A large flock of sheep is moving down a steep, rocky hillside. The sheep are densely packed, filling most of the frame. The terrain is rugged and rocky, with some sparse vegetation. In the background, two people can be seen walking on a path. The overall scene depicts a traditional livestock management practice in a mountainous area.

Quantifying ecosystem services to add value in pasture-based livestock systems

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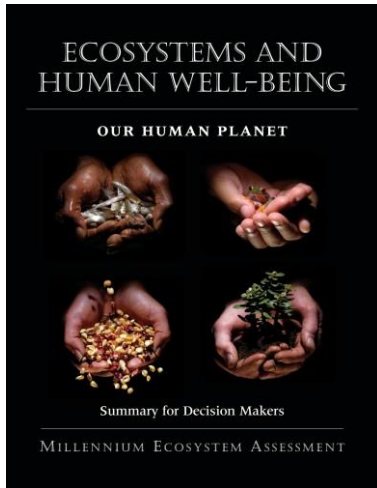
Outline

1. Introduction: ES, farming systems and local breeds
2. How to value ES
3. Adding value to local breeds
4. Wrap-up

1. Introduction: ES, farming systems and local breeds

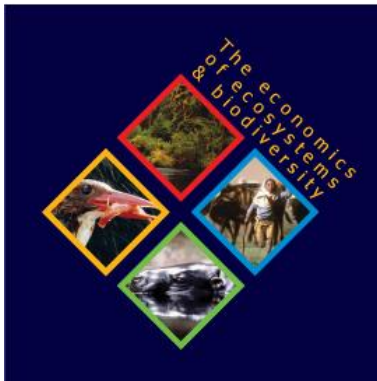


Ecosystem services



Ecosystem services are the direct and indirect benefits people obtain from ecosystems

1. **Provisioning**: products obtained from the ecosystem, i.e. food, timber, fiber, fresh water, etc.
2. **Regulating**: benefits obtained from the regulation of ecosystem processes, i.e. regulation of climate, erosion prevention, water regulation, etc.
3. **Supporting**: ecosystem services that are necessary for the maintenance of all other ecosystem services, i.e. primary production (photosynthesis), soil formation, nutrient cycling, water cycling, etc.
4. **Cultural**: nonmaterial benefits people obtain from ecosystems, i.e. spiritual enrichment, cognitive development, recreation, aesthetic experience, etc.





Main ES derived from livestock agroecosystems



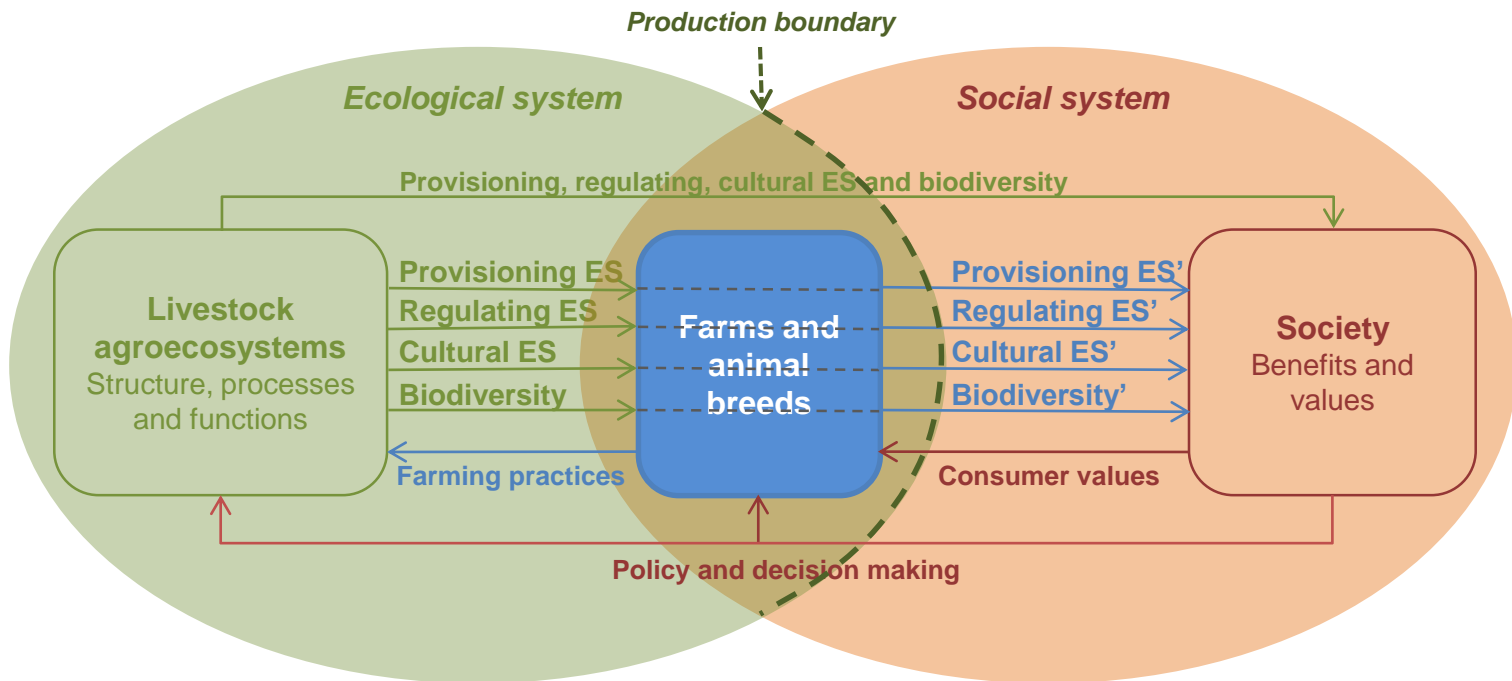
1. **Provisioning**: quality products linked to the territory
2. **Regulating**: prevention of forest fires (Euro-mediterranean basin) soil fertility (Nordic regions), water quality (Alpine) etc.



