



Food and Agriculture Organization
of the United Nations

Session 11

Awareness of the Importance of Animal Genetic Resources challenge session

Chair: Roswitha Baumung (organized by Gregoire Leroy)

Joint session of EAAP Genetics Commission, EAAP WG-AnGR, ERFPP and FAO



IMPLEMENTING THE GLOBAL PLAN OF ACTION FOR ANIMAL GENETIC RESOURCES

Aim of Session 11 is to....

...provide insight and promote discussion on potential solutions and pitfalls, which allow or prevent enhanced communication around the importance of animal genetic resources.

A diversity of points of view and situations from within and outside Europe will be presented and discussed.



Overview on session 11

Monday August 26th 14.00-17.00.

14:05-14:30	Anne Lauvie	Combine the qualification of products and activities with local breeds : a collective initiative in Brittany
14:30-14:55	Beate Berger	Ark networks in Austria : conservation, awareness-raising and education on local breeds
14:55-15:20	Montserrat Castellanos Moncho	The Spanish official Logo “100% Authochthonous Breed”: a successful example of market valorization for conservation and awareness on AnGR
15:20-15:45	Panel discussion: What kind of initiatives for awareness raising around local breeds are most successful?	
15:45-16:15	Coffee break	
16:15-16:40	Maria Wurzinger	Raising awareness – a first step for sustainable use of animal genetic resources in developing countries
16:40-