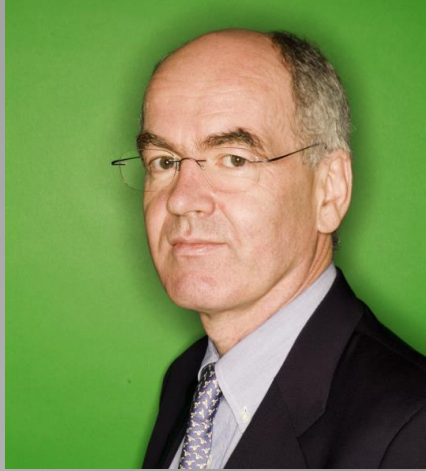
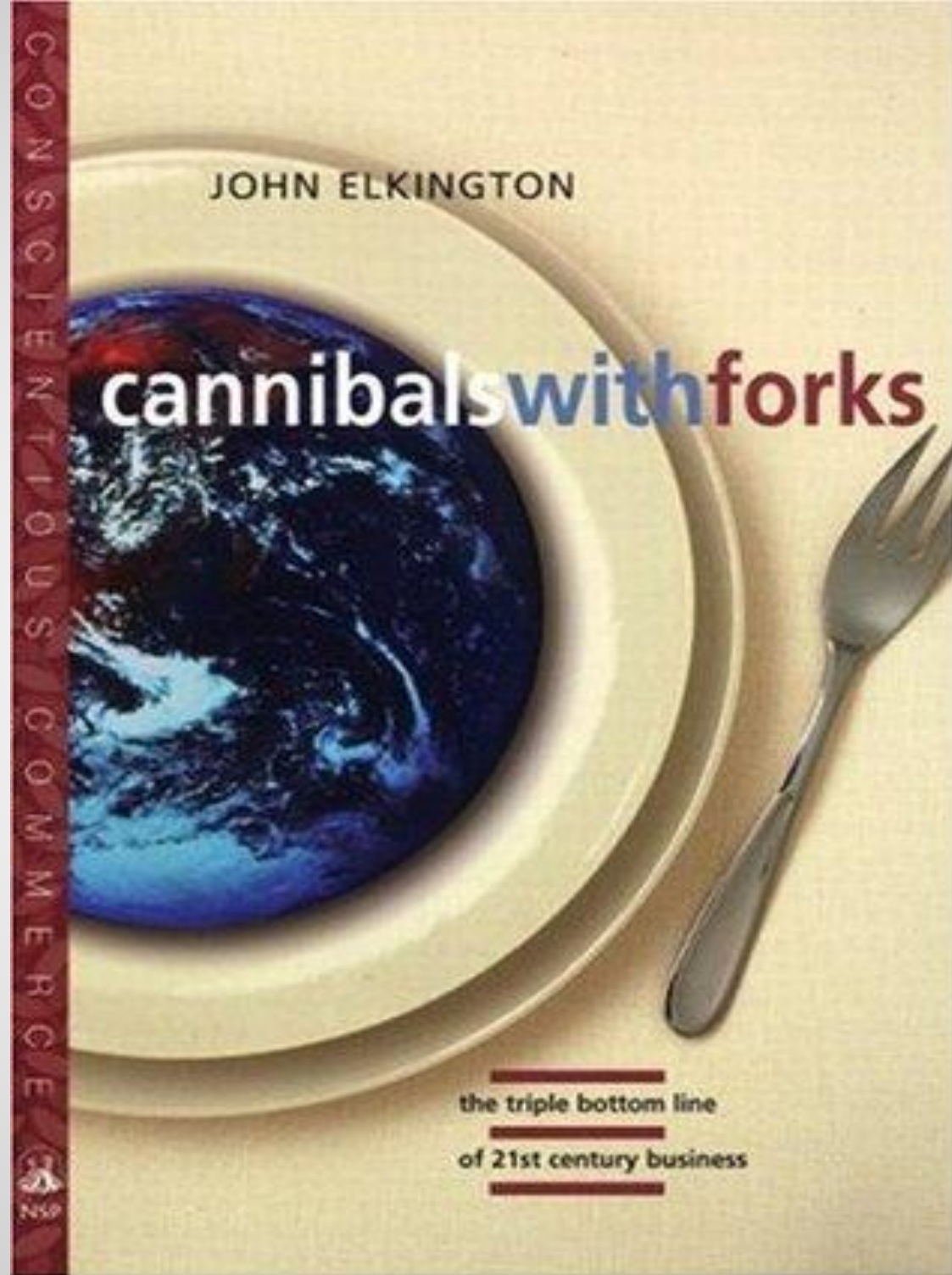


# How animal breeding can contribute to sustainable pig production

Pieter Knap

August 2018





Elkington (1999)



# The Triple Bottom Line

does it all add up?

EDITORS  
ADRIAN HENRIQUES • JULIE RICHARDSON

ASSESSING THE SUSTAINABILITY OF BUSINESS AND CSR

BOB WILLARD

# The Sustainability Advantage

SEVEN BUSINESS CASE BENEFITS OF A TRIPLE BOTTOM LINE

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Louis W. Fry & Melissa Sadler Nisiewicz

# MAXIMIZING the Triple Bottom Line

Through Spiritual Leadership

JOHN ELKINGTON

# cannibalswithforks

the triple bottom line of 21st century business

How Today's Best-Run Companies Are Achieving Economic, Social, and Environmental Success —and How You Can Too

# TRIPLE BOTTOM LINE

REVISED AND UPDATED

Andrew W. Savitz  
with Karl Weber

JOSSEY-BASS  
A Wiley Brand

# Triple Bottom Line Risk Management

balancing Performance, and

R. Bowdler  
Julia

FOREWORD BY EDWARD E. LAWLER III

HOW COMPANIES CAN LEVERAGE HUMAN RESOURCES TO ACHIEVE SUSTAINABLE GROWTH

# Talent, Transformation,

# AND THE Triple Bottom Line

Andrew Savitz  
WITH KARL WEBER

# Sustainability in animal breeding

Van Arendonk

able livestock p

Sustainability: triple bottom line

People – Planet – Profit

Session 19

on: **quadruple** bottom line

People – Planet – Profit – PigsPoultryPuminantsPhish

Sustainable production:  
favourable results for all 3

Sustainable production:  
favourable results for all 4

# **P**eople – **P**lanet – **P**rofit – **P**igsPoultryPuminants

## **P**eople:

**social justice** (e.g. biopiracy: Access & Benefit Sharing)

**food safety** (e.g. cholesterol, PUFA; *Salmonella*, *Listeria* etc)

## **P**lanet:

**resource efficiency**

**environmental efficiency**

**biodiversity** (e.g. AnGR management)



# **P**eople – **P**lanet – **P**rofit – **P**igsPoultryPuminants

## People:

social justice (e.g. biopiracy: Access & Benefit Sharing)

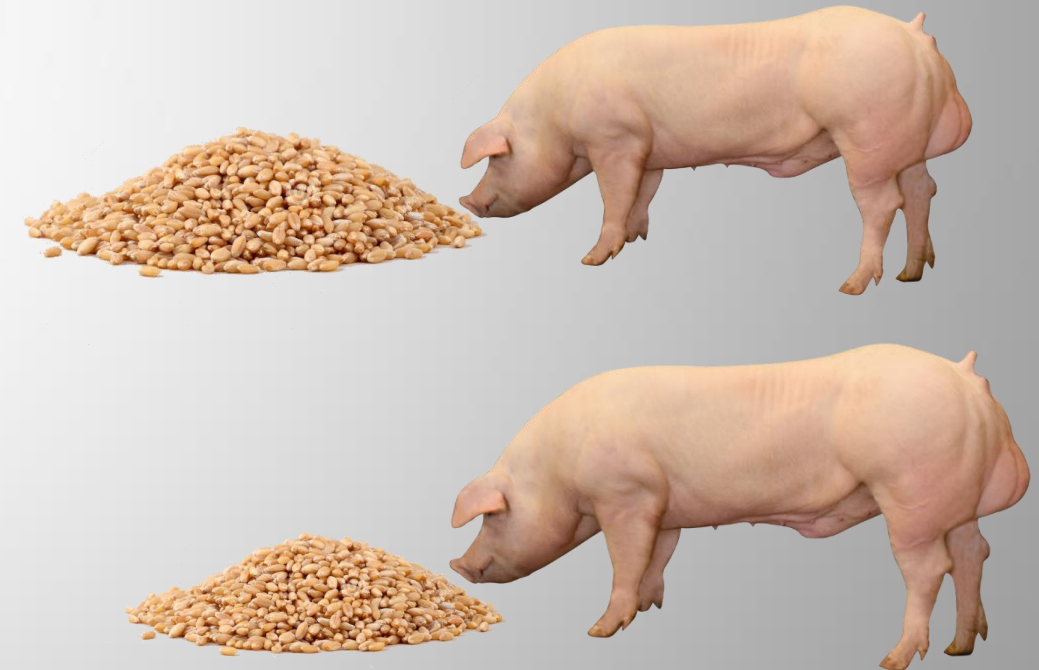
food safety (e.g. cholesterol, PUFA; *Salmonella*, *Listeria* etc)

## Planet:

resource efficiency

environmental efficiency

biodiversity (e.g. AnGR management)



# People – Planet – Profit – PigsPoultryPuminants

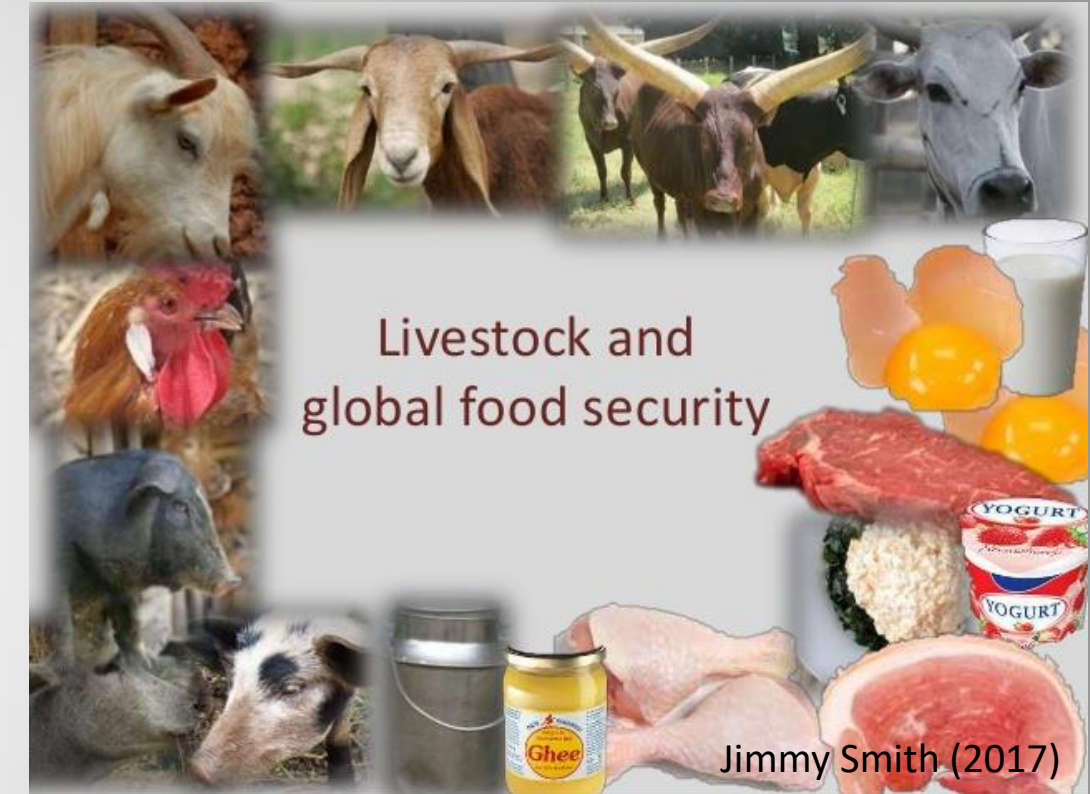
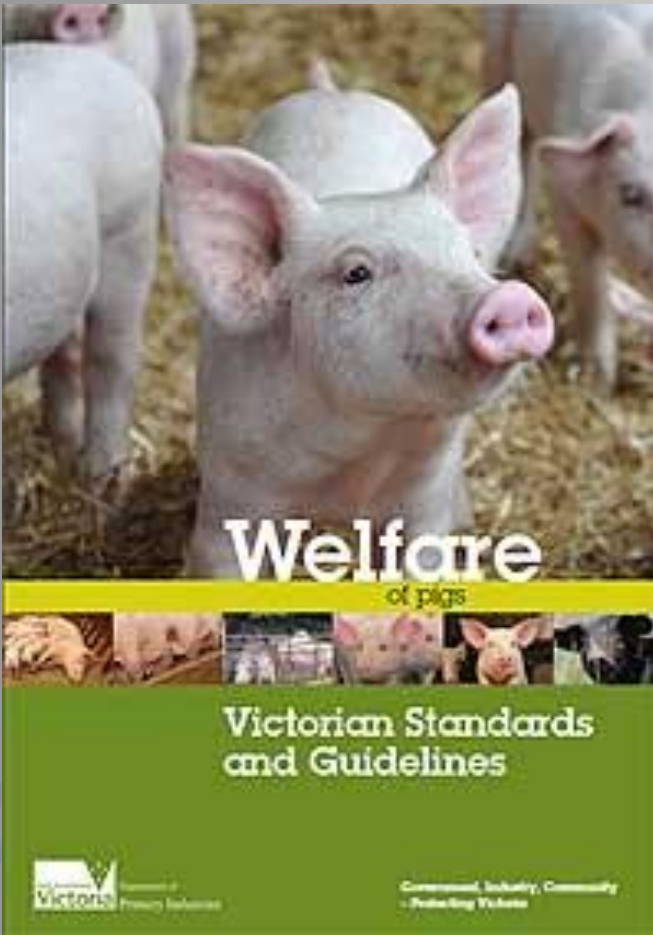
**Profit:**

productivity

food security: feed the globe

**PigsPoultryPuminantsPhish:**

animal welfare



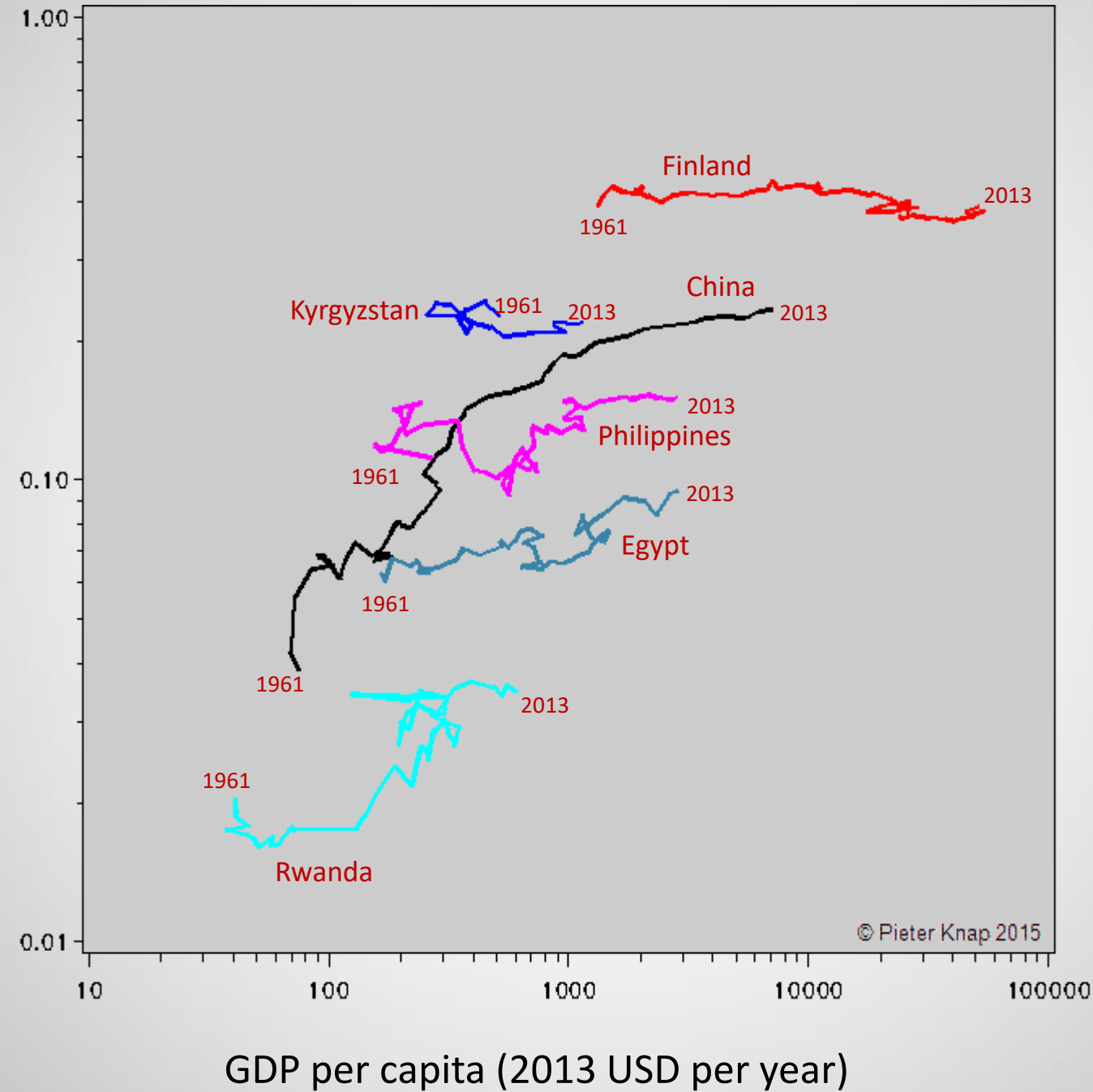
**Profit:**  
**productivity**  
**food security: feed the globe**