3. **Supporting**: biodiversity conservation
4. **Cultural**: agricultural landscapes



Role of farms and breeds



Diversity of farming systems

Specialized sheep-mountain pastures

Fully-integrated mixed sheep-permanent crops

Partially-integrated mixed sheep-arable crops

Harvest (kg DM)
Self-consumption (%)
Sales (%)

8.922

68.738

373.592

100

100

35

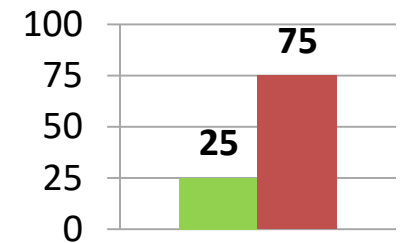
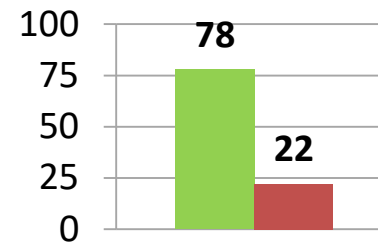
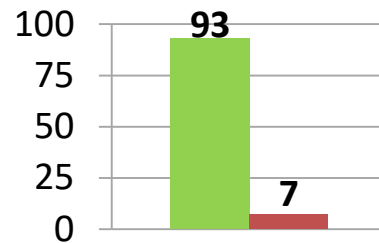
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0




65

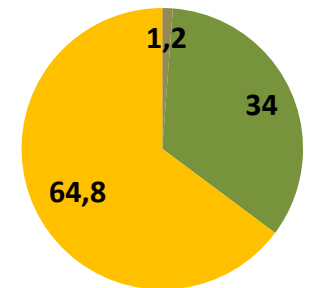
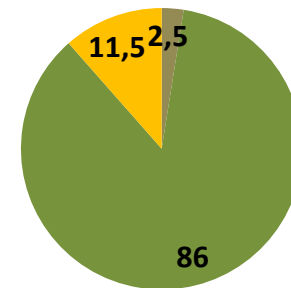
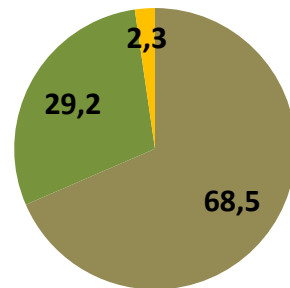
Grazing/Indoor (%)

 Grazing
 Indoor



Annual grazing (%)

 Semi-natural vegetation
 Forages
 Stubbles



2. How to value ecosystem services?





Ecosystem Services valuation

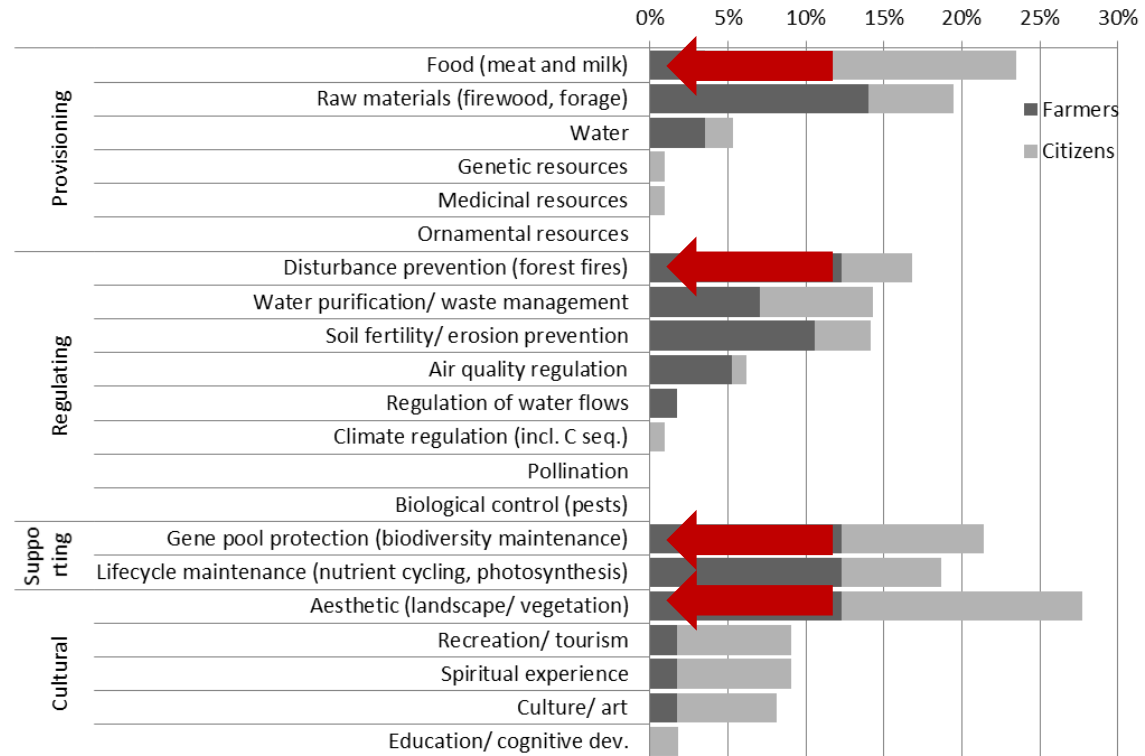
- Different functional units
- Different temporal and spatial scales
- Different perceptions by society
- No market price

