

A better return for dairy farmers on funds for research and knowledge transfer by more international collaboration

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Innovation, Research and Development



Individual dairy farms are too small → collaboration

Introduction

- ZuivelNL
- Industry dairy “levy” bodies in different EU countries
- International collaboration
 - ECIP
 - EuroDairy
- Why better returns by more international collaboration

ZuivelNL

To create added value through collaboration in the dairy chain, e.g. in the areas of:

- Cattle health programmes
- Research and innovation

Governance

- Thematic working group Dairy farming research and Innovation
 - Composition based on interest, funding and expertise
 - 4 farmers unions (LTO and NMV)
 - 2 dairy association (dairy processors)
 - Operates largely independently, in close cooperation with the participating organisations
- Board
 - Sets policy and budgets on the basis of proposals from the thematic group
 - Marginal review of the projects proposed by the thematic group
 - Decides on funding

ZuivelNL (II)

Process of funding

- Framework: Strategic priorities and budget
- Project proposals 3 x per year using standard format
- Proposals by knowledge institutes are “own” or “guided”. (Mostly) NOT on request (no tendering)!
- Pre meeting assessment and scored by individual members of the thematic group
- Outcome of scores discussed during meeting
- Thematic group priorities and submits proposals with a positive advice to the Board of ZuivelNL
- Proposals with a negative advice are informed directly

Multiplier

- Public-private cooperation 50/50 (“Dutch topsector”)
- Other public and private funds

Industry-led levy* bodies

		Levy €/100 kg or L	Budget (€ mln/yr)
DairyCo	Great Britain	0.076 (0.06 ppl)	8.7 (£ 6.9)
CNIEL	France	0.122	6.6
Milk Fund	Denmark	0.107 (0.8 Ø per kg)	6.3 (47 DKK)
ZuivelNL	Netherlands	0.05*	6.0
Dairy Research Ireland	Ireland	0.036*	1.6
Farmers' Foundation for Agricultural Research	Sweden	0.053*(0.5 öre/kg)	1.5

*Voluntary contribution

Collaboration does not stop at the border → ECIP

European Cattle Innovation Partnership (ECIP)

- Farmer led collaboration of European dairy levy and farmers organisations (UK, FR, IE, DK, NL, IT, S and ISR)
- To work more closely in the coordination of applied research & development and knowledge exchange
- To maximise impact, reduce duplication and increase the value of levy spend
- .. and better returns on public funds by more matching public and private funds and stronger connection with end users

EuroDairy: a pan European network for dairy farming

- Funded by EU Horizon 2020 programme
 - 20 partners from 14 countries
1. Accelerate the uptake of best practice by exchanging knowledge on four priority themes (resource efficiency, biodiversity, animal care and socio-economic resilience).
 2. Capture and/or stimulate further innovative practice in order to provide solutions, or overcome barriers to implementation.
 3. Synthesise the scientific and practice-based knowledge created, into user-friendly formats and training materials.
 4. Disseminate this information widely to European dairy farmers.
 5. Collate ideas from end-users for further innovation-driven research, and communicate these back to the EIP-AGRI network.

Why international collaboration gives a better return to dairy farmers

- Added value does not stop at the border
- More value for money
 - Less duplications
 - Multiplier
- More end-user driven research = more benefits for end-users
 - Right answer to the right question
 - Stimulates implementation

Thank you for your attention

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