Jimmy Smith (2017)



proportion of calorie intake from animal products: six countries, 1961 to 2013



© Pieter Knap 2015

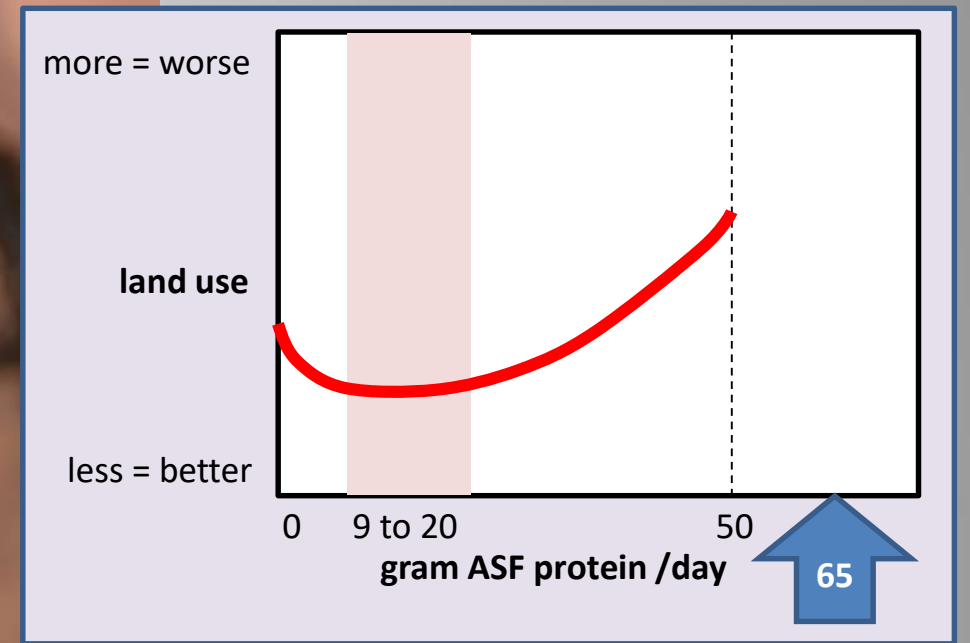
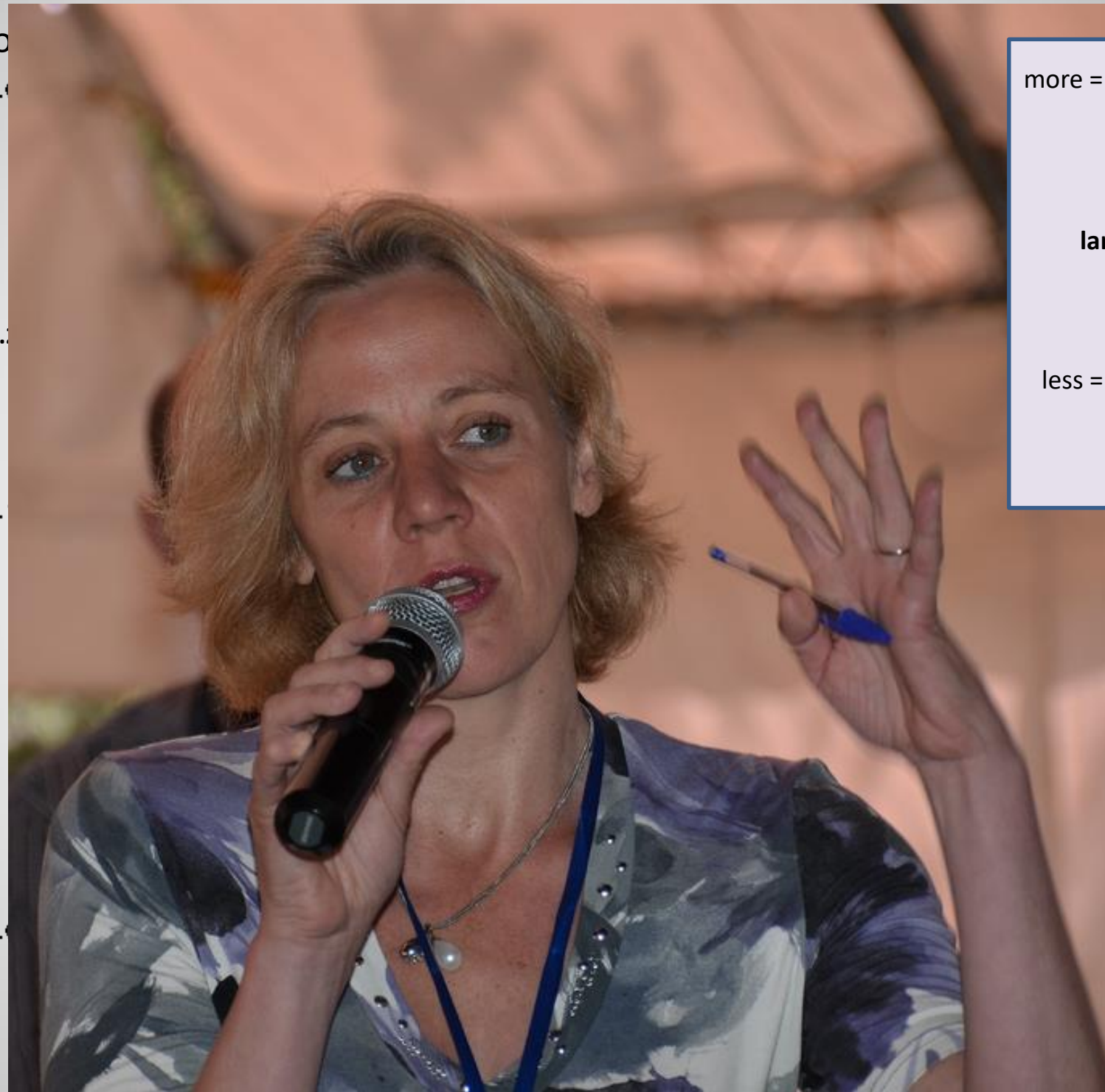
proportion of

1.0

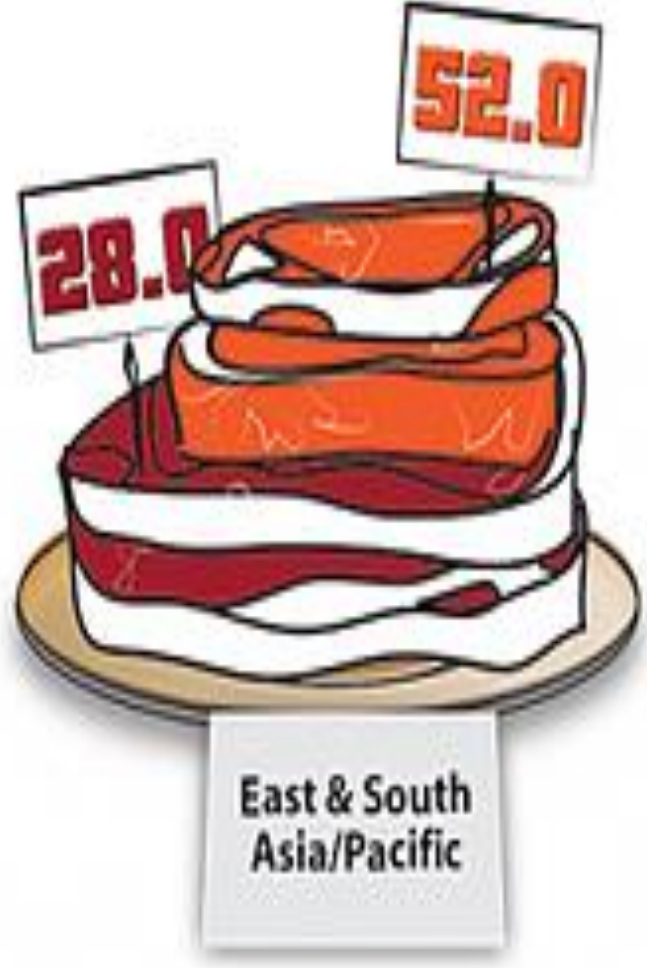
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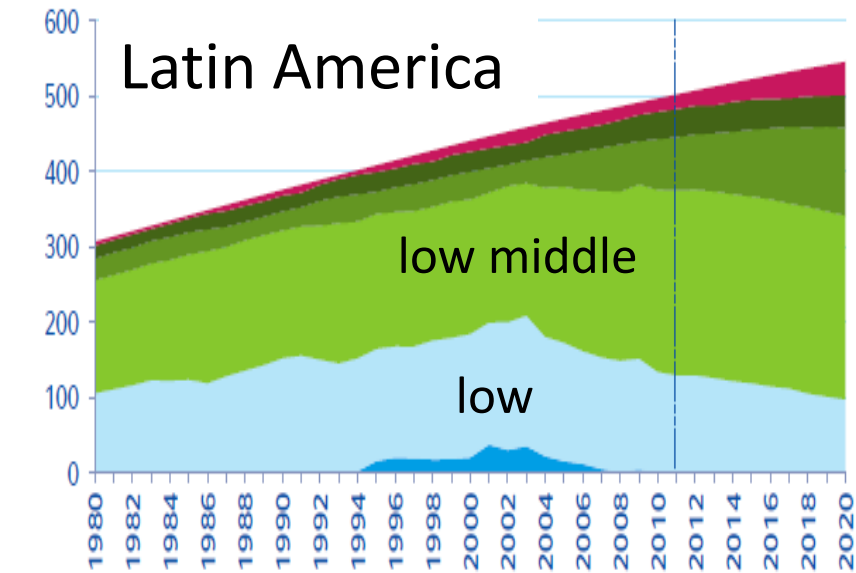
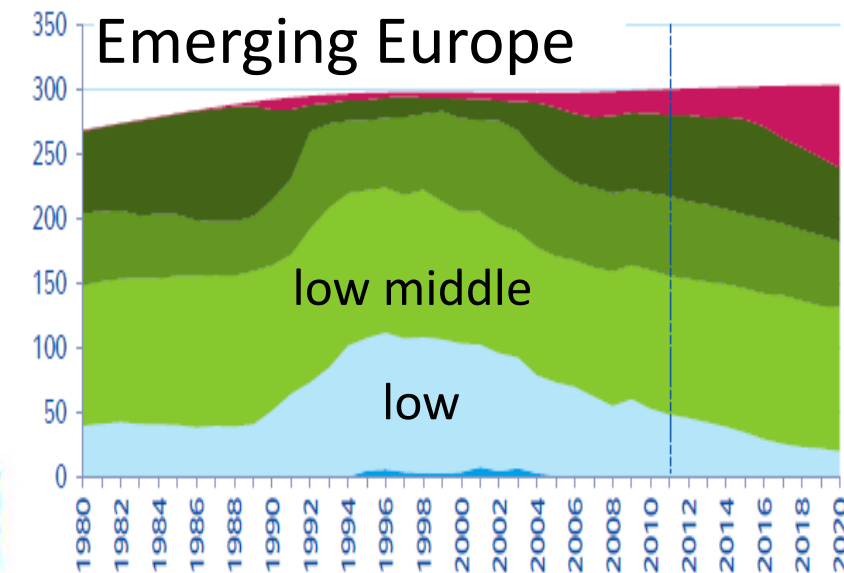
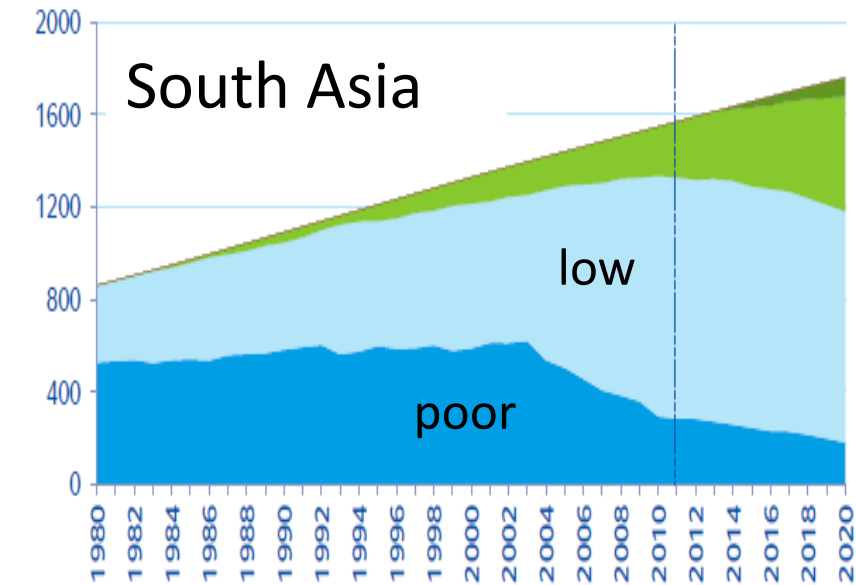
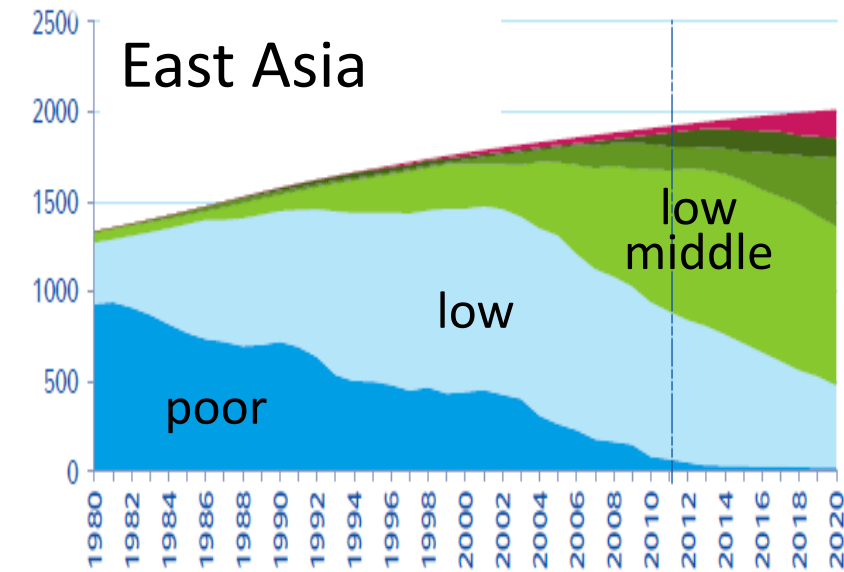
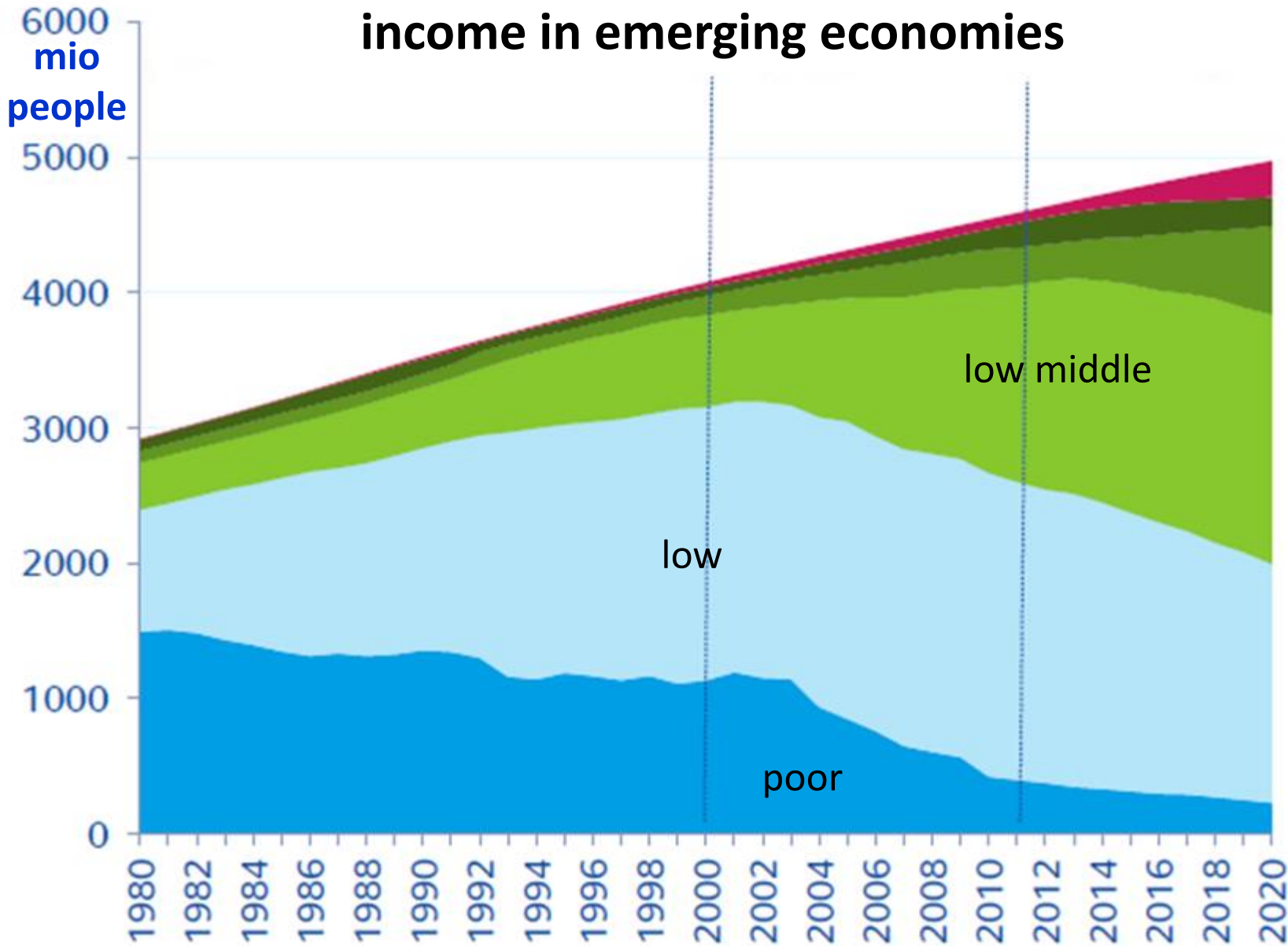
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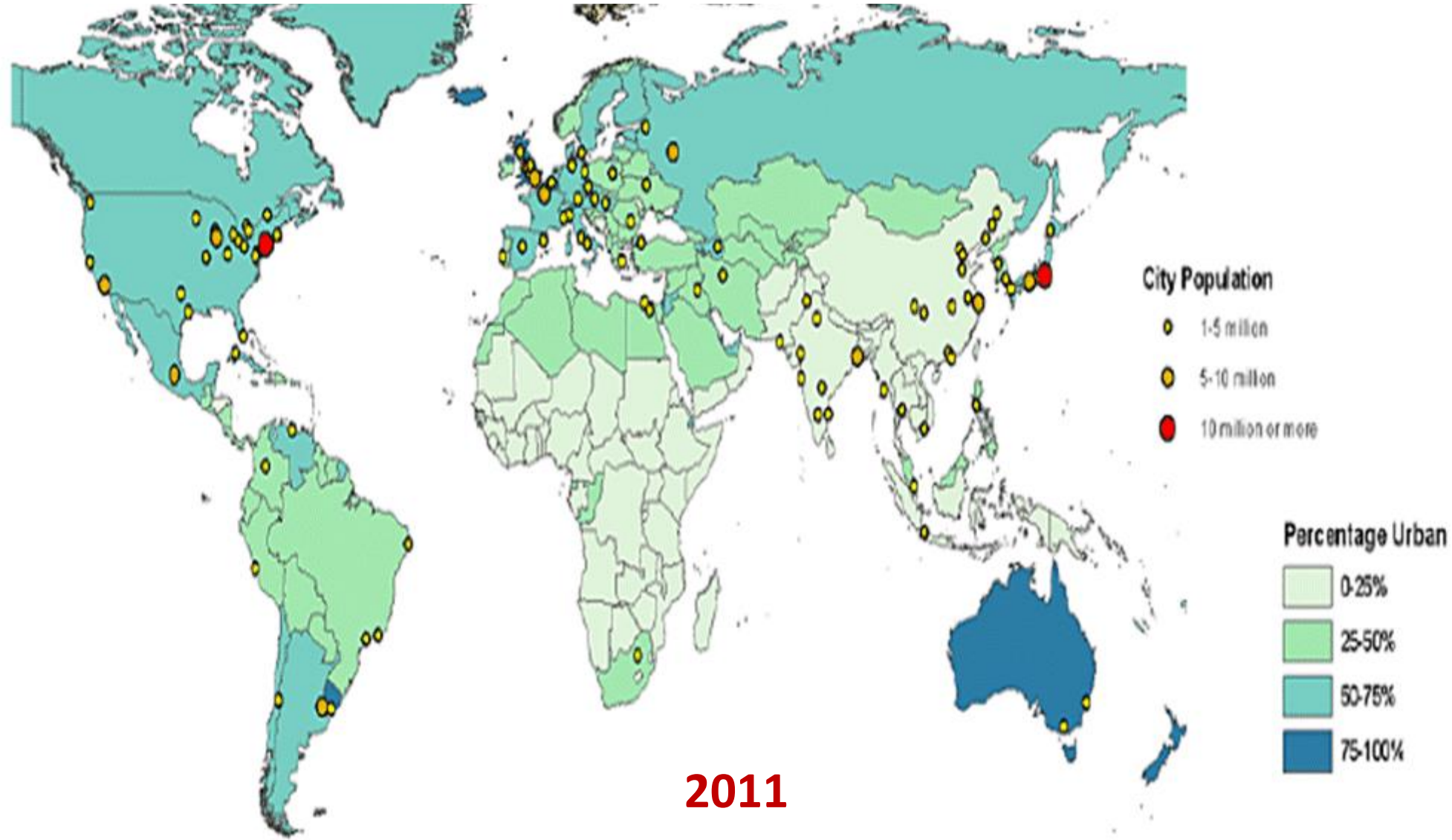
# HOW MANY KILOGRAMS PER PERSON



# Developing countries: the rising urban middle class



# Urbanization



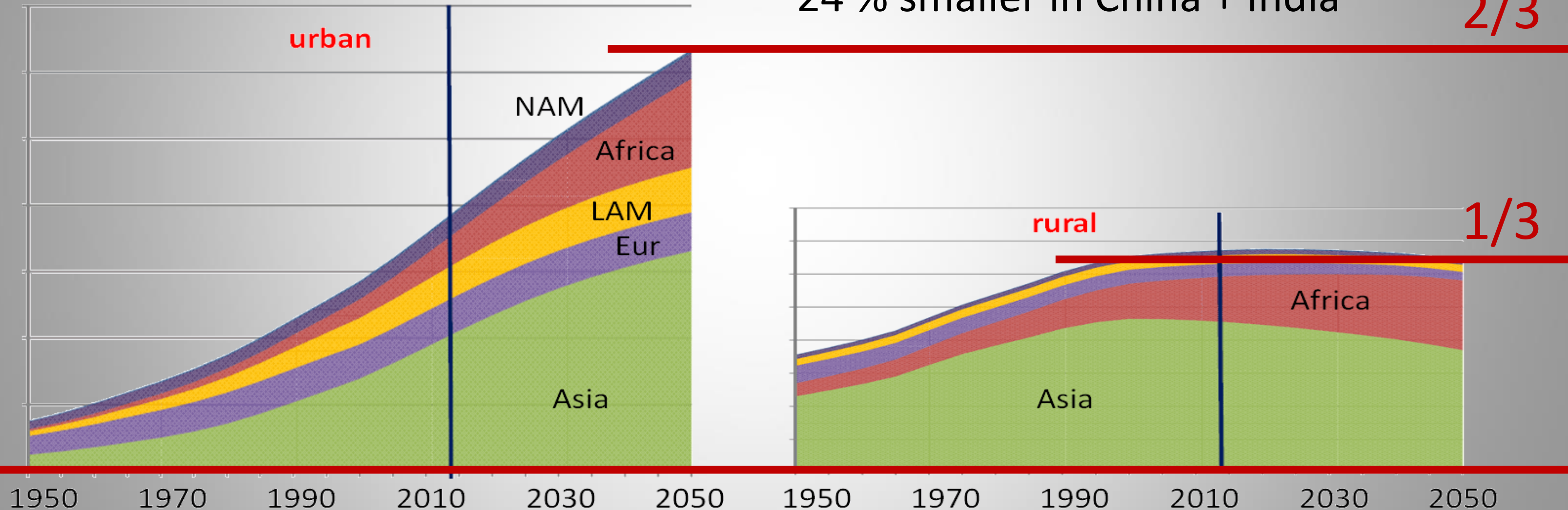
2050: 2/3 of the human world population lives in large cities