1. BIOPHYSICAL

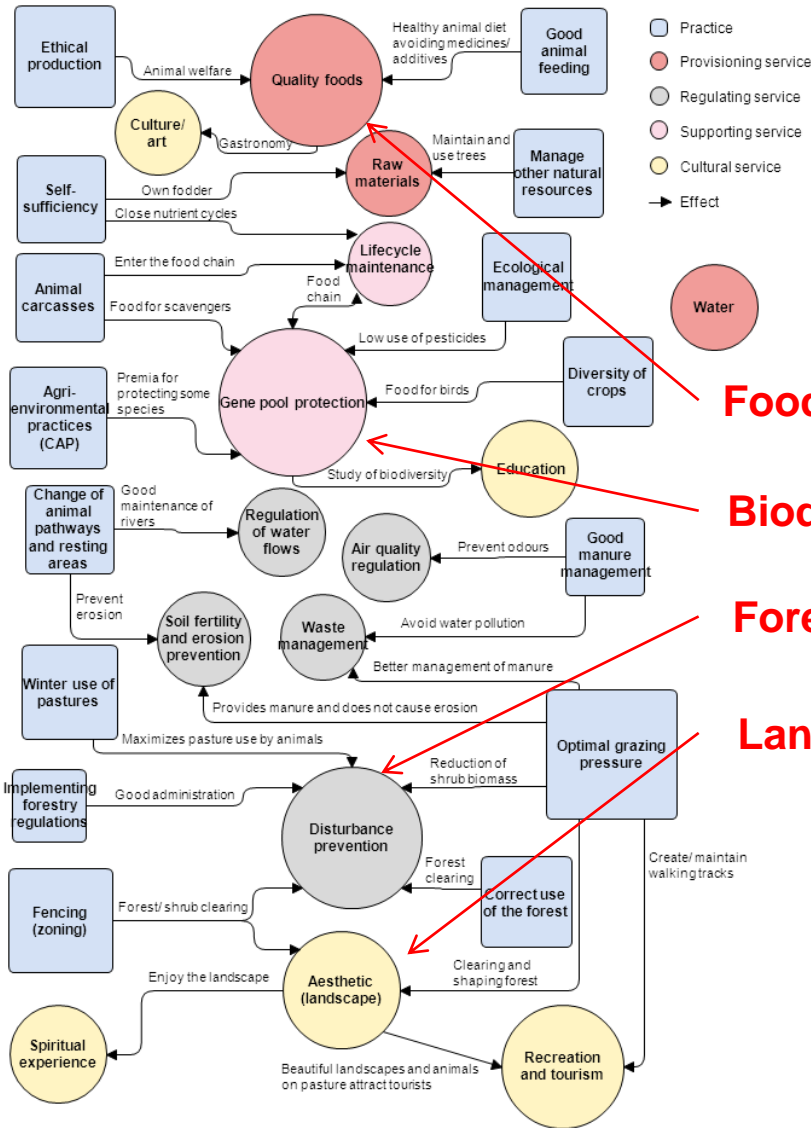
2. SOCIO-CULTURAL

3. ECONOMIC

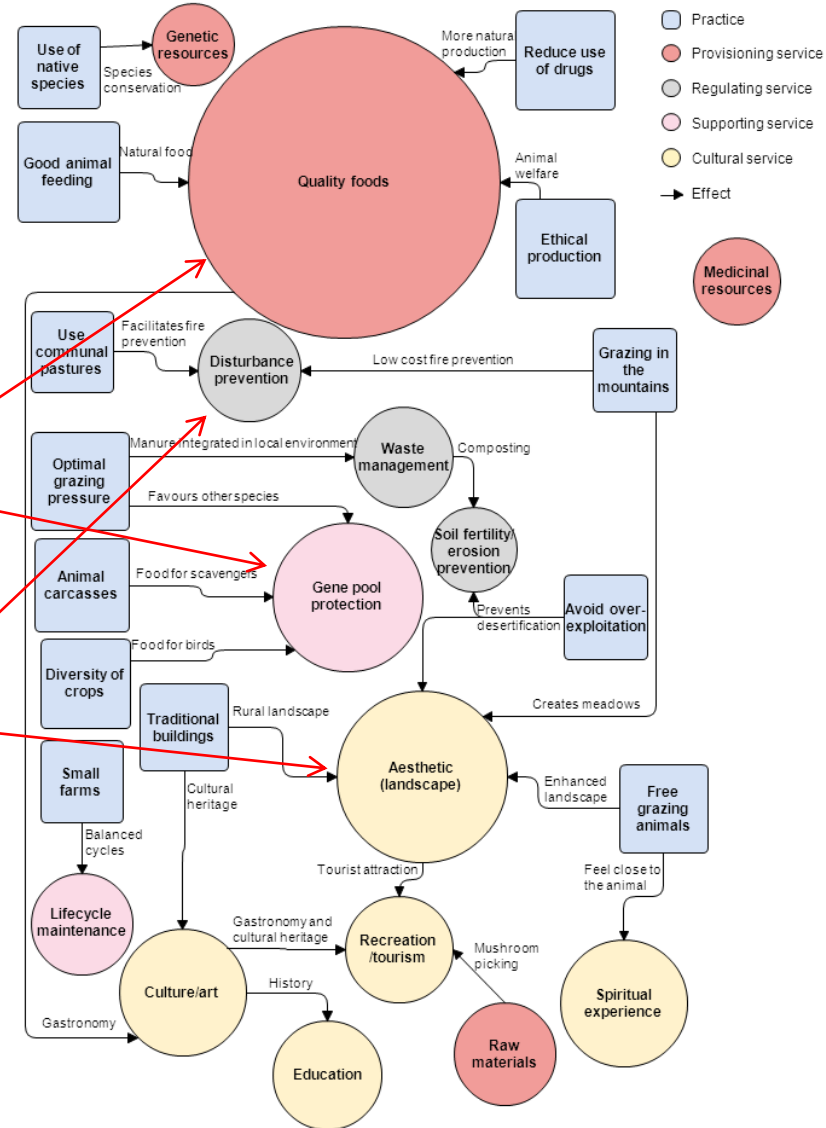
Socio-cultural valuation: views of farmers and other citizens



