0.10 ,0.43	0.08	0.04	-0.01 ,0.16
40 weeks (n=20)	0.12	0.05	0.01 ,0.23	0.35	0.14	0.07 ,0.62
65 weeks (n=19)	0.44	0.12	0.21 ,0.67	0.70	0.25	0.21 ,1.19

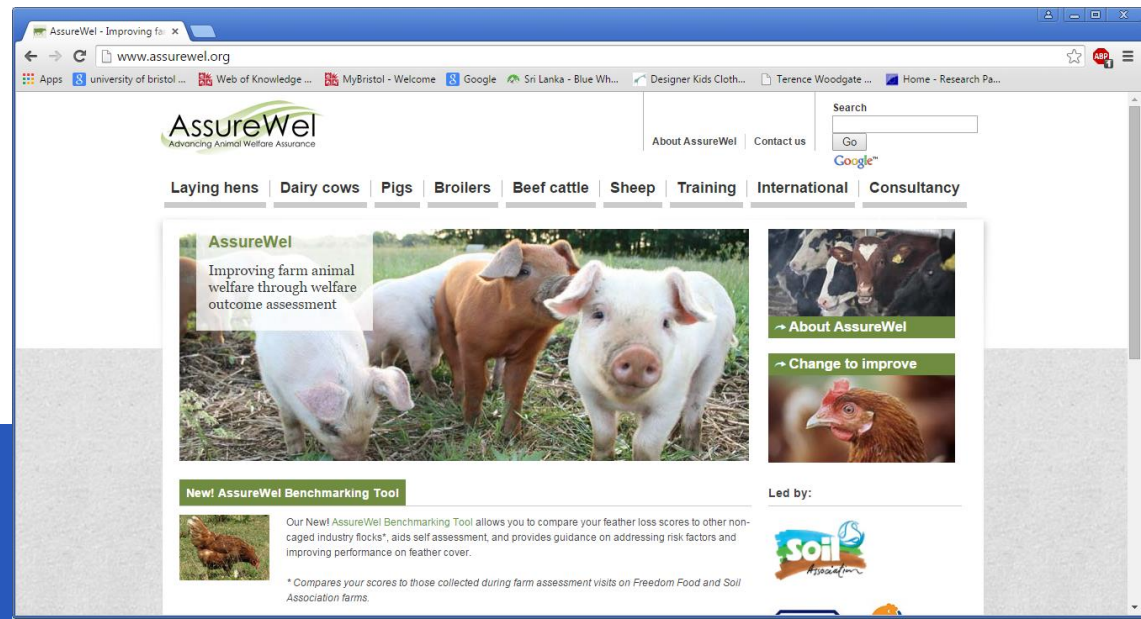
Costs vs Benefits

- Intact-beak to intact-beak + management strategies = overall significant benefit
 - (e.g. farm A: cost of new MS £804, improved gross margin £13,440)
- Beak-trimmed to intact-beak + management strategies = no significant benefit
 - (e.g. farm X, cost of new MS £1,608, no financial gain)



Successes

- Feasible management strategies have been devised
- These are highly effective (and cost-effective) for beak-trimmed flocks
- Some evidence that plumage is improving in UK flocks
- <http://www.assurewel.org/layinghens>



The screenshot displays the AssureWel website interface. At the top, the AssureWel logo is accompanied by the tagline "Advancing Animal Welfare Assurance". A search bar and navigation links for "About AssureWel" and "Contact us" are visible. A horizontal menu lists various categories: Laying hens, Dairy cows, Pigs, Broilers, Beef cattle, Sheep, Training, International, and Consultancy. The main content area features a large image of pigs with the text "AssureWel Improving farm animal welfare through welfare outcome assessment". To the right, there are two smaller images: one of a cow with the text "About AssureWel" and another of a chicken with the text "Change to improve". Below the pig image, a section titled "New! AssureWel Benchmarking Tool" includes a small image of chickens and a paragraph describing the tool's purpose. At the bottom right, a "Led by:" section features the "soil" logo.

Remaining challenges

- Uptake is variable – there are still many barriers
- Staff ratio (rather than flock size per se) can be a problem
- Strategies were devised to alter bird behaviour - not to deal with consequences of normal pecks with sharp beaks (infection)
- Management strategies alone may not fully protect intact beak birds.