2050: the rural human population is 8% smaller than in 2010

24 % smaller in China + India

2/3

1/3

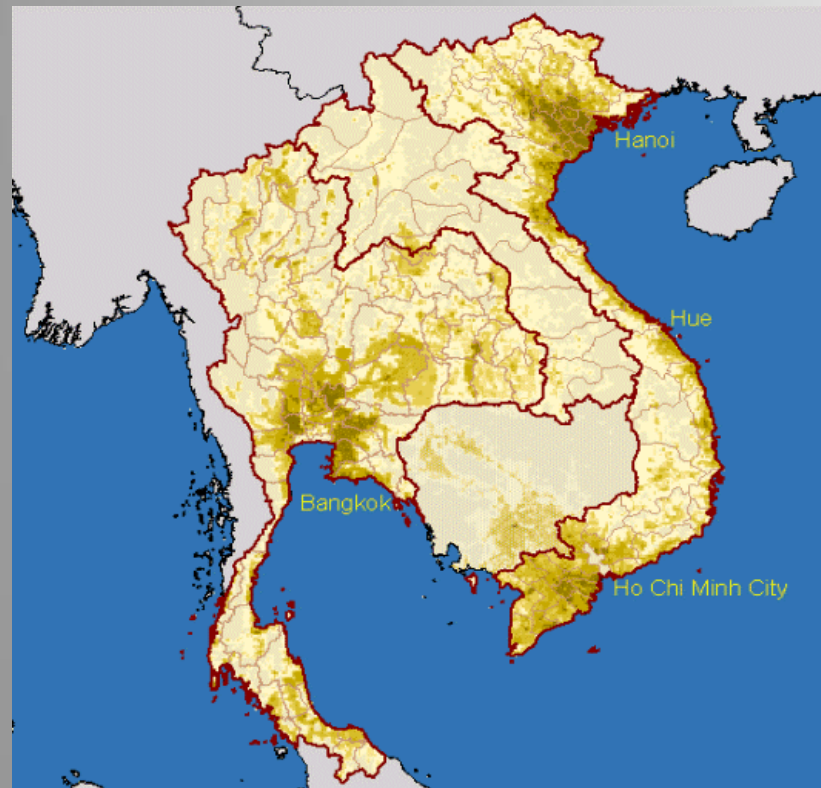


*Cities rarely contribute to the production of their food.  
Generally, they simply consume it.*

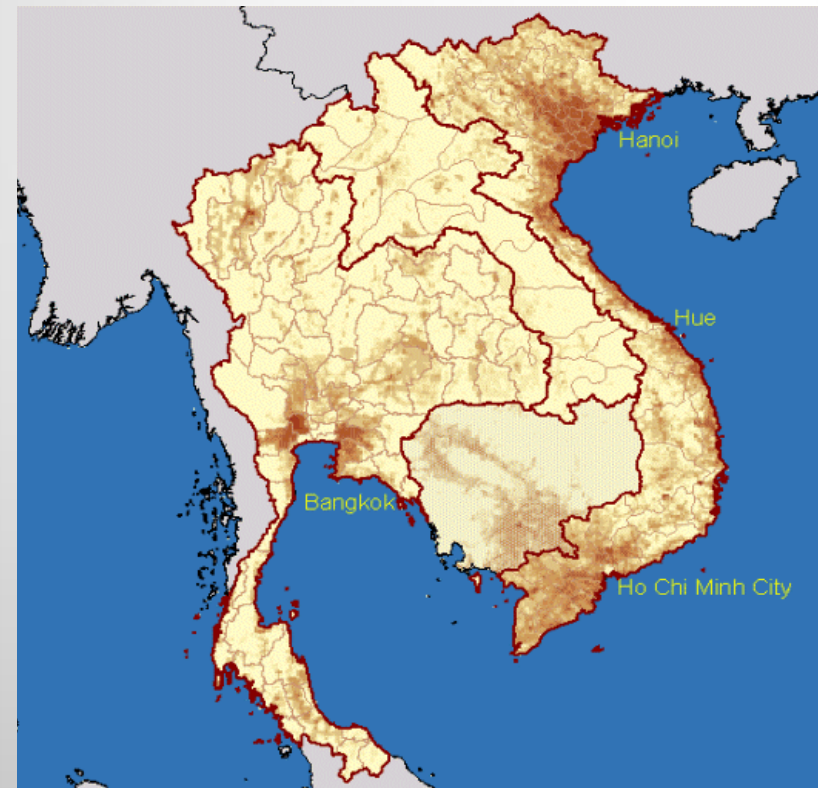
Mauro Ghirrotti (1999)

## URBAN AND PERI-URBAN CONCENTRATION

### Poultry

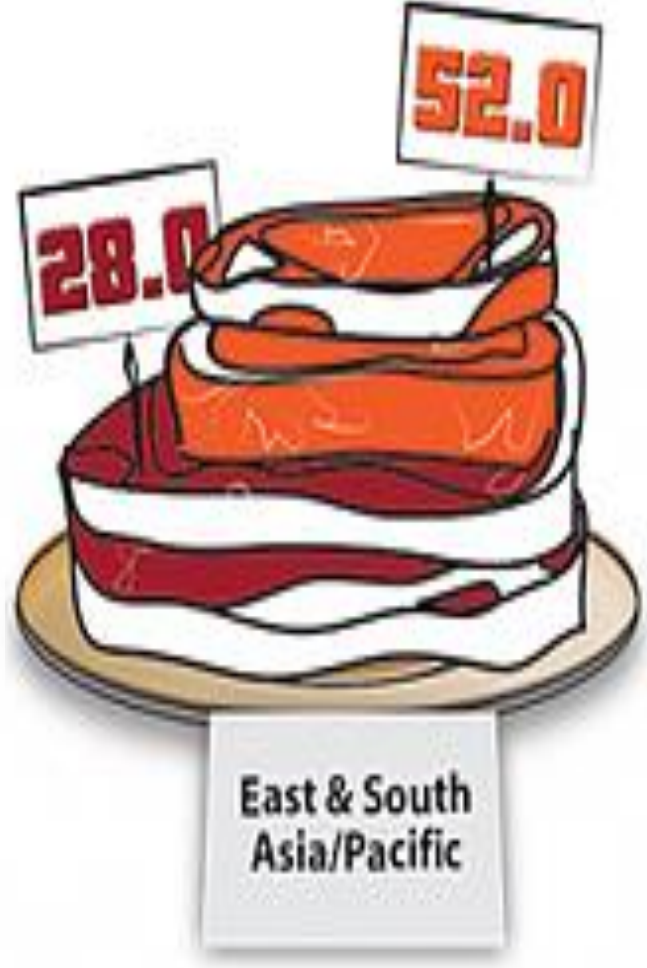


### Swine



- Productivity must increase
- Logistics of urban food supply
- **Intensive production close to cities**

# HOW MANY KILOGRAMS PER PERSON





# What can animal breeding contribute to increasing productivity ?

- **A lot**
- **We knew that already & it will be very necessary**
- **Mainly to cater for the rising urban middle class,  
in cities all over the world**

Knowledge transfer to producers:  
Olori, Van der Beek, Cleveland

# Pigs Poultry Puminants Phish: animal welfare



# What can animal breeding contribute to improving animal welfare?

## Animal welfare

Invasive treatments

castration, tail docking, beak trimming, dehorning

Robustness; adaptability

disease resilience; aggressive behavior in group housing

Behavioural deprivation

# What can animal breeding contribute to improving animal welfare?

## Animal welfare

Invasive treatments

castration, tail docking, beak trimming, dehorning

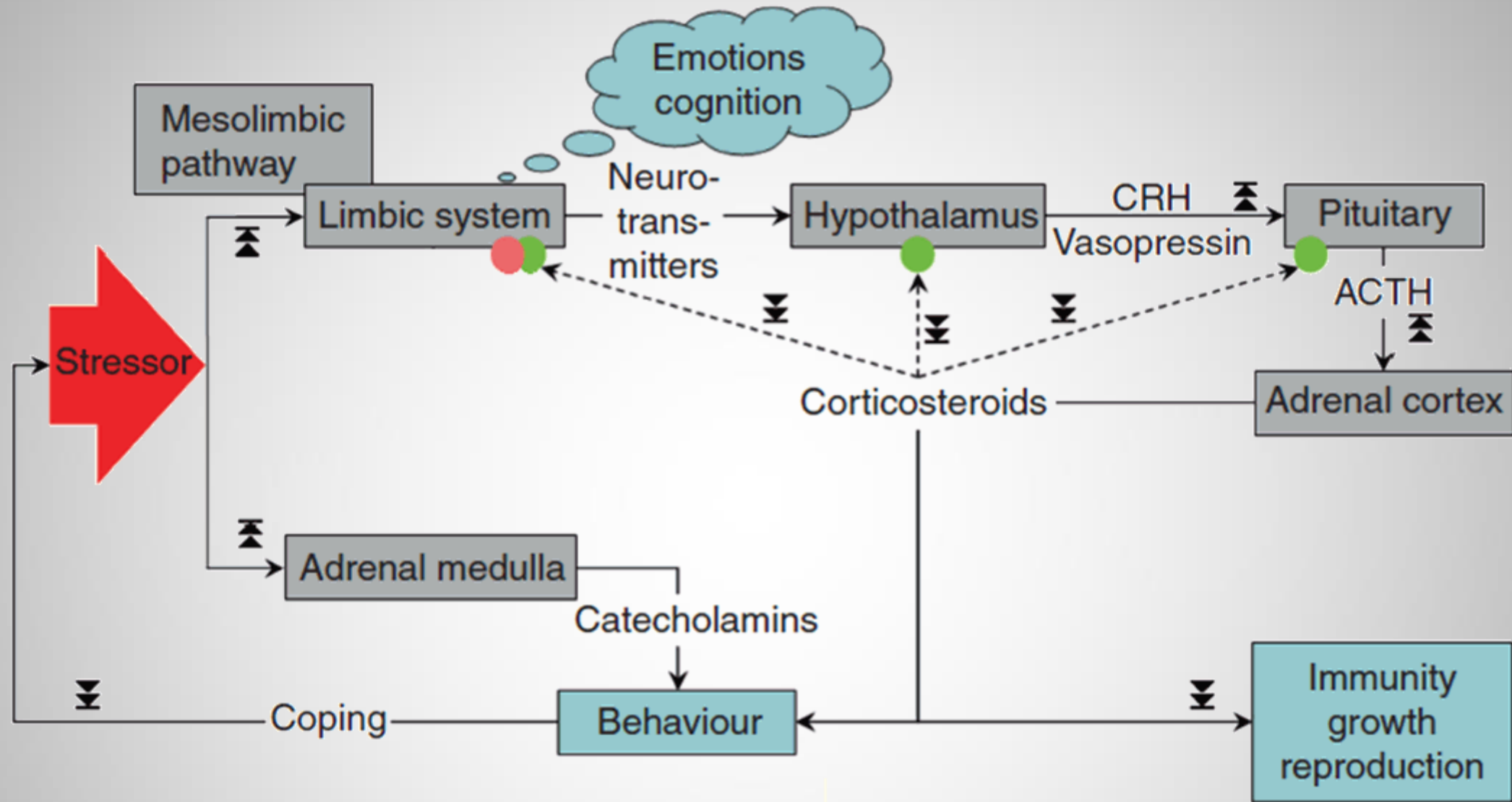
Robustness; adaptability

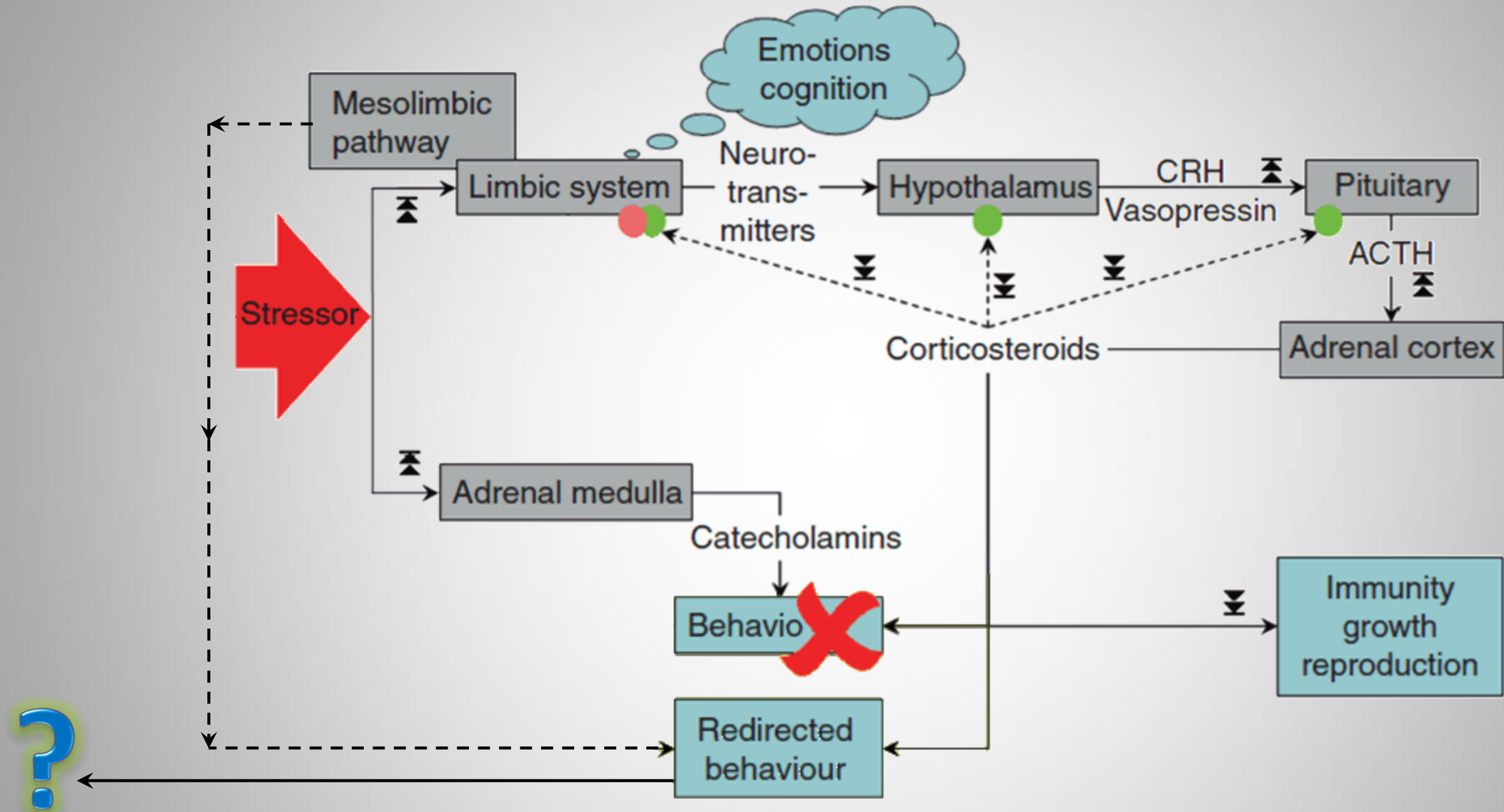
disease resilience; aggressive behavior in group housing

**Behavioural deprivation**

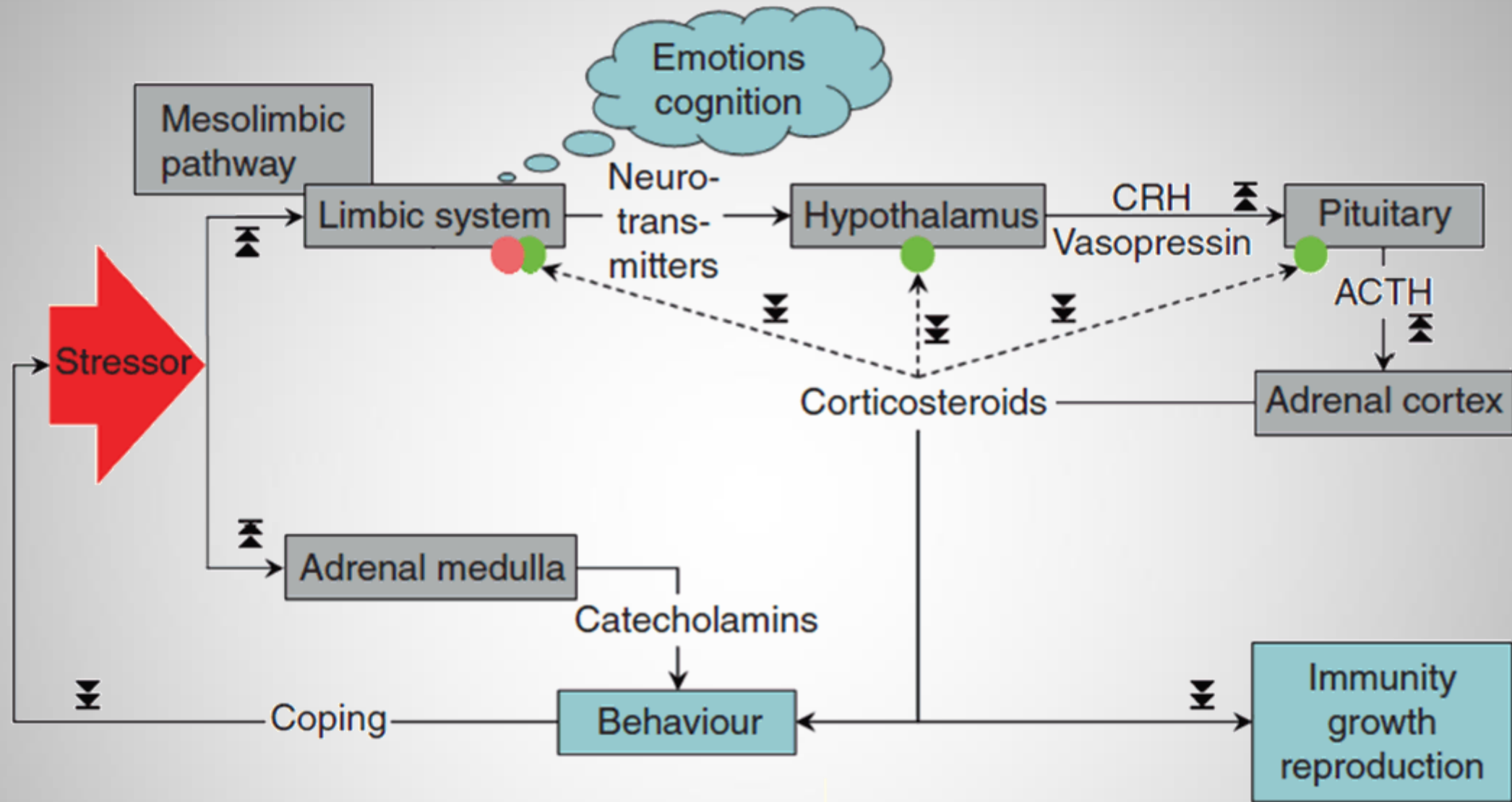
# Behavioural deprivation

- instinct → motivations → coping behaviour patterns
- goal: remove a stressor, or remove its stressful effects
- intensive housing conditions may obstruct these patterns
  - by preventing the coping behaviour
    - e.g. the required substrate is not available:  
rooting material, nestbuilding material, other pigs
  - by keeping the stressor in place in spite of coping
    - e.g. tethered sows, pigs in an overcrowded pen