farmers



other citizens



Food quality

Biodiversity

Forest fires

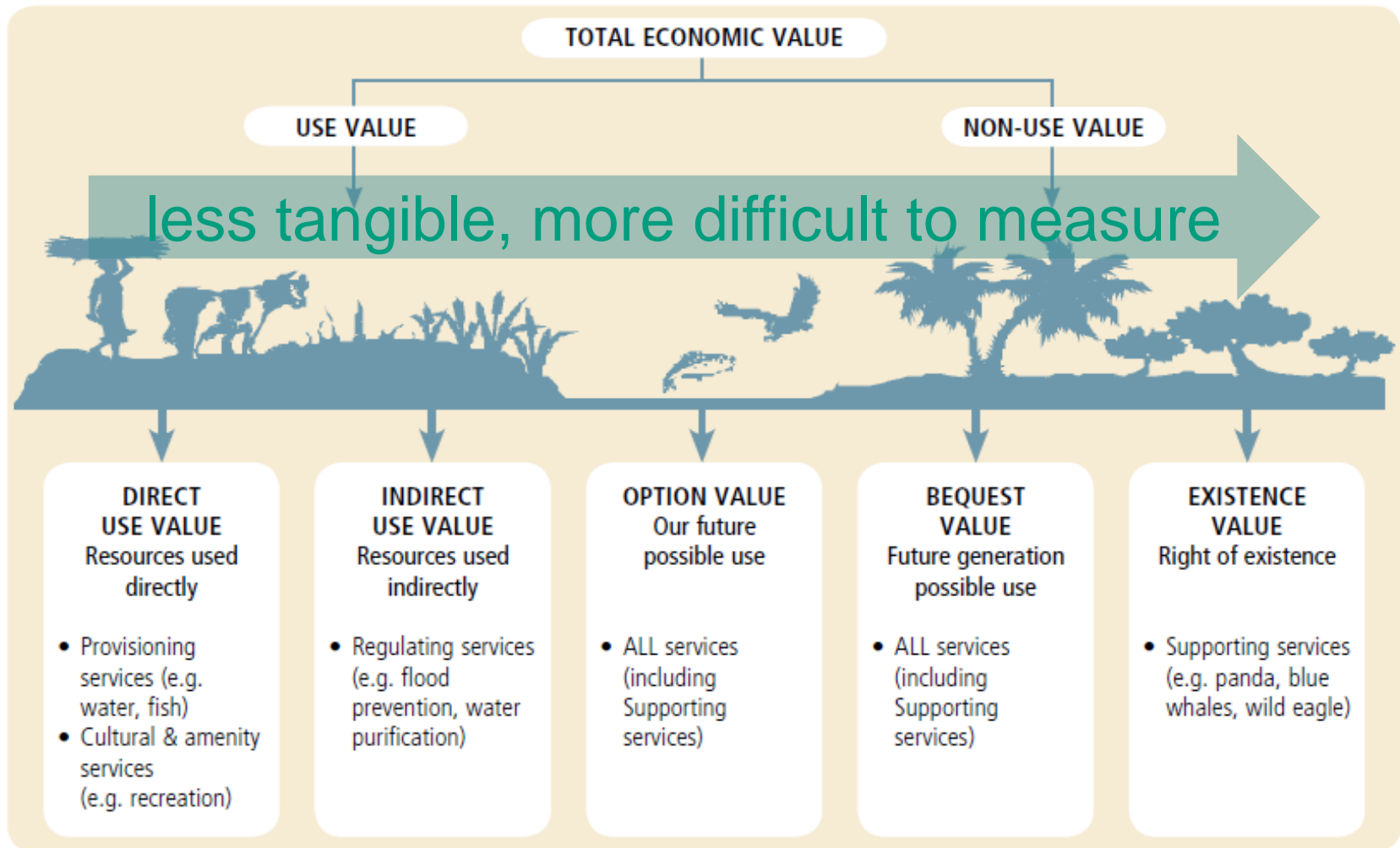
Landscape

Economic valuation: measuring public goods?

Total economic value (TEV): sum of output values (the values generated in the current state of the ecosystem, e.g., food production, climate regulation and recreational value) as well as insurance values, now and in the future.



Total Economic Value (TEV)


















Non-use value

- do not involve direct or indirect use of the ecosystem service, but reflect the satisfaction that individuals derive from the knowledge they exist (e.g. enjoyment of a beautiful landscape, or breed)
- related to moral, religious or aesthetic properties of individuals
- **markets do not exist**