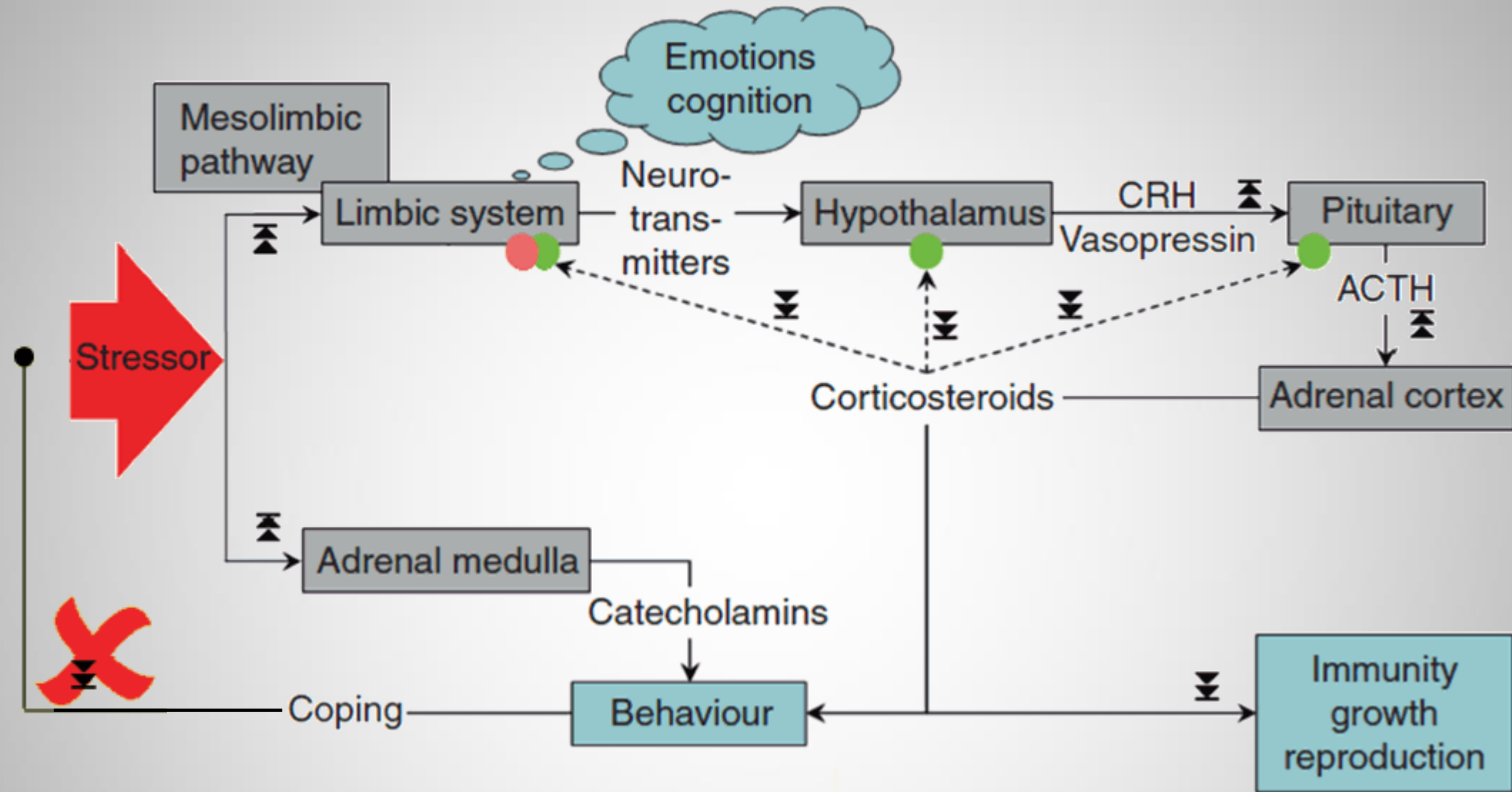




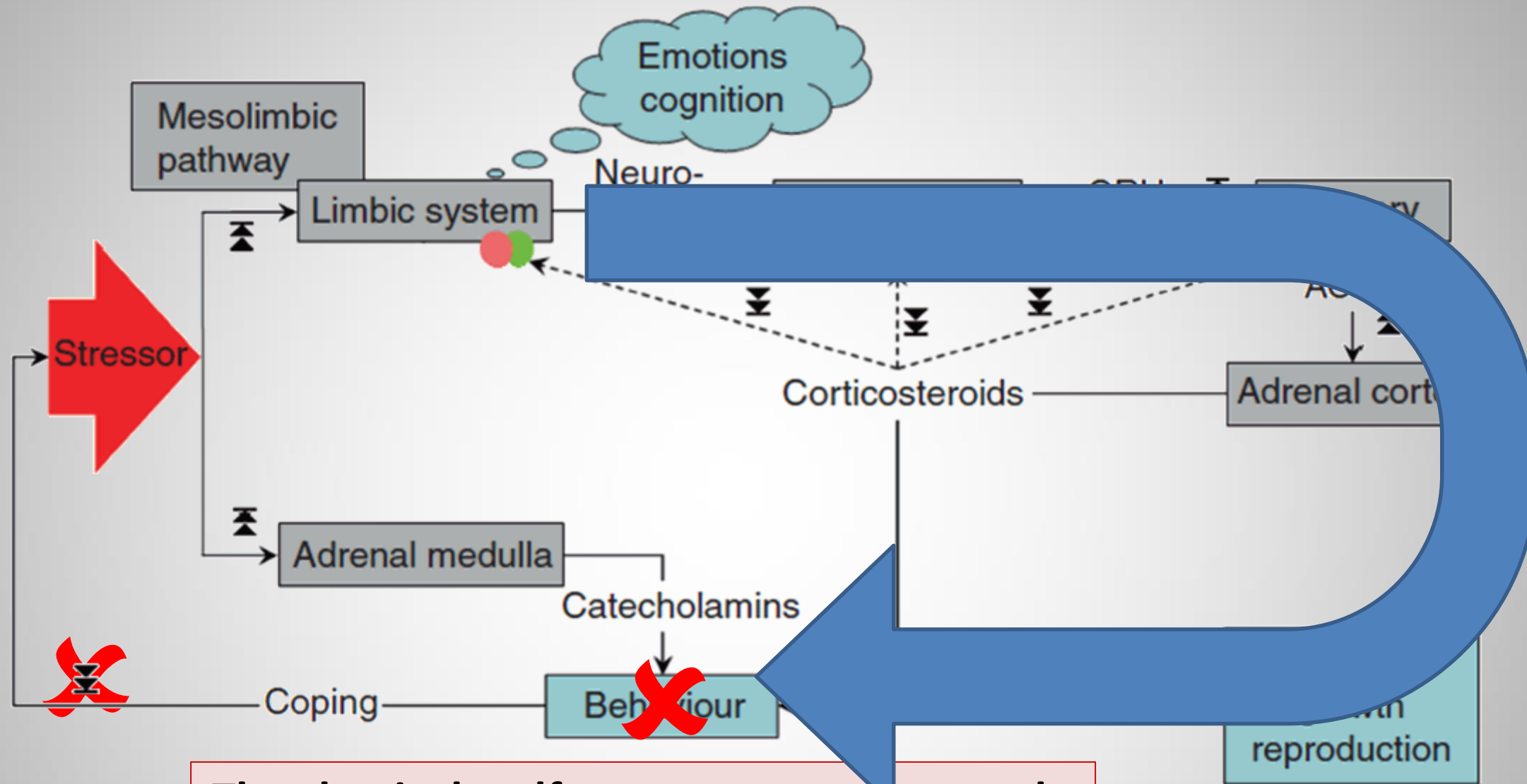
preventing the coping behaviour e.g. the required substrate is not available





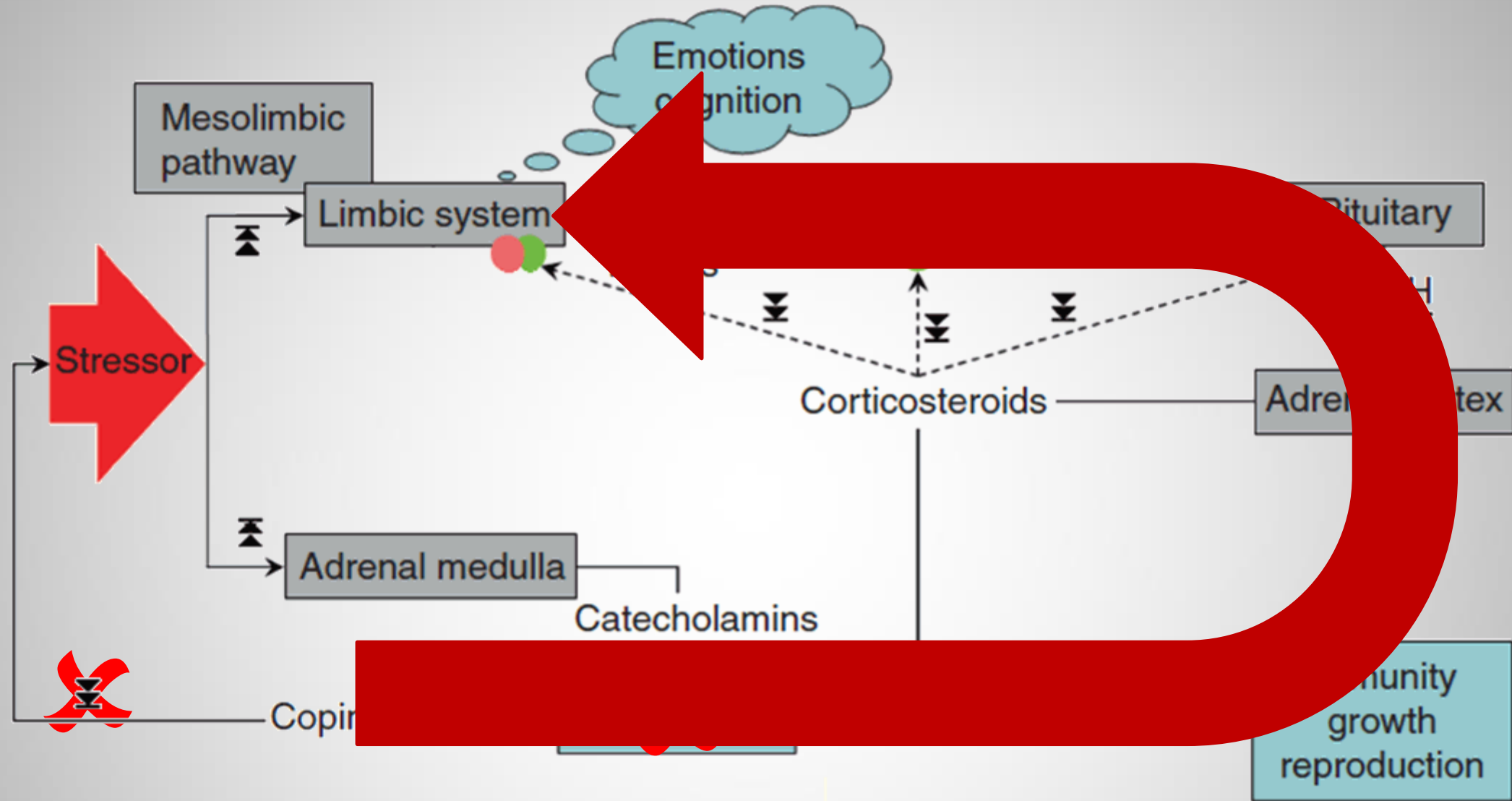


keeping the stressor in place in spite of coping  
 e.g. tethered sows, pigs in an overcrowded pen



**The classical welfare movement approach:**

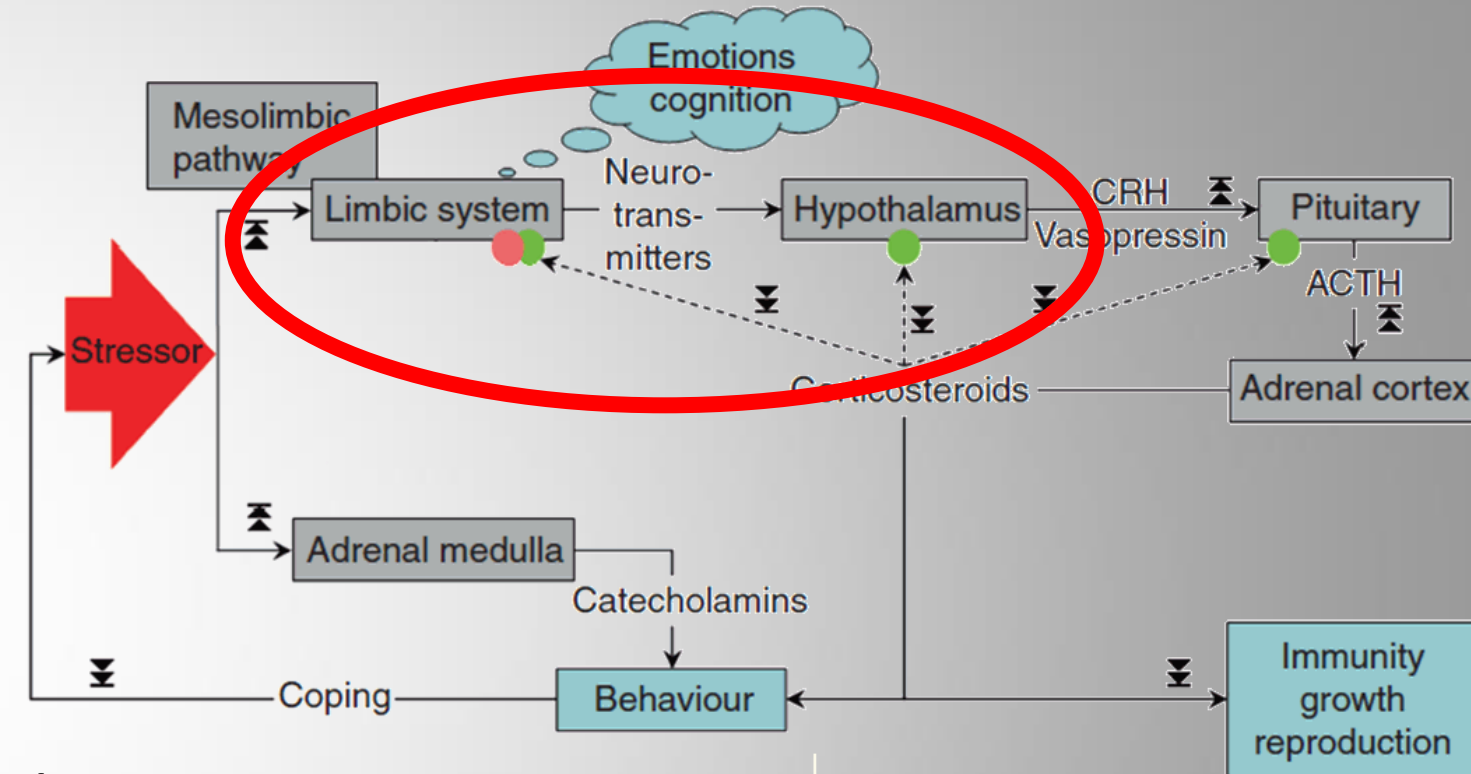
- remove those blockades **X**
- change the animal management system = downstream control



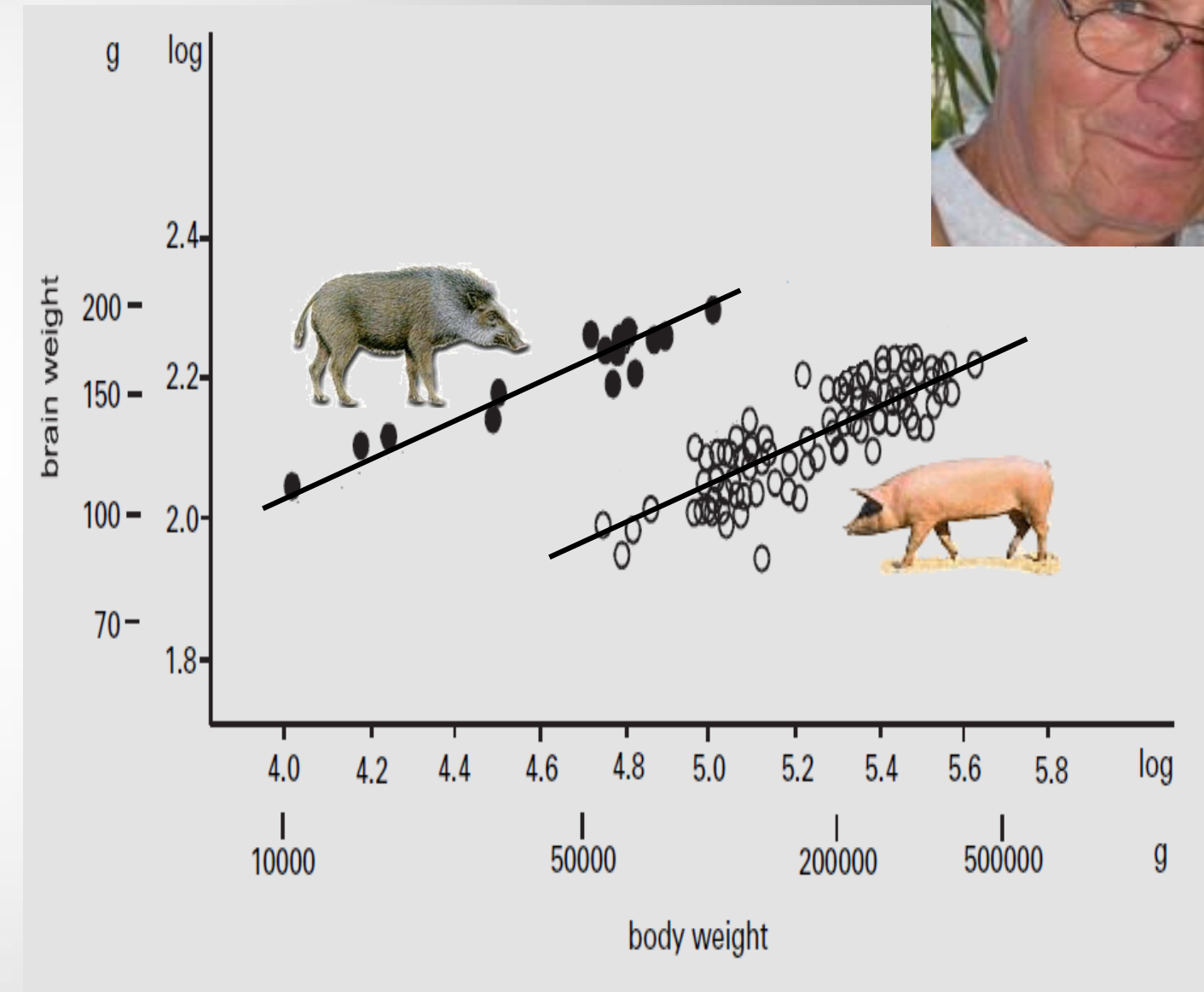
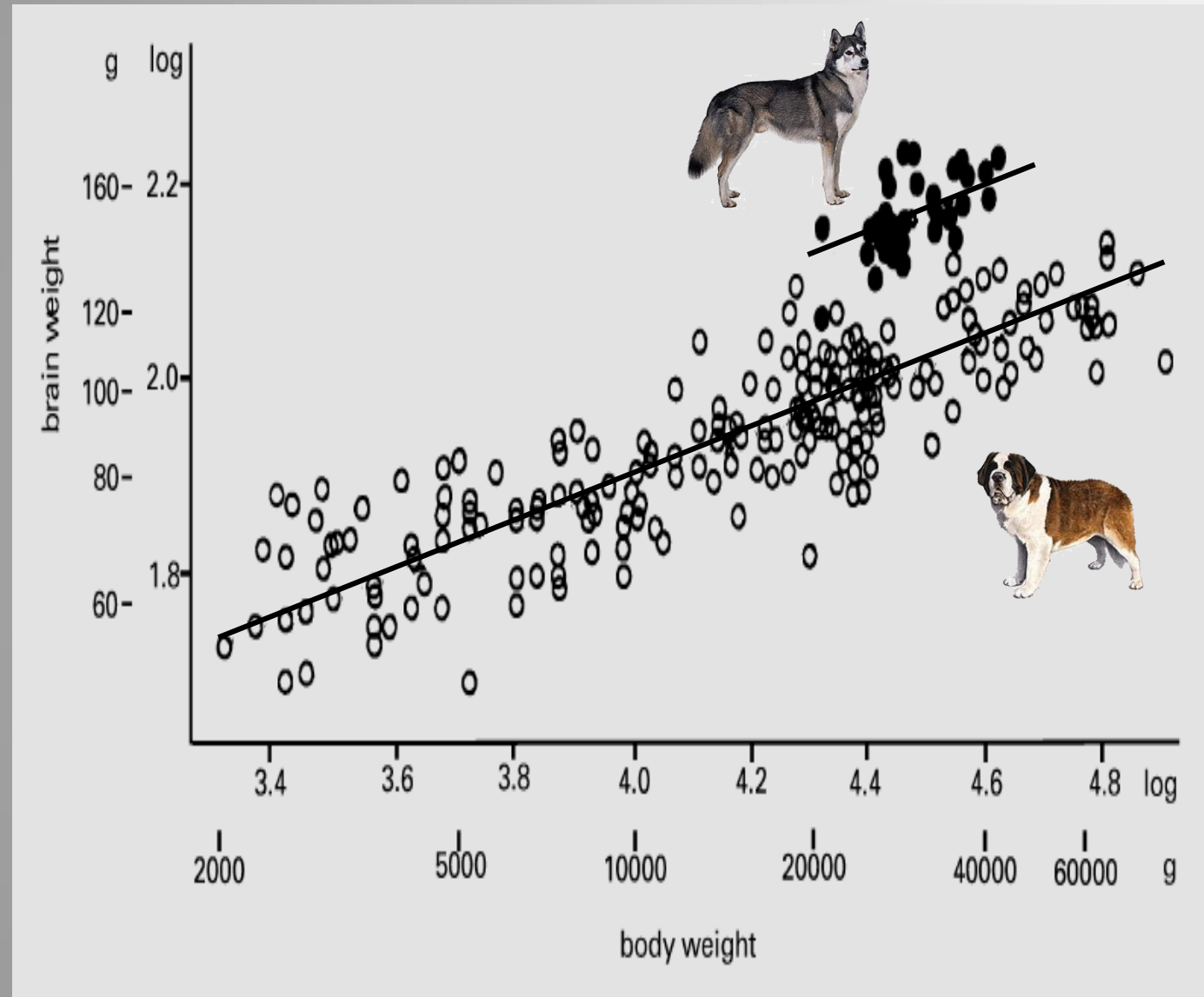
**But what about upstream control ?**

# Upstream control of animal adaptation issues

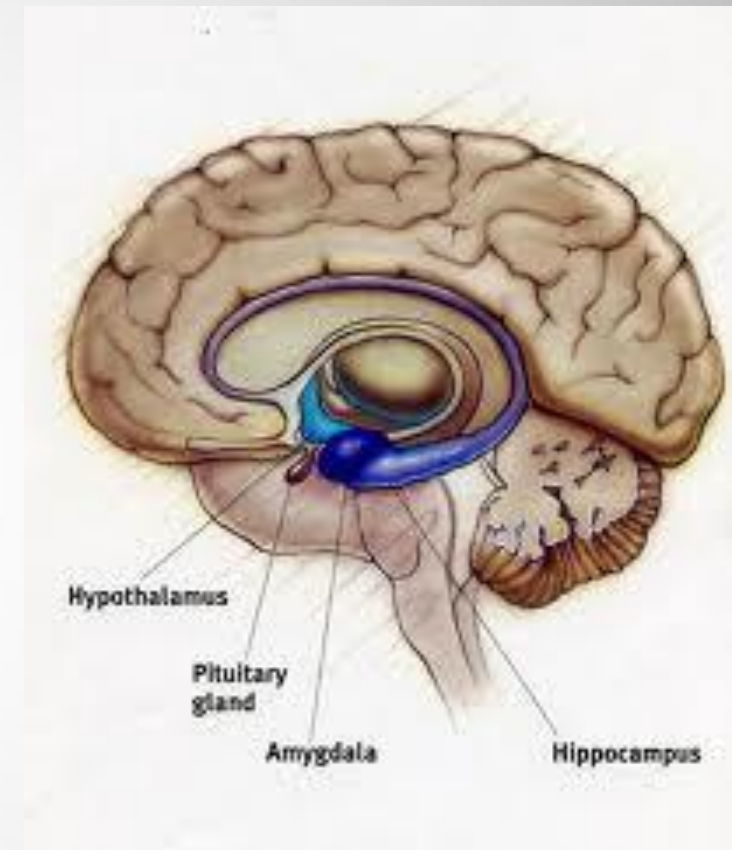
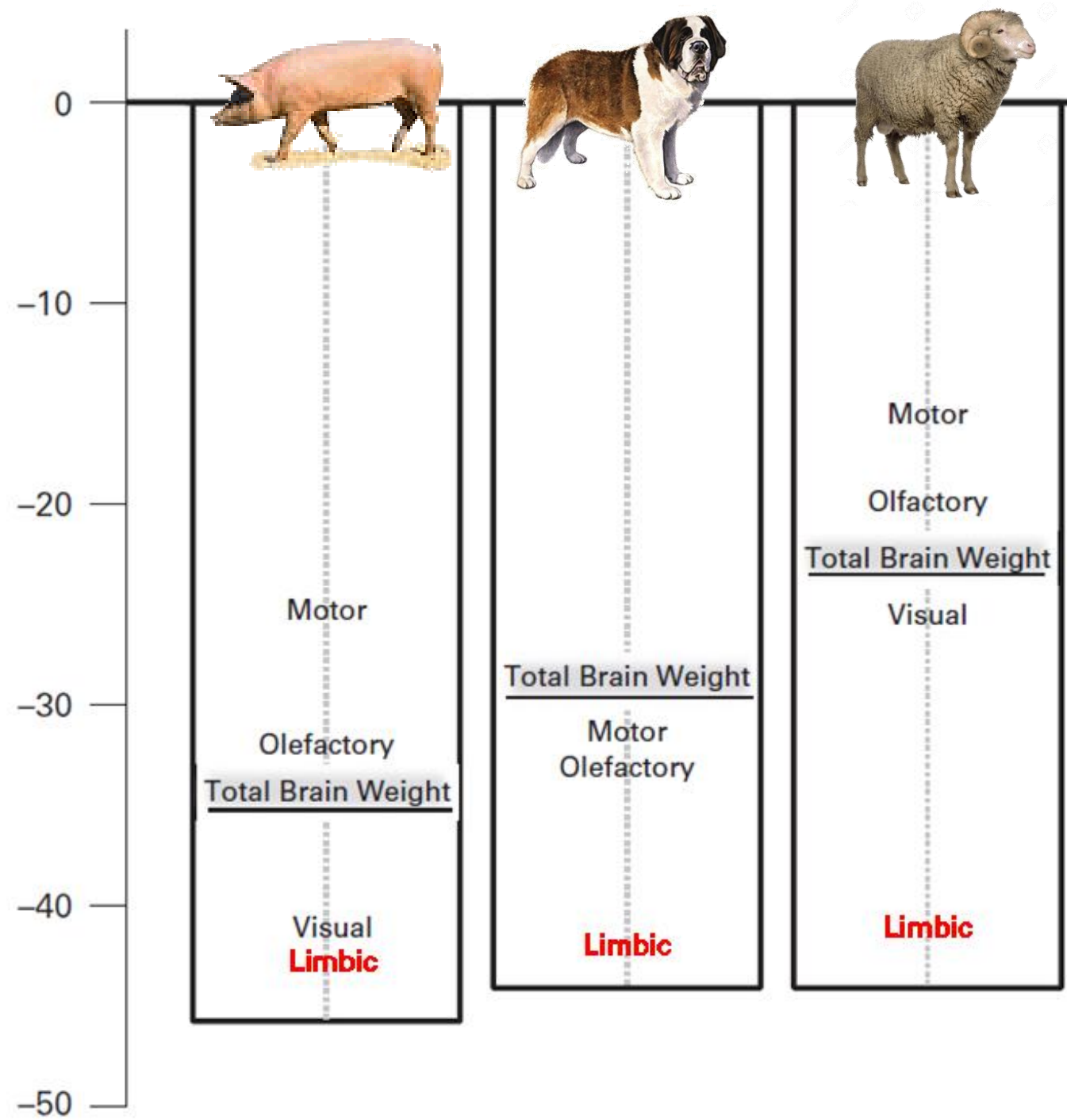
- Morris (2006): "the body simply has not evolved the capacity to **not** secrete corticosteroids during a crisis – in effect, evolution has only gotten so far..."
- evolution could be usefully **moved on** by targeting the regulator of the HPA axis: the limbic system
- modify instinctive patterns: reduce the motivation for behaviour that cannot be supported by the production system
- = change the intensity of behavioural responses = domestication (Grandin & Deesing 1998)
- adaptation of behaviour through selection = reduction of the drives for exploration, aggression etc: extension of 10,000 years of domestication
- so, what has happened during those 10,000 years ?



# Brain weight versus body weight



← % reduction of brain mass





Agrar- und Ernährungswissenschaftliche  
Fakultät

CAU

Christian-Albrechts-Universität zu Kiel  
Institut für Tierzucht und Tierhaltung

# FeelGood: Erfassung positiver Emotionen beim Schwein

**Katja Krugmann, Farina Warnken,  
Irena Czycholl und Joachim Krieter**  
**Institut für Tierzucht und Tierhaltung**

**11. April 2017**



Gefördert durch:



Bundesministerium  
für Ernährung  
und Landwirtschaft

aufgrund eines Beschlusses  
des Deutschen Bundestages





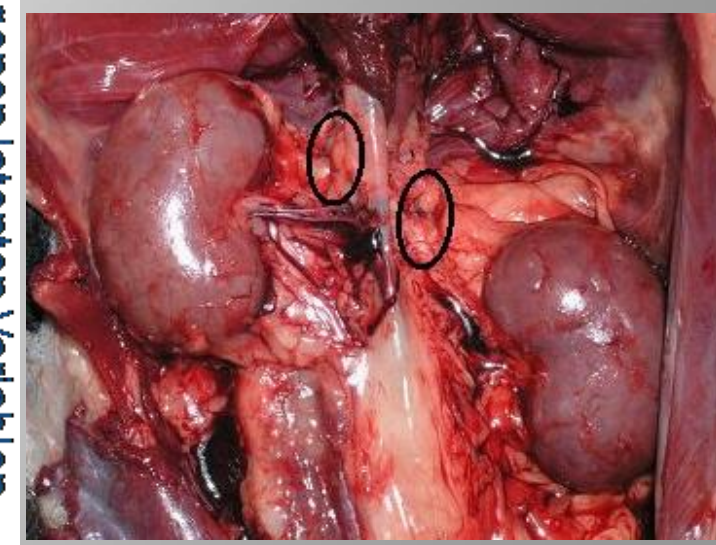
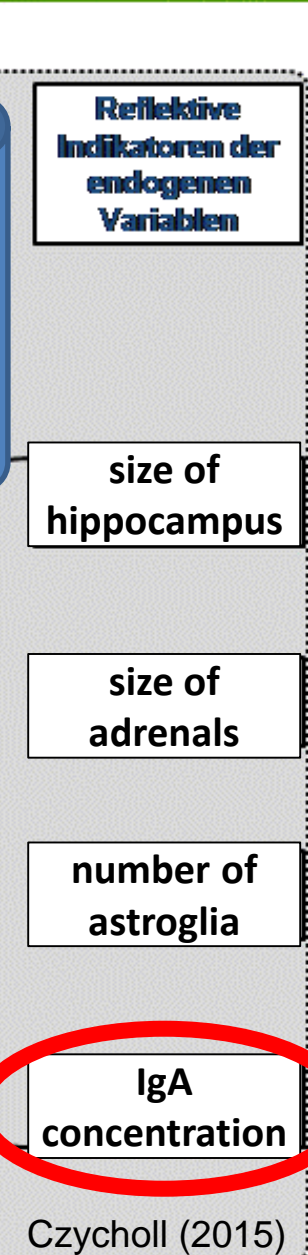
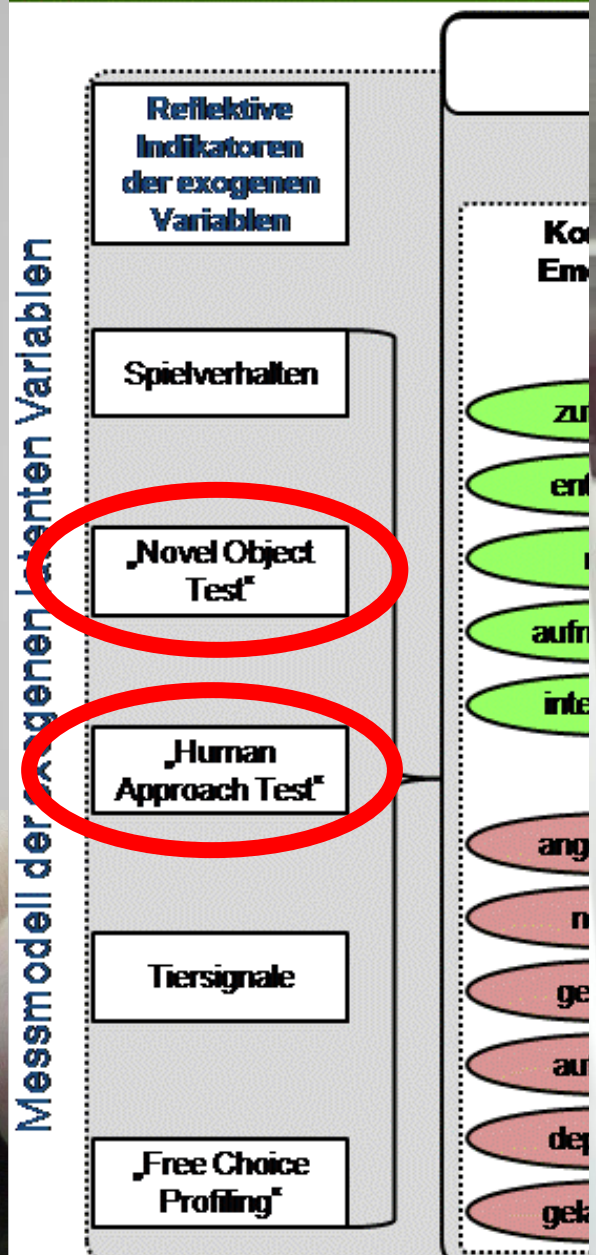




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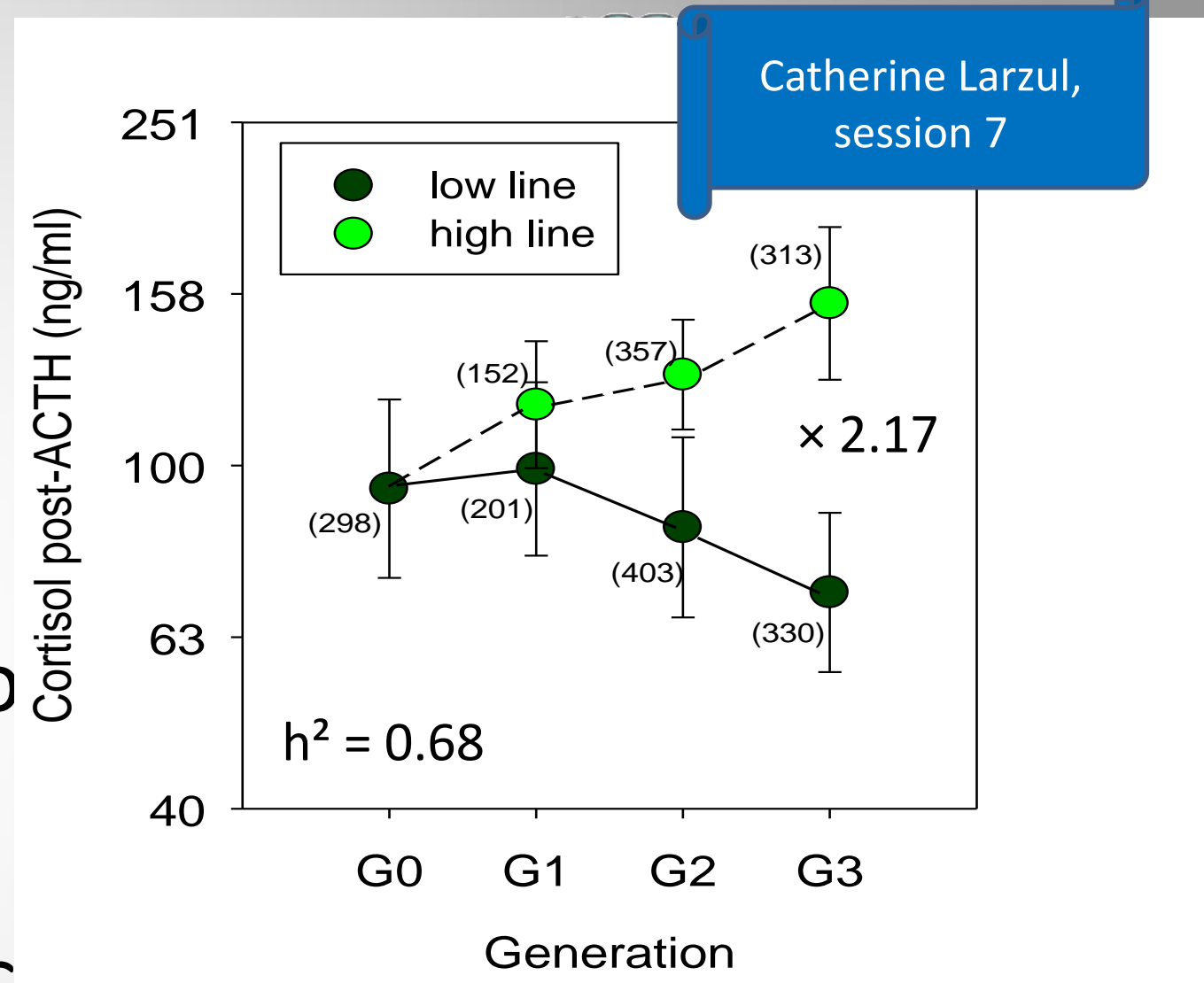
odel

# Session 8



# Upstream control of animal adaptation issues

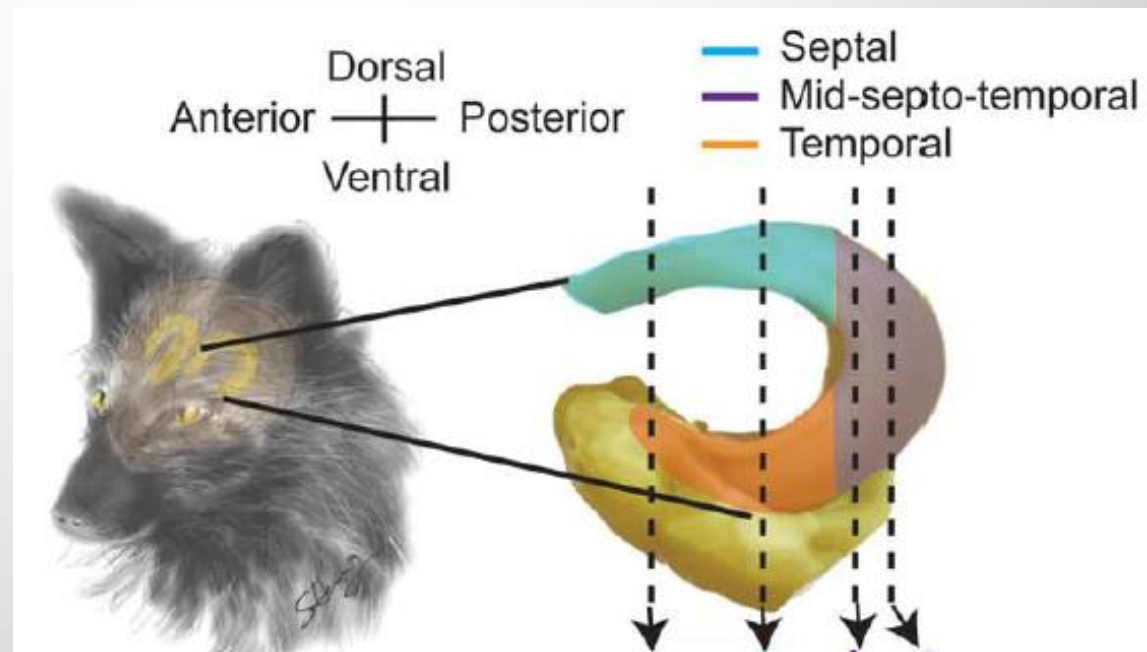
- Find the genes that control:
  - exploratory and aggressive motivation
  - oversupply of corticosteroids
  - corticosteroid receptors in the limbic system
- Get them under control → speed up domestication & improve welfare



It is tempting to think that in the tame foxes we observe a **prolongation of the phase in which young neurons possess their unique properties**, as has been shown in rats.

In the tame foxes, this might be regulated by genes that are targeted during domestication and that are expressed heterogeneously along the septotemporal axis.

- Get them under control →



improve welfare

# **What can animal breeding contribute to improved animal welfare?**

- **Technically, a lot ...**
- **... but in practice, it all depends on the breeding goals.**
- **Someone must be willing to pay for it.**
- **Needs incentives from market forces / legislation.**

**Planet:**  
**resource efficiency**  
**environmental efficiency**



# What can animal breeding contribute to improving efficiency?

## Resource efficiency

Feed efficiency

Losses

## Environmental efficiency

# What can animal breeding contribute to improving efficiency?

## Resource efficiency

Feed efficiency

Losses

## Environmental efficiency

A blue scroll graphic with a white border and a shadow, containing the text "Session 31".