Stated preference methods

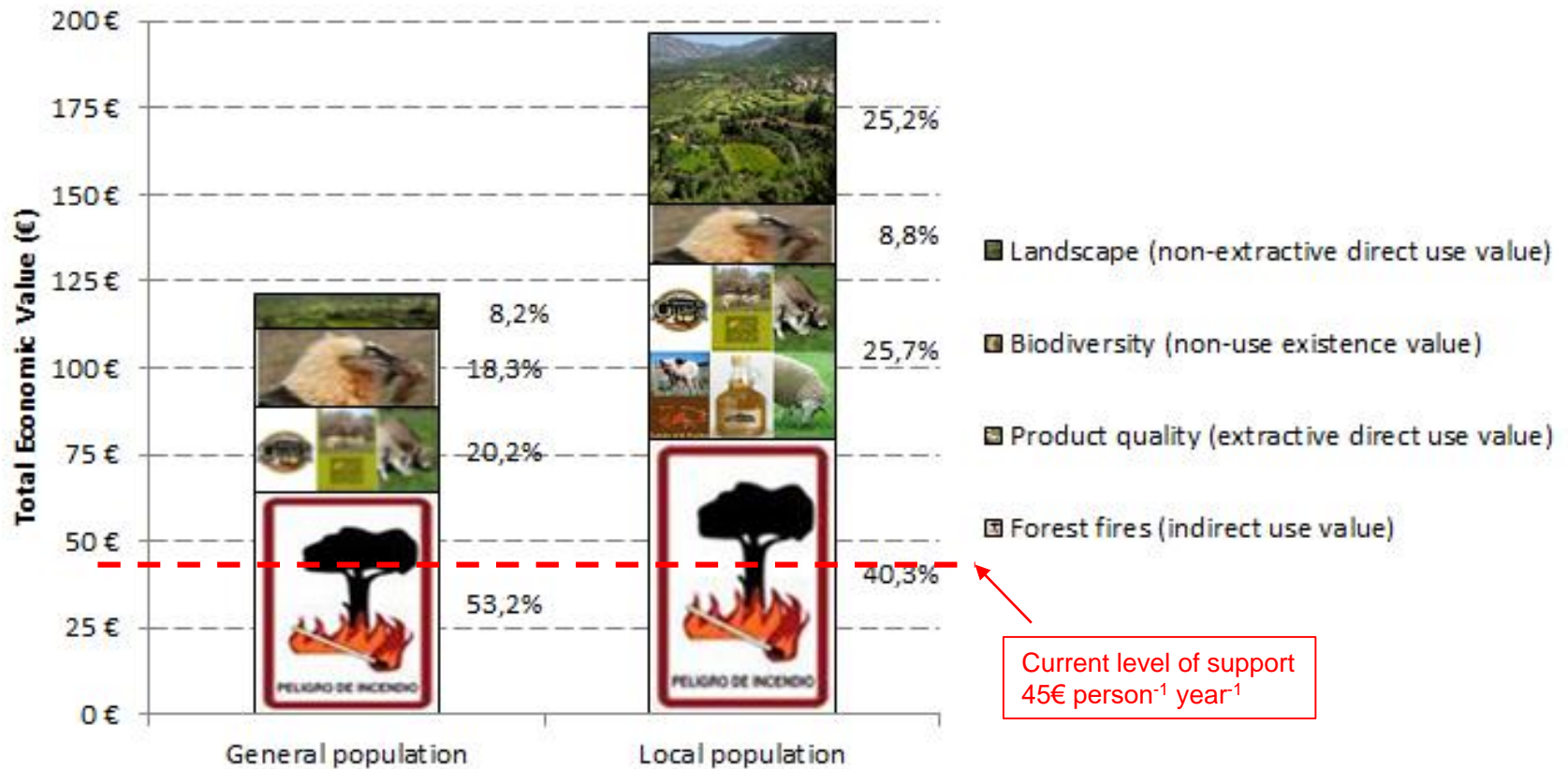
- **Choice modelling** Individuals are asked to choose their preferred alternative among several hypothetical land uses. Each **scenario** of land use is described by a number of attributes (e.g. vegetation cover, landscape fragmentation, biodiversity index, human activities, etc.). Individuals make trade-offs between the levels of the attributes describing the different alternatives in a choice set.
- **Underlying rational decision process**