Session 31

# Resource efficiency: the Food Feed Fuel trade-off

## Session 30

- b...tion (2017, worldwide):

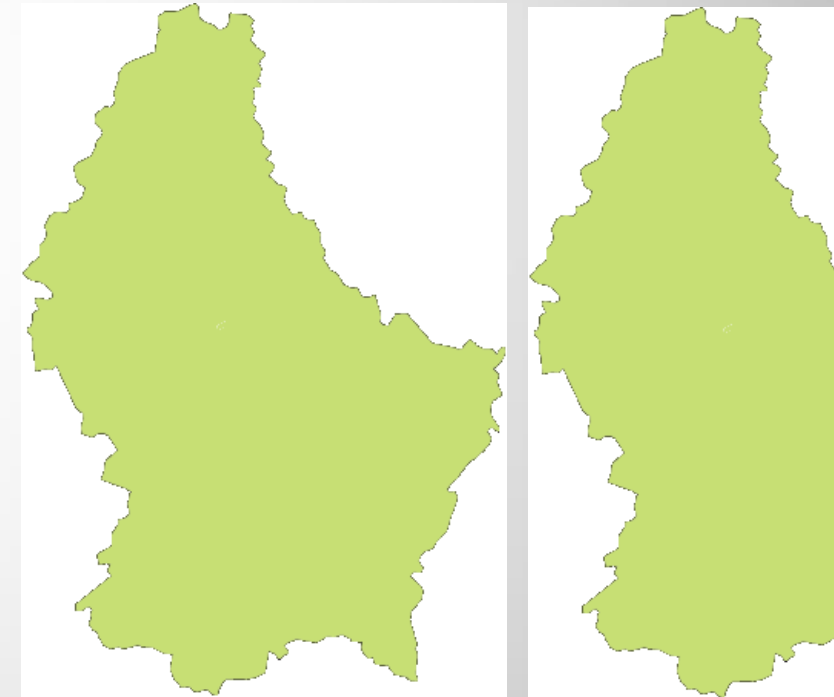
149.3 mio ton liveweight

225 x  
Dubrovnik

- $\Delta G(\text{FCR}) = -0.015$  kg/kg per year

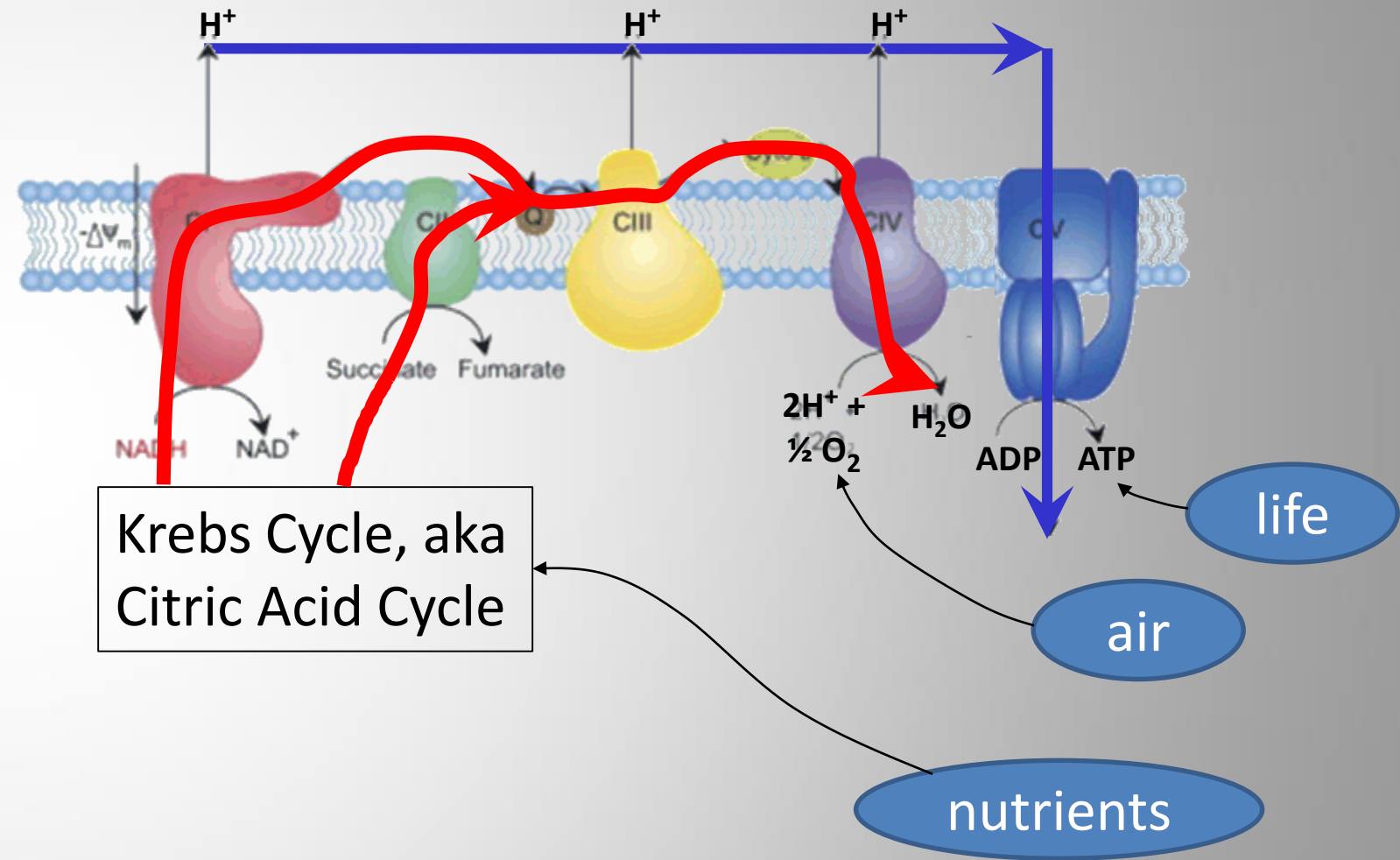
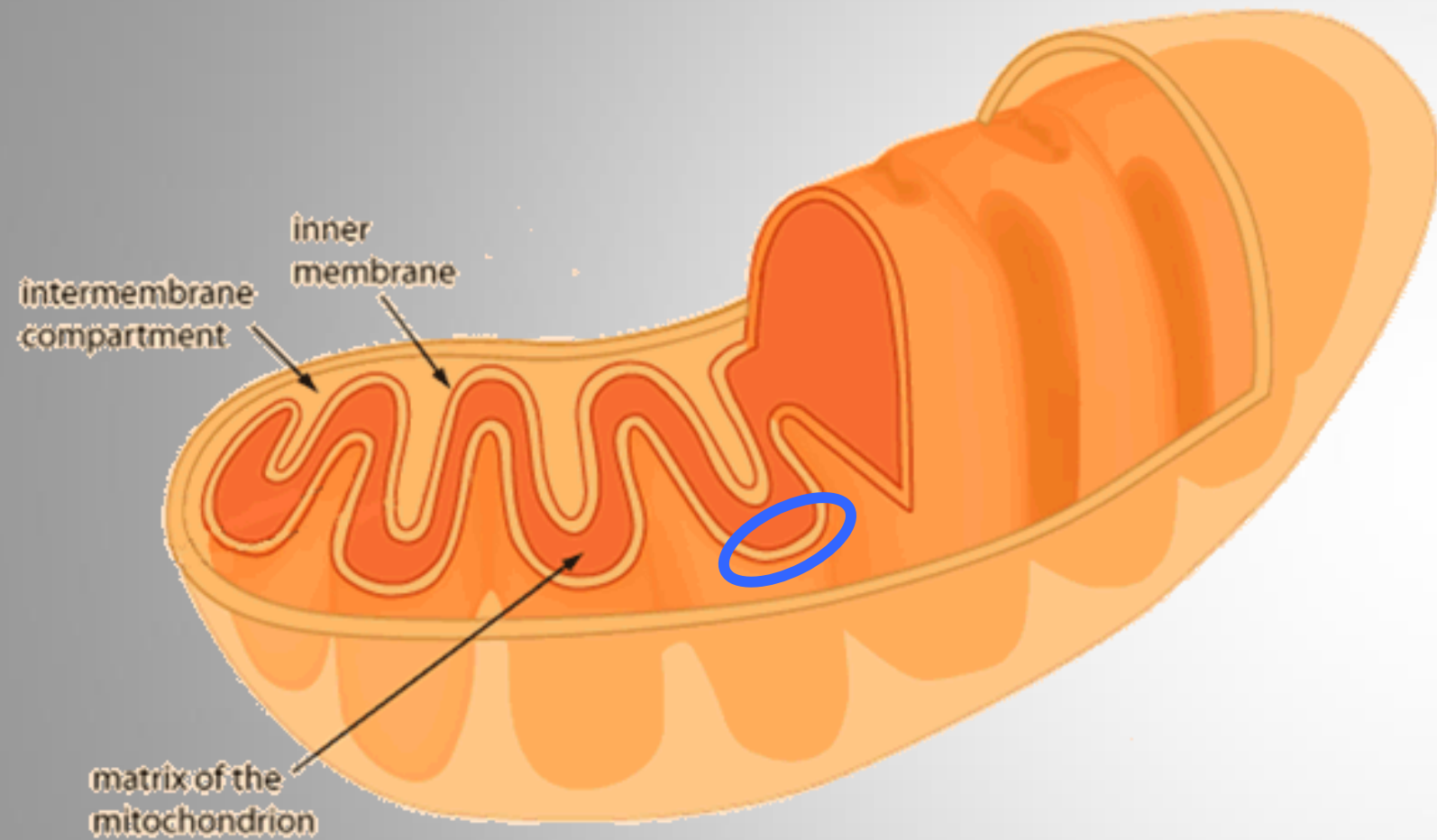
- this saves  $-0.015 \times 149.3$  mio

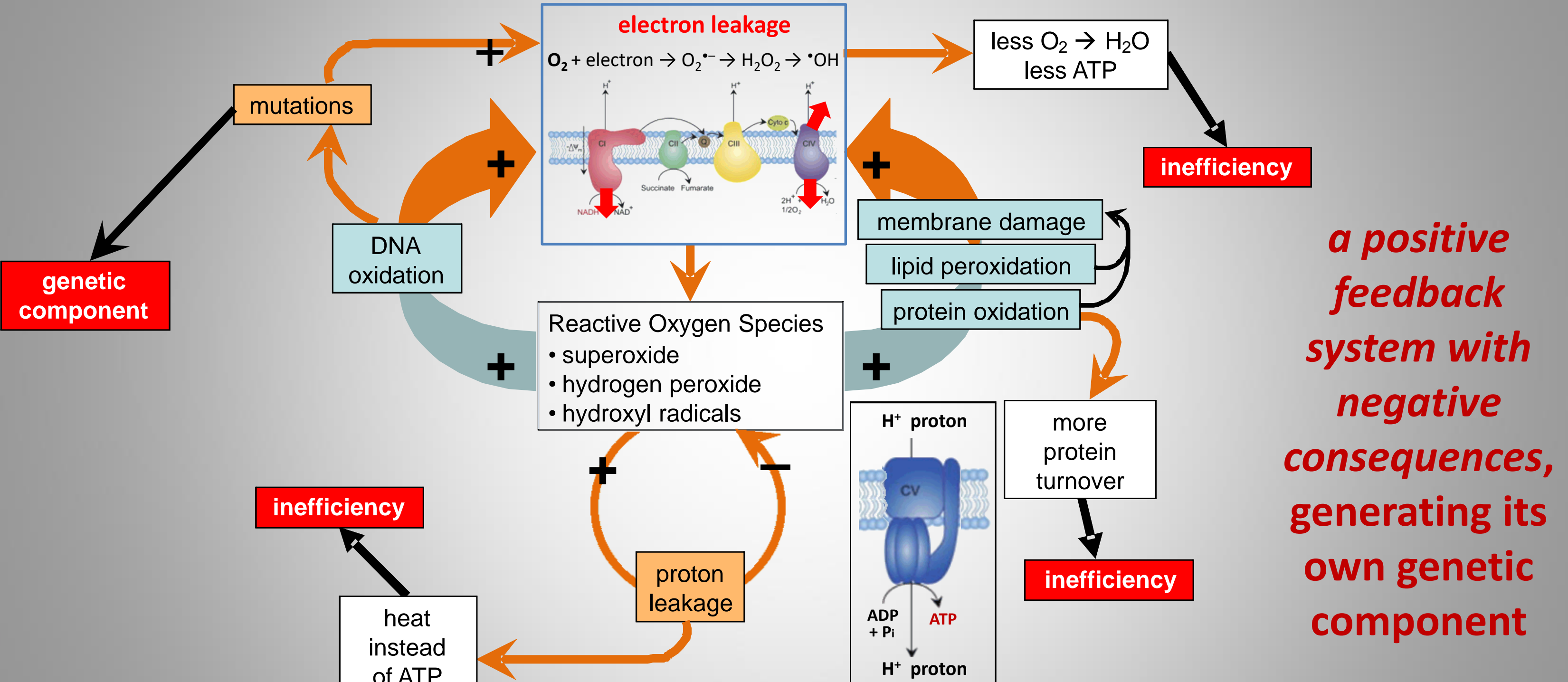
= 2.24 mio ton feed



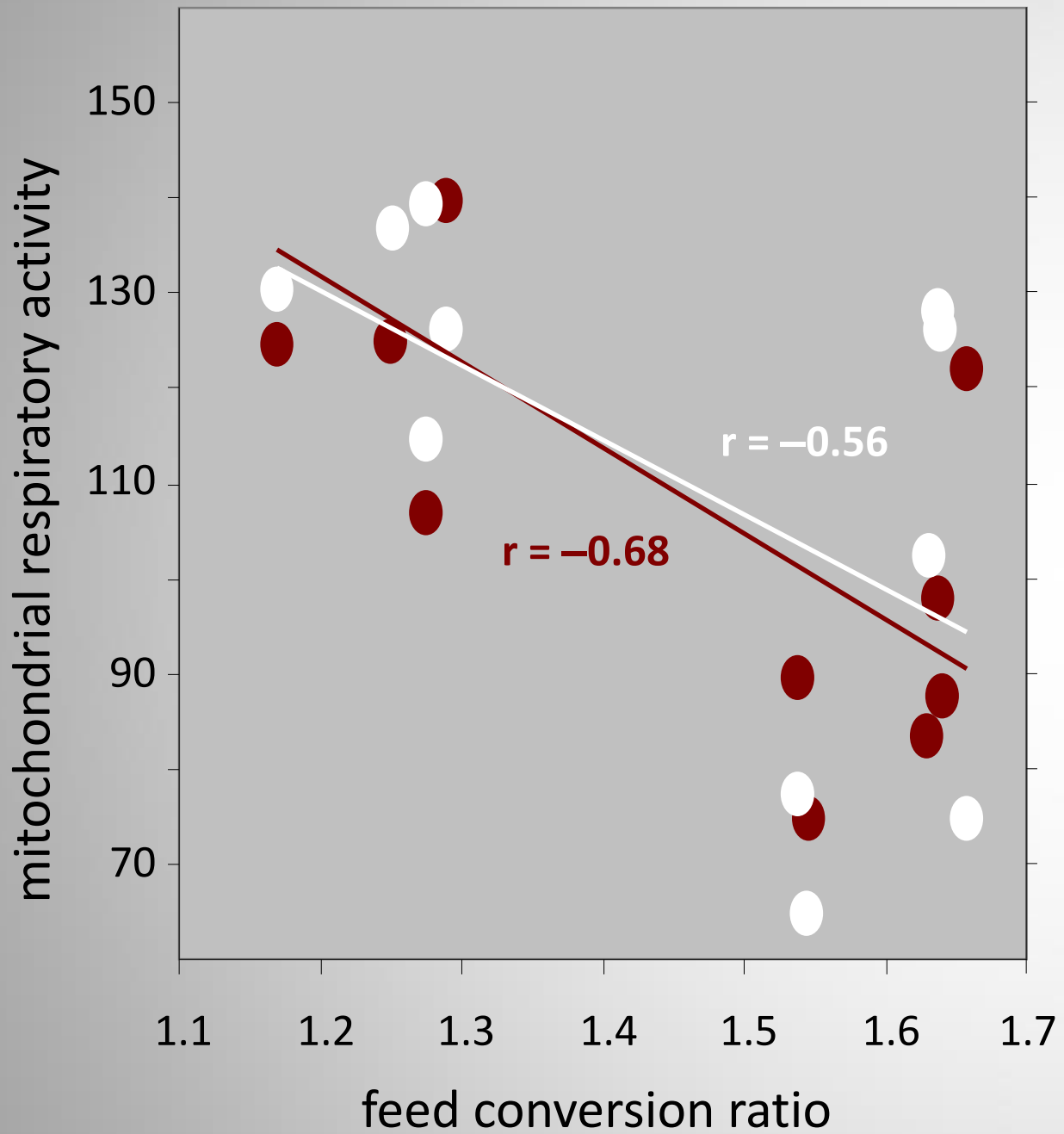
- 4800 km<sup>2</sup> arable land **per year, cumulative**: 1.8 × Luxembourg



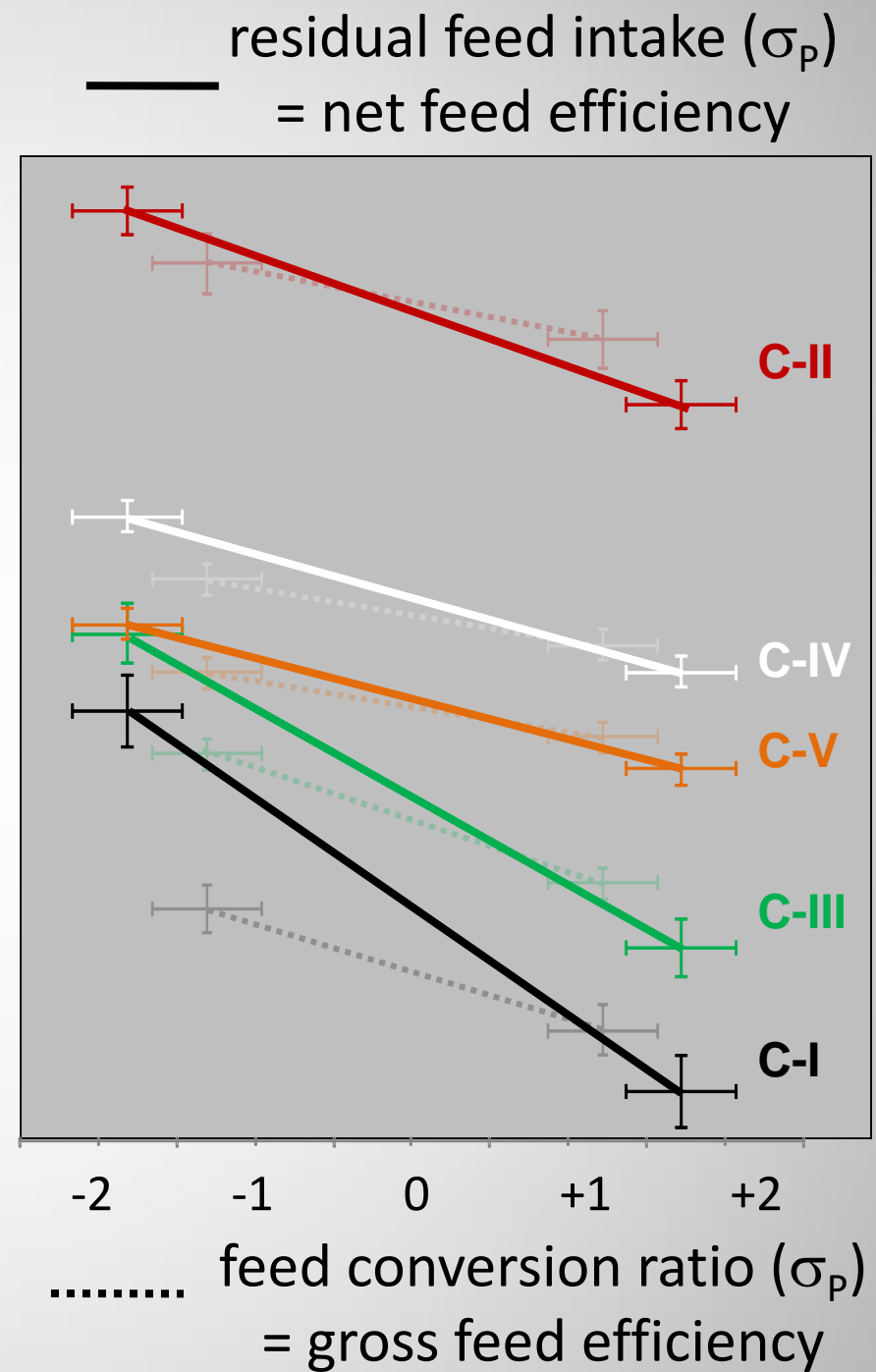




modified from Bottje & Carstens (2009)