Choice model for ES in Guara

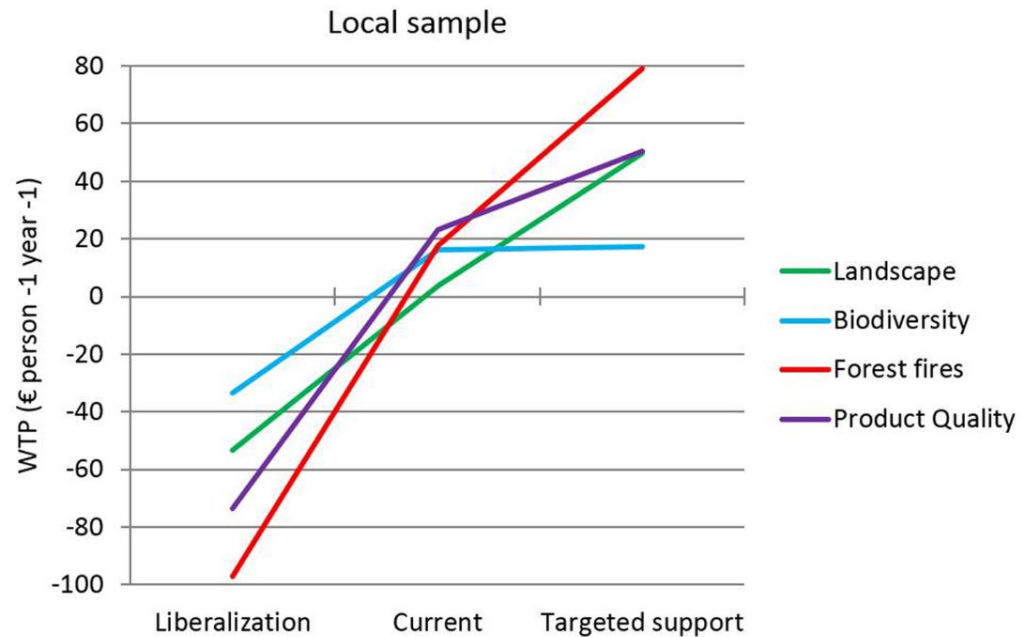
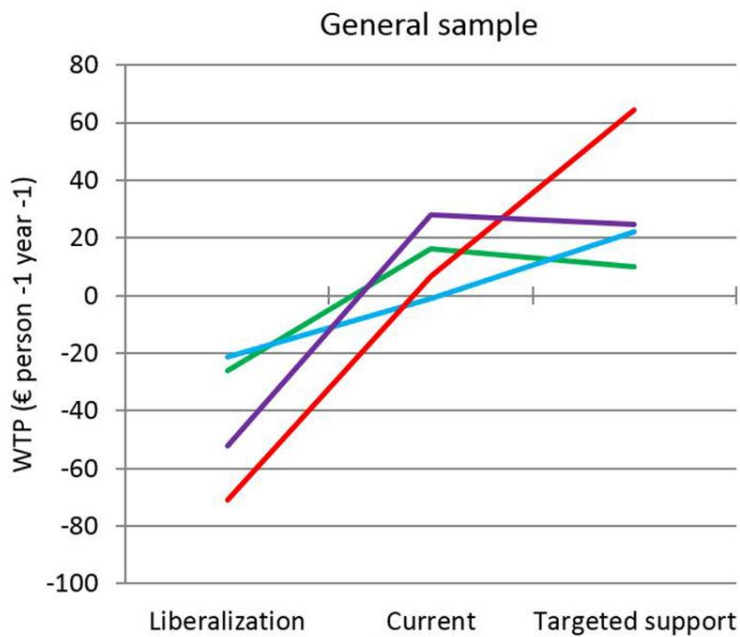
	<u>Policy A</u>	<u>Policy B</u>	<u>CURRENT policy</u>
Landscape	 <p>strong increment of bushes reduction of meadows and crops</p>	 <p>light decrement of bushes light increment of meadows and crops</p>	 <p>light increment of bushes meadows and crops are maintained</p>
Bearded vulture	 <p>7 pairs</p>	 <p>15 pairs</p>	 <p>11 pairs</p>
Forest fires	 <p>6 forest fires per year</p>	 <p>2 forest fires per year</p>	 <p>4 forest fires per year</p>
Product quality linked to territory	 <p>2 quality products available sheep cheese and lamb meat</p>	 <p>6 quality products available sheep cheese, lamb meat, pasture pork meat and olive oil, pasture beef and organic lamb</p>	 <p>4 quality products available sheep cheese, lamb meat, pasture pork meat and olive oil</p>
Annual cost	 <p>15 €</p>	 <p>75 €</p>	 <p>45 €</p>
CHOICE	<input type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C

Economic value of agro-ecosystems in Guara

Willingness to Pay (WTP) (€ person⁻¹ year⁻¹) and composition of the Total Economic Value



Willingness to Pay (WTP) (€ person-1 year-1) for ecosystem services in different policy scenarios



3. Adding value to local breeds



Two ways

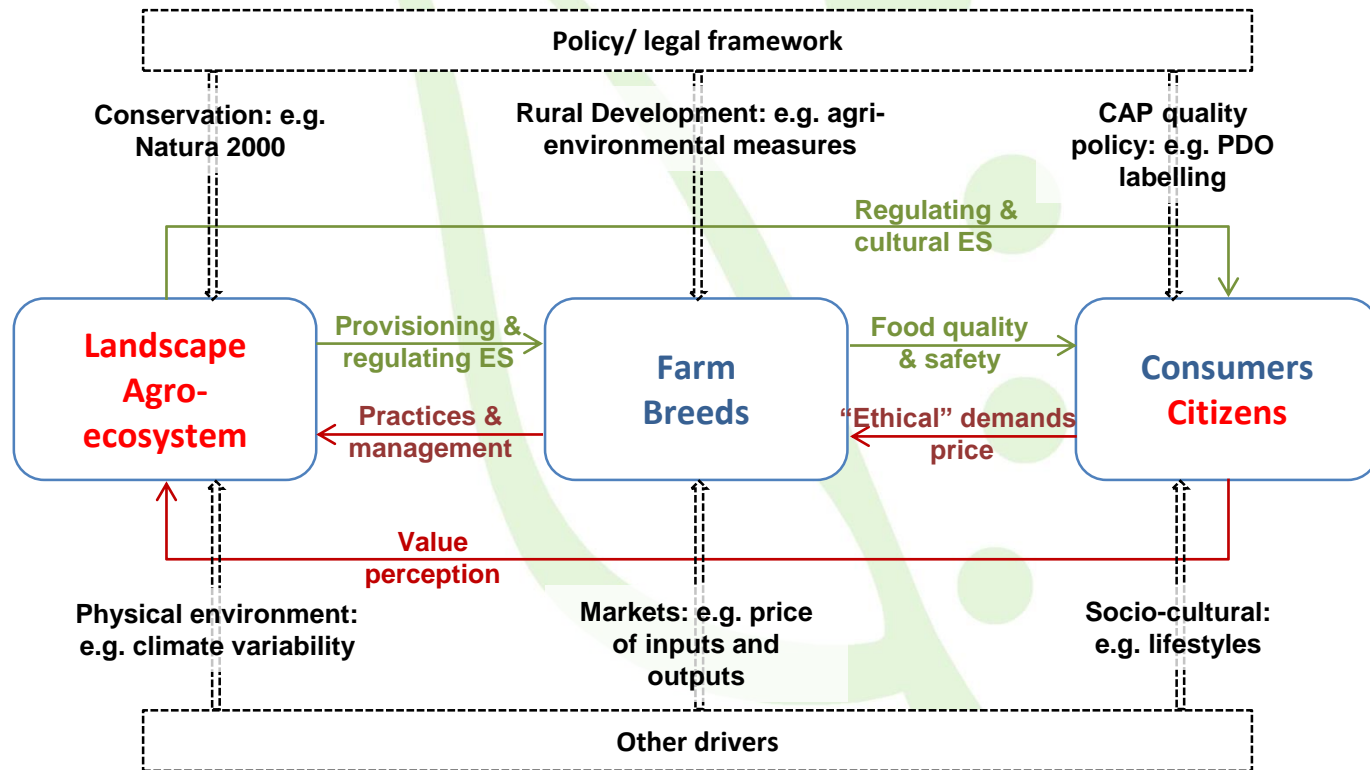
Payments for ecosystem services

- Public market: agricultural policies focus on non-provisioning ES for multifunctional farms and breeds (e.g. CAP subsidies become payments or rewards for the provision of public goods)

Quality products linked to the territory

- Private quality schemes: development of **consumer-led** animal products that incorporate “extrinsic” quality attributes (those based on the production systems, not on the product itself)