mitochondrial enzyme activities

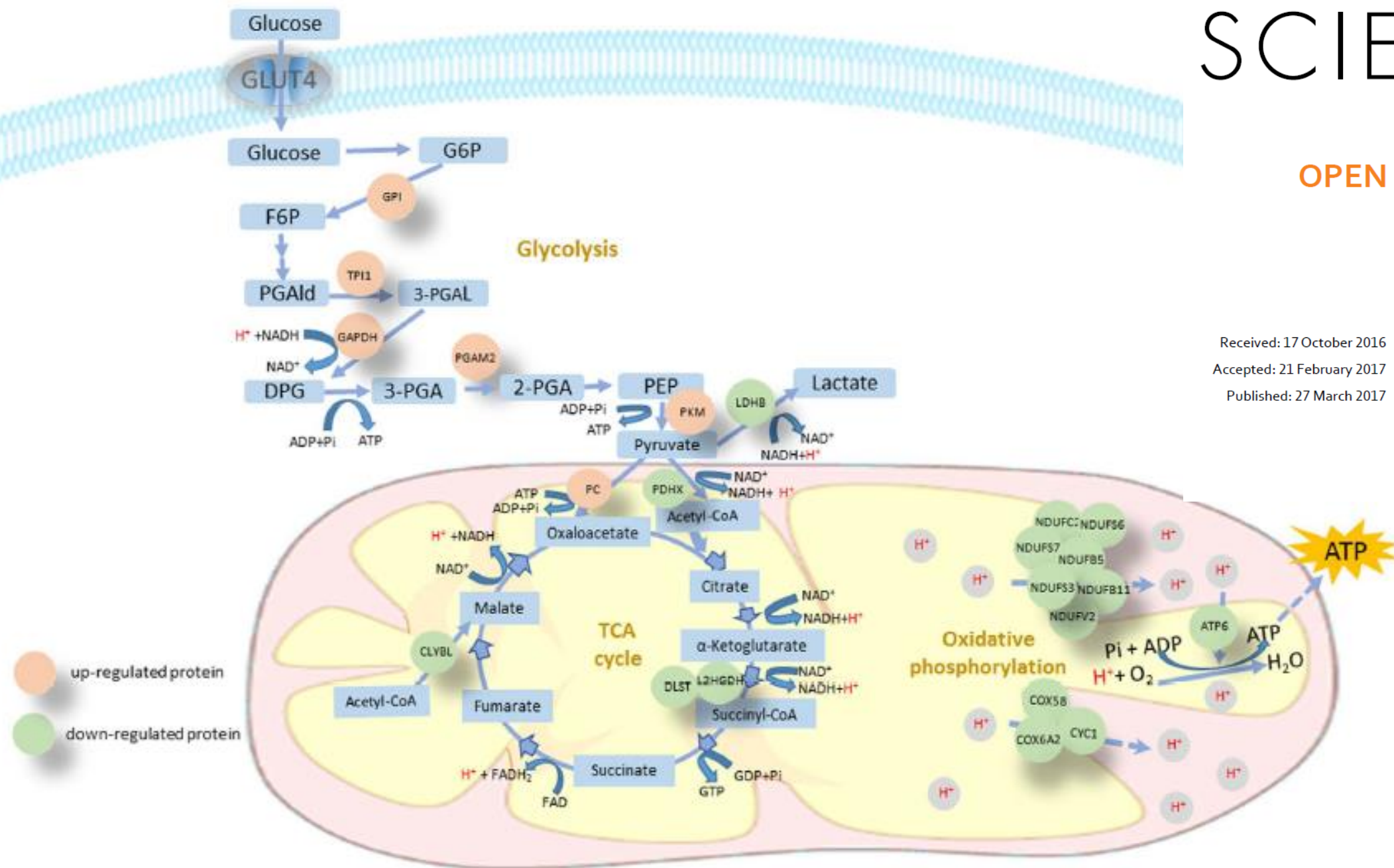


OPEN

## Proteomic analysis indicates that mitochondrial energy metabolism in skeletal muscle tissue is negatively correlated with feed efficiency in pigs

Received: 17 October 2016  
Accepted: 21 February 2017  
Published: 27 March 2017

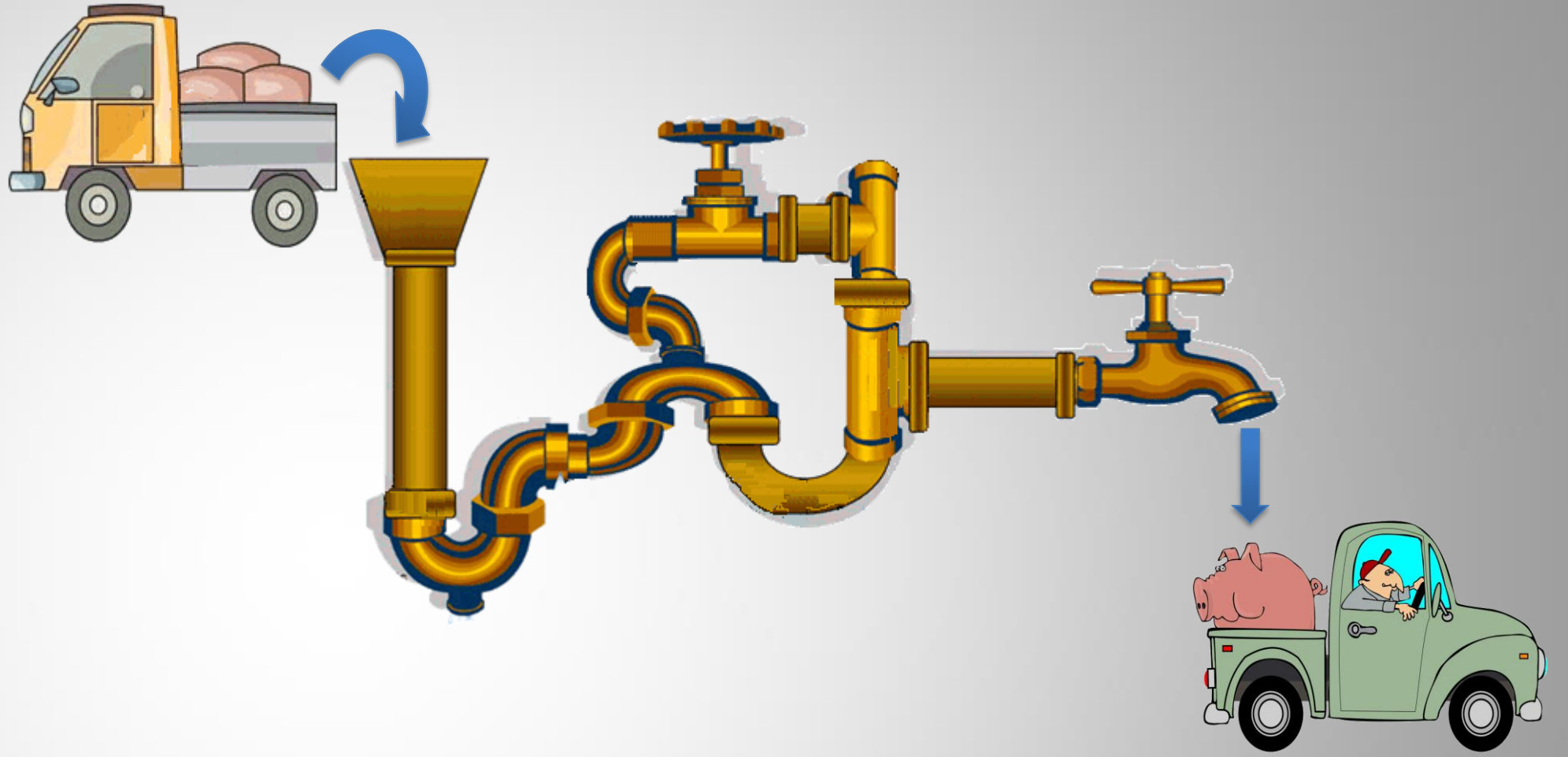
Liangliang Fu<sup>1,2</sup>, Yueyuan Xu<sup>1,2</sup>, Ye Hou<sup>1,2</sup>, Xiaolong Qi<sup>1,2</sup>, Lian Zhou<sup>1,2</sup>, Huiying Liu<sup>1,2</sup>, Yu Luan<sup>1,2</sup>, Lu Jing<sup>1,2</sup>, Yuanxin Miao<sup>1,2</sup>, Shuhong Zhao<sup>1,2</sup>, Huazhen Liu<sup>1,2</sup> & Xinyun Li<sup>1,2</sup>

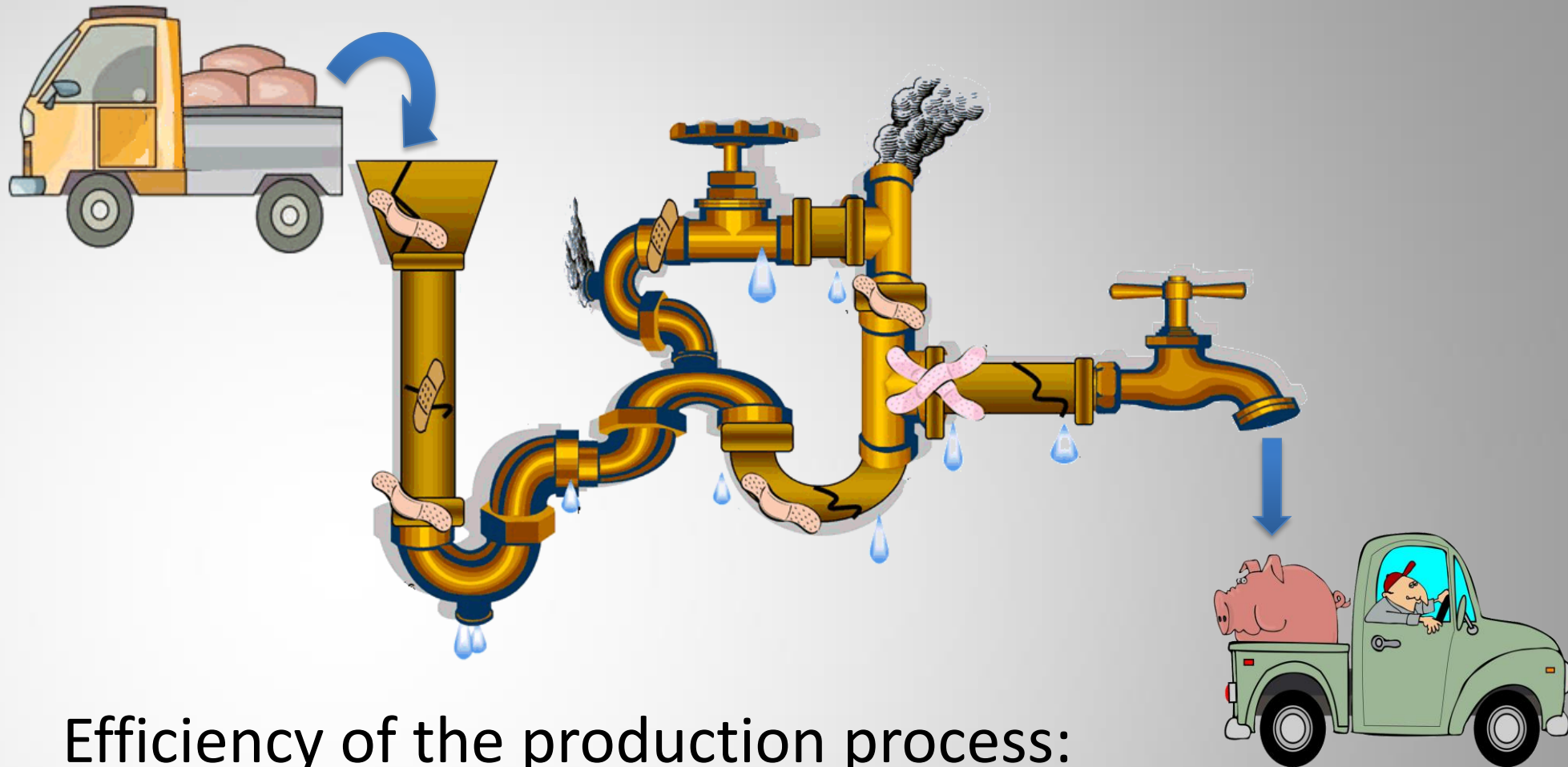
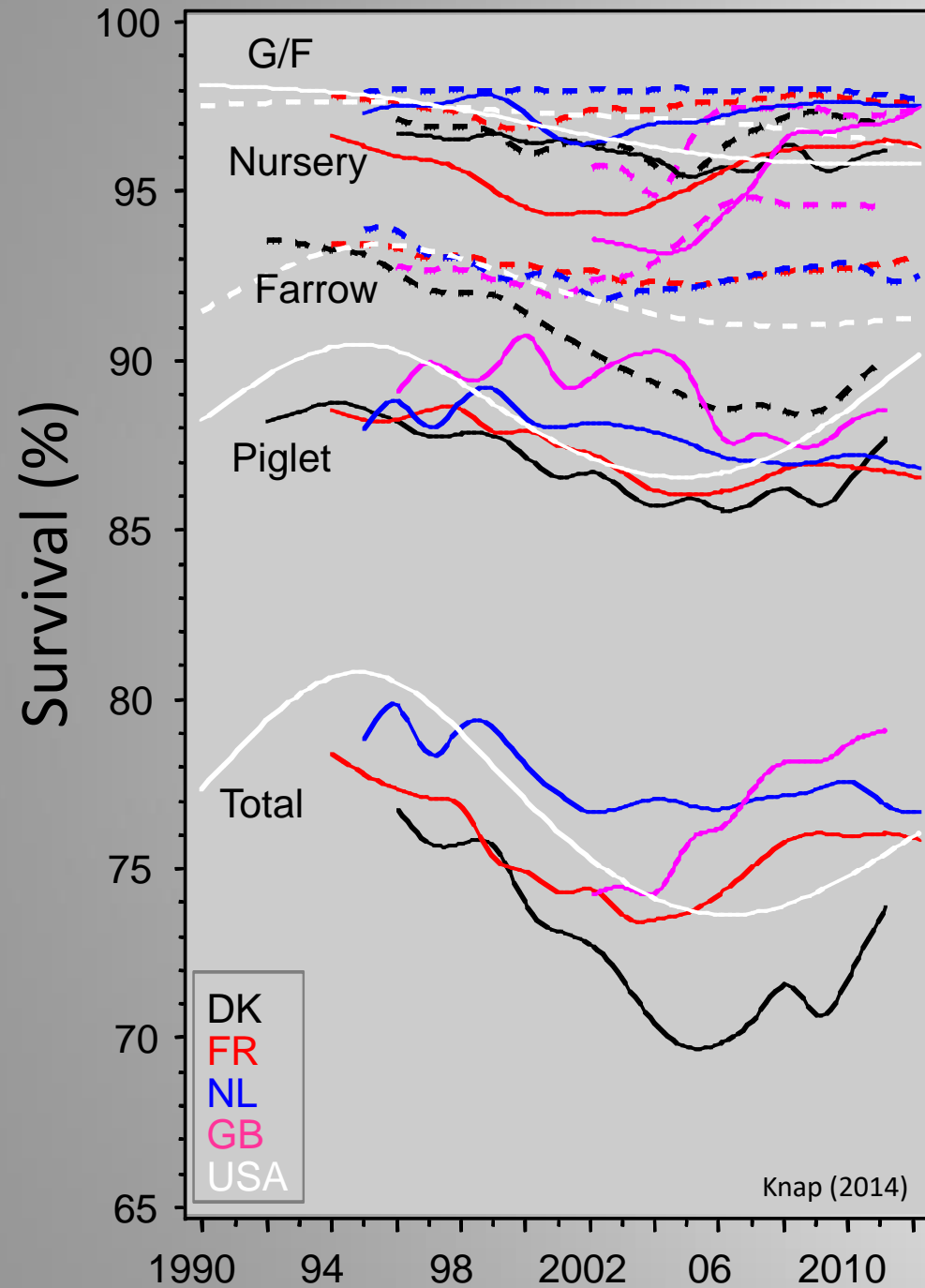


**Figure 5.** Key signaling pathways represented by DEPs in skeletal muscle tissues between high- and low-FE pigs. Pink represents up-regulated proteins and green represents down-regulated proteins in high-FE pigs.

- **Losses**

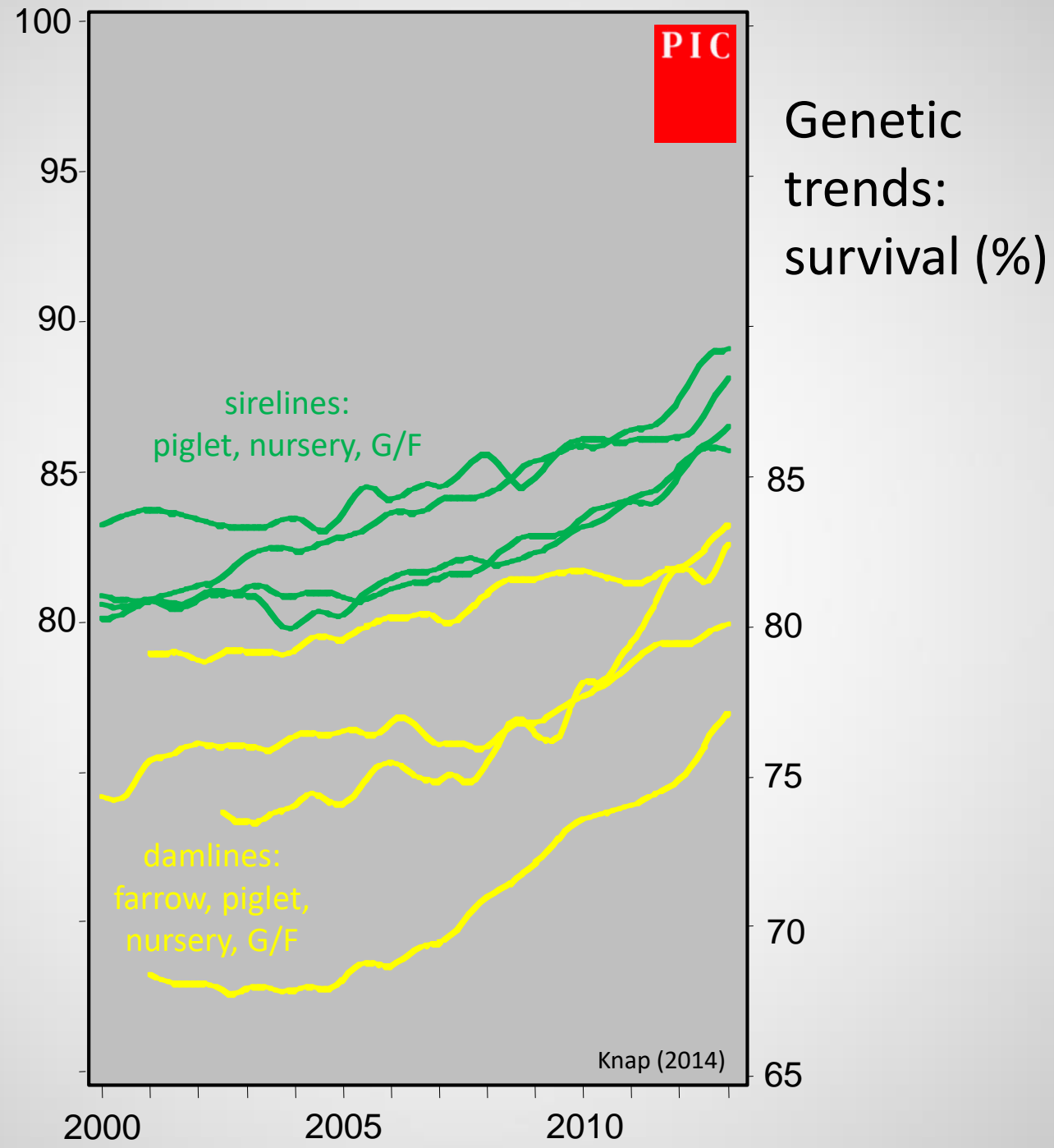
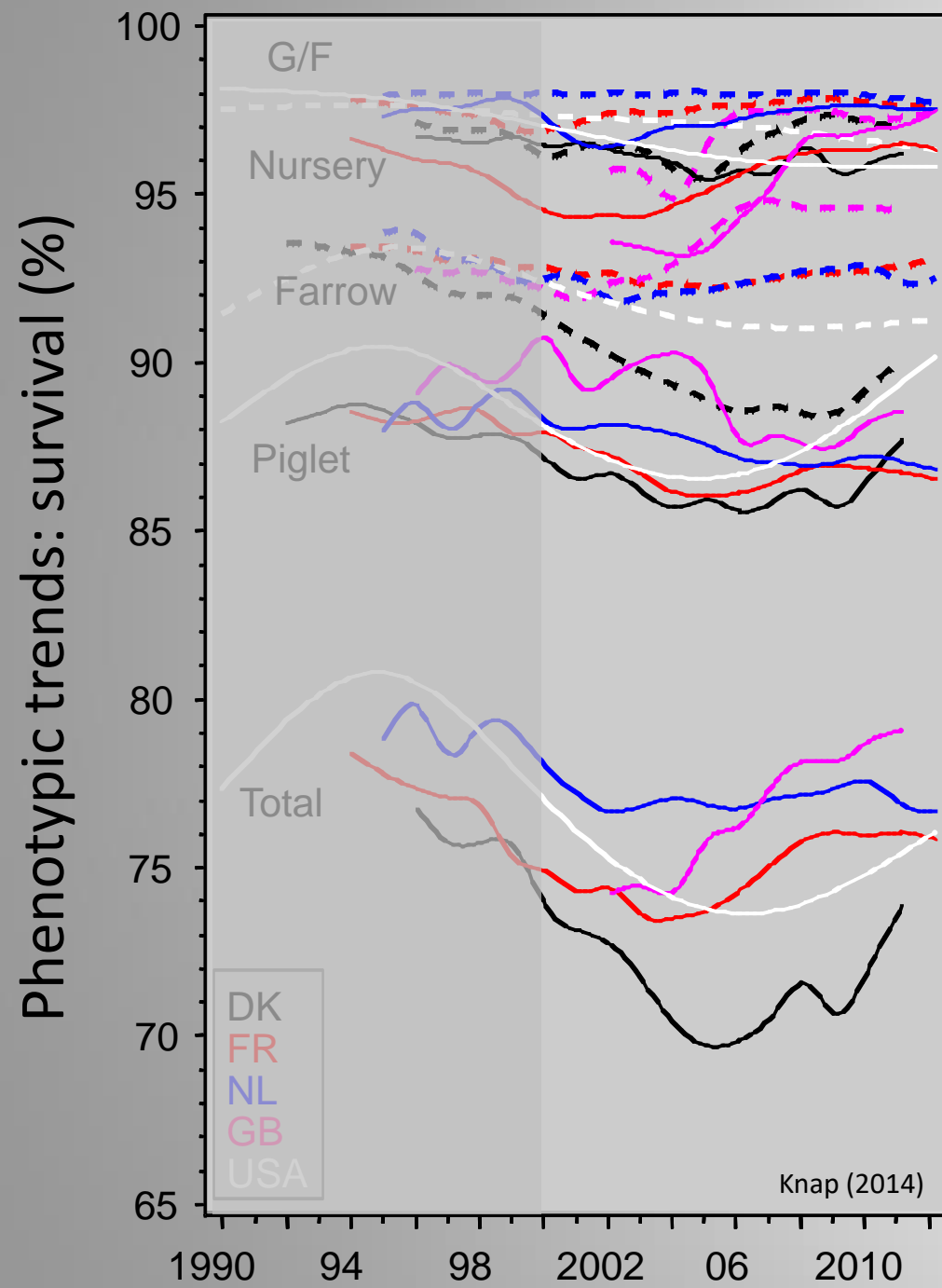
- **More efficient systems tend to be more sensitive to external disturbance**
- **Less idle capacity to fall back on, in times of trouble**