“Landscape-to-fork”: value chains based on (agro)ecosystem services



4. Wrap-up

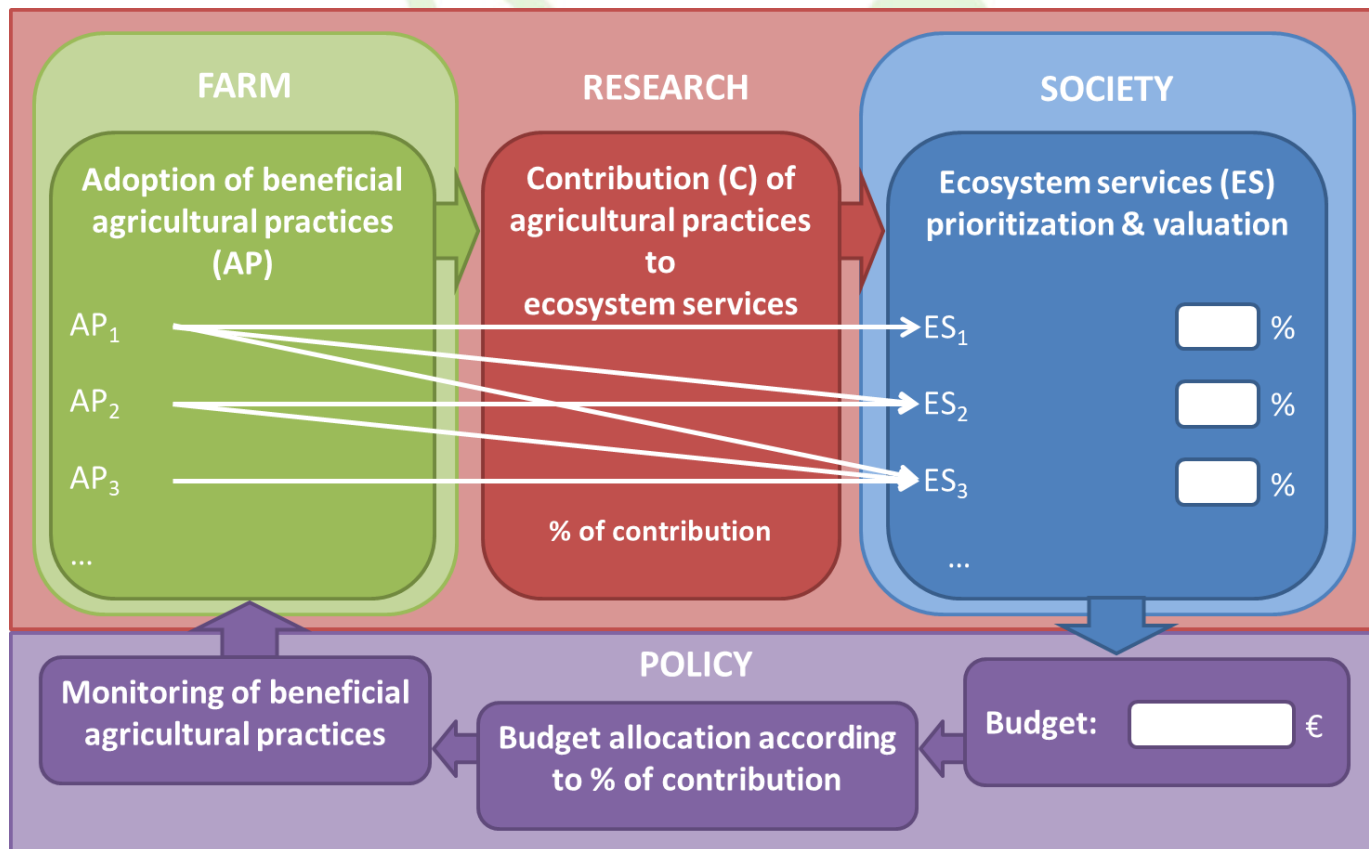


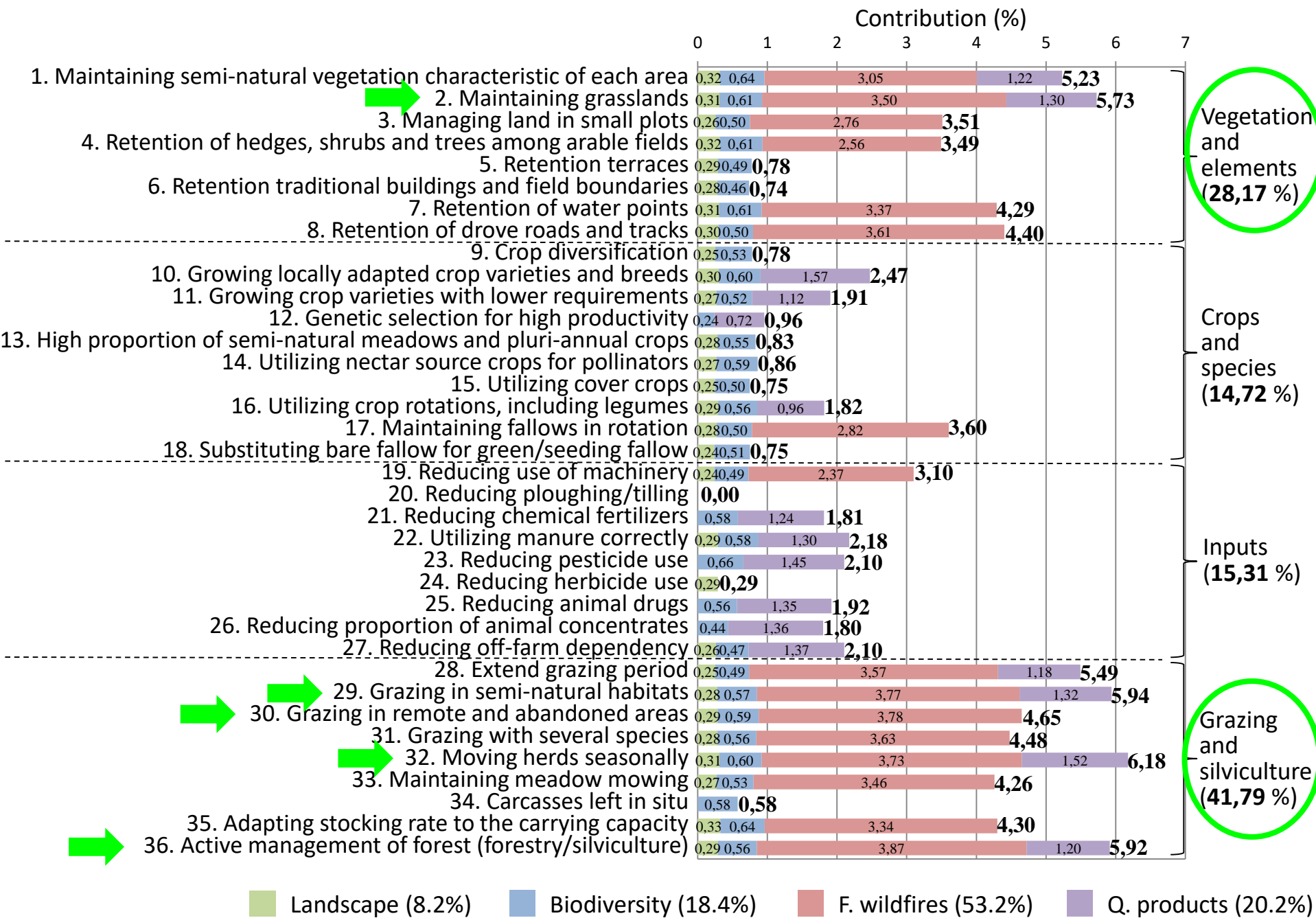
1. Animal agriculture can be multifunctional (delivery of public goods or ecosystem services), but not all farming systems are
2. The ES (EDS) linked to breeds are a function of how breeds are integrated in the agroecosystem
3. Need to objectively value “non-market” functions of breeds and integrate public goods into policy
4. Added value can be obtained through public policy (e.g. PES schemes) or private initiatives (e.g. “landscape to fork” quality)

Thank you

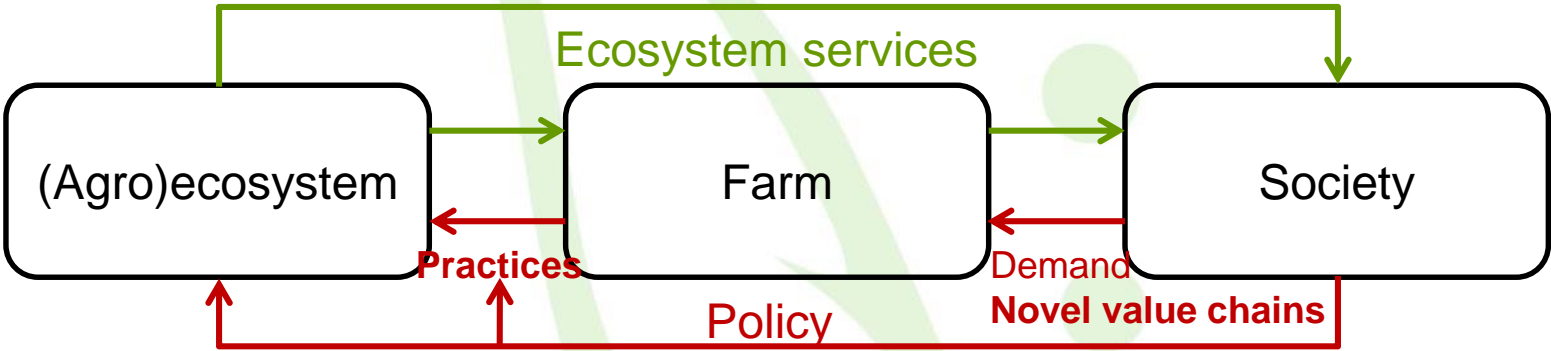


E.g. Payments for ecosystem services





Valuation: biophysical
economic
socio-cultural



Policy: agroenvironmental
PES