Efficiency of the production process:

- Losses





# What can animal breeding contribute to improving efficiency?

## Resource efficiency

Feed efficiency

Losses

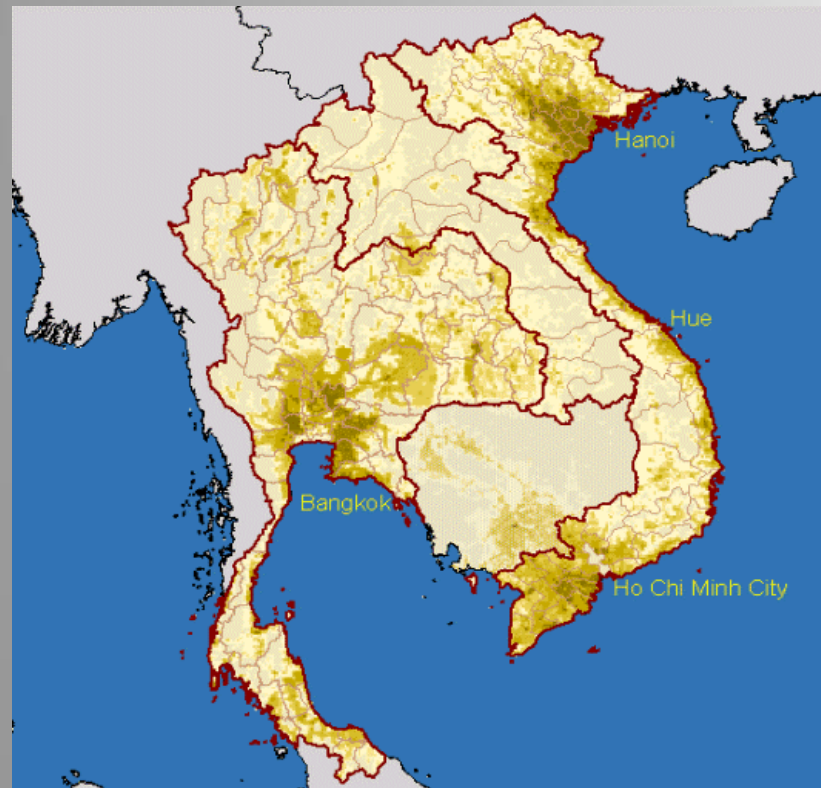
## Environmental efficiency

*Cities rarely contribute to the production of their food.  
Generally, they simply consume it.*

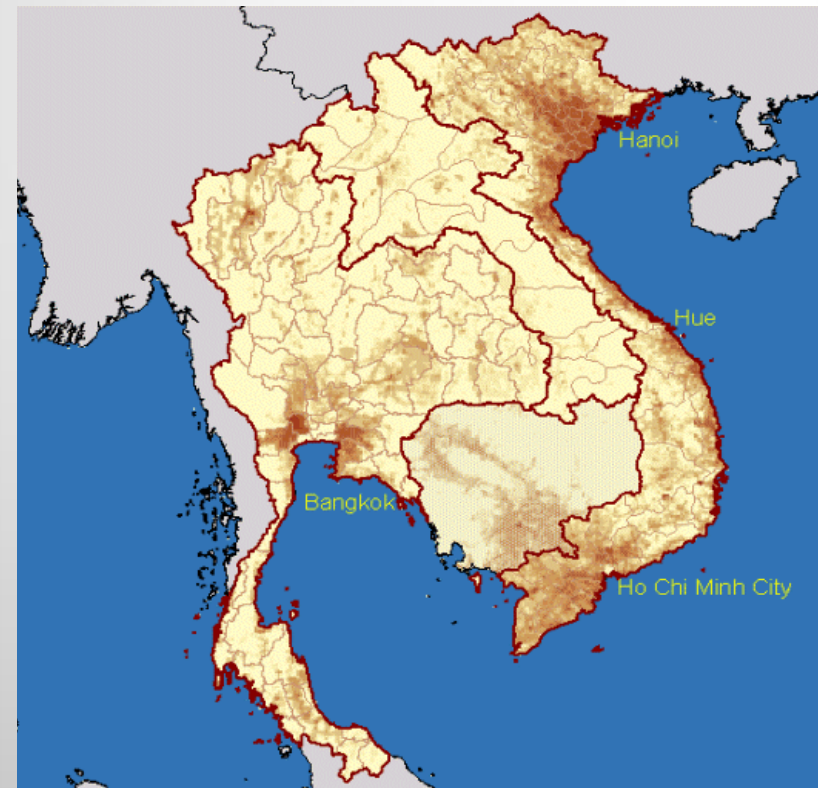
Mauro Ghirelli (1999)

## URBAN AND PERI-URBAN CONCENTRATION

### Poultry



### Swine



- Productivity must increase
- Logistics of urban food supply
- Intensive production close to cities
- **Must be environmentally friendly**

# What can animal breeding contribute to improving efficiency



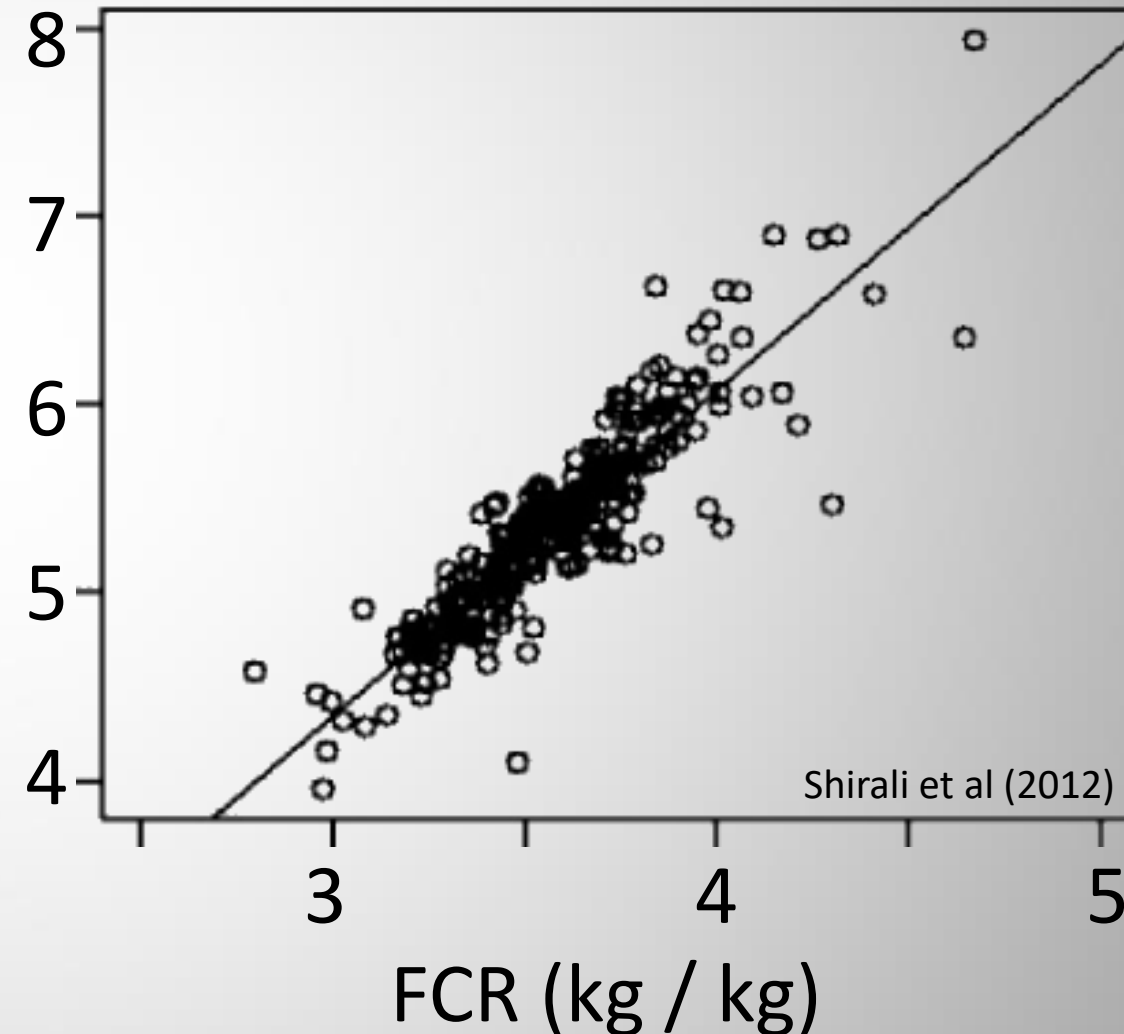
**Resource efficiency**

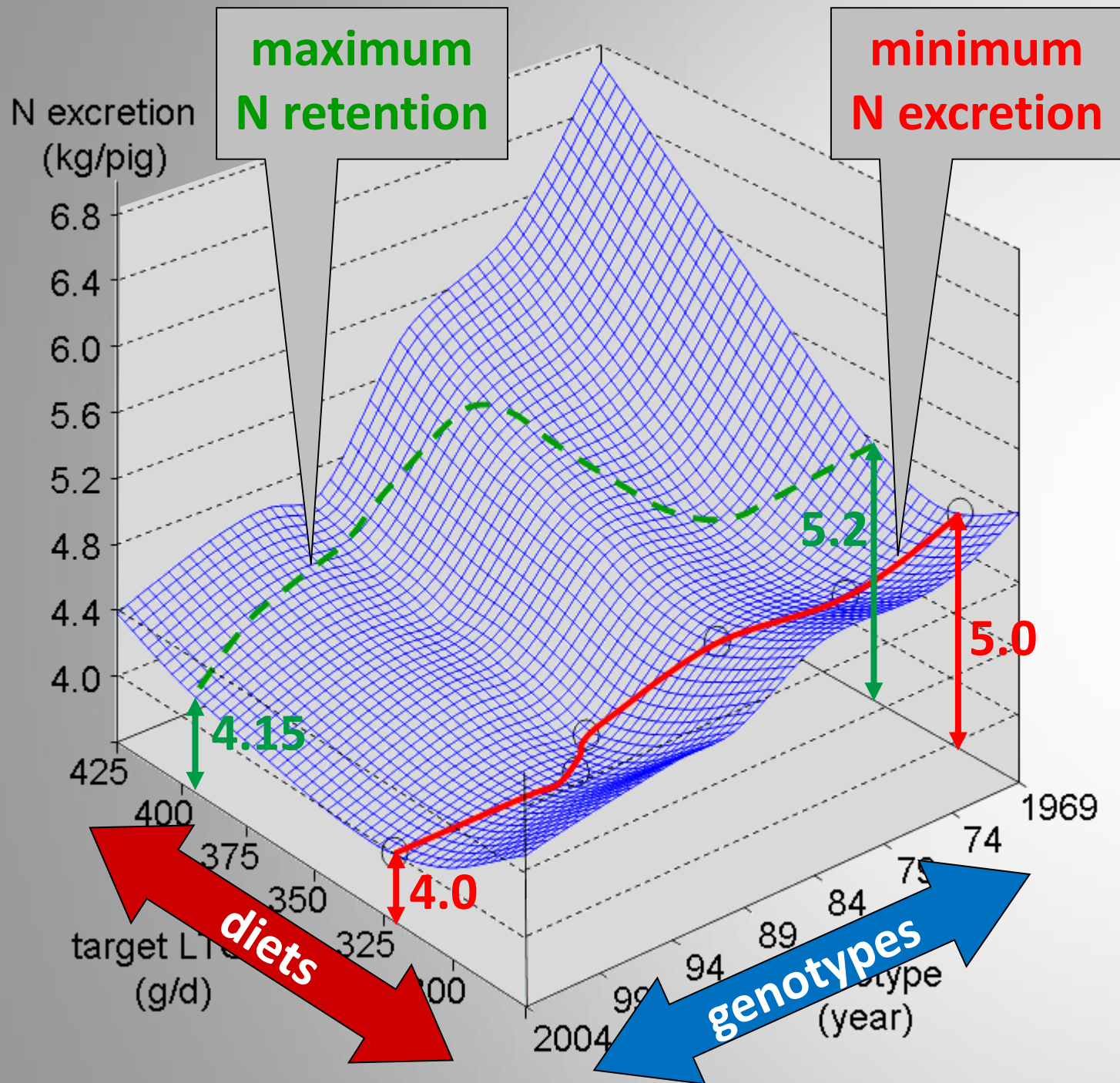
Feed efficiency

Losses

**Environmental efficiency**

Total N excretion (kg)





# Genetic improvement reduces nitrogen excretion of pigs

selection for lean tissue growth rate (= N retention) has reduced ...

- ... N excretion per 120-kg pig from 5.0 to 4.0 kg = by 20 % in 35 years
- ... N excretion per kg N retention by 25 % in 35 years

... when fed to minimum excretion

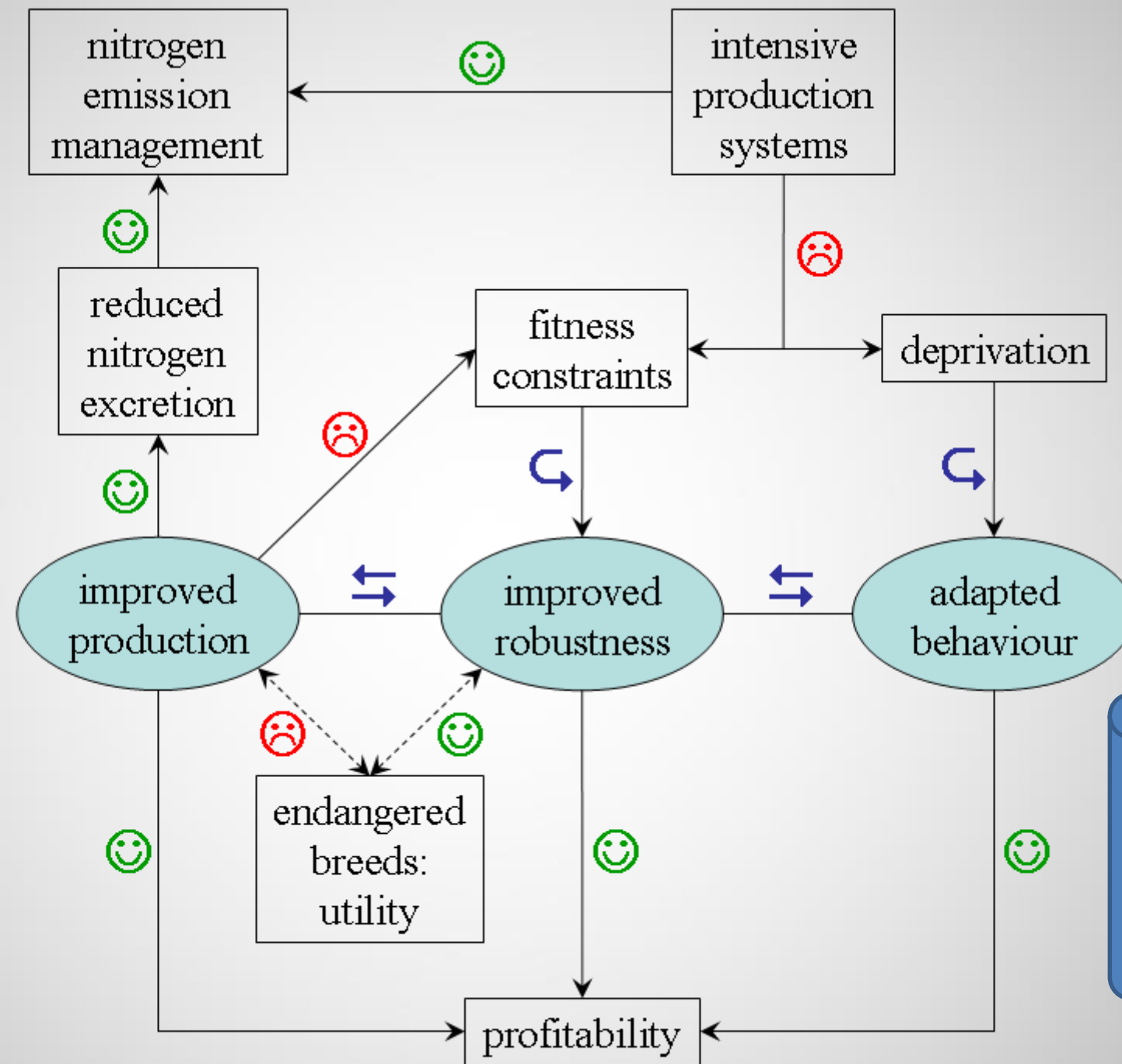
# What can animal breeding contribute to improving efficiency?

- **A lot ...**
- **... and much of the environmental efficiency improvement is happening as a side effect.**
- **Can be targeted more explicitly ...**
- **... but that will require a clear economic value.**
- **Shadow prices of greenhouse gases. Coming up now, in USA.**

**improve sustainability**

**Trade-offs  
between  
sustainability  
elements.**

# Trade-offs between sustainability elements.



Besbes

# How animal breeding can contribute to sustainable pig production

Pieter Knap

August 2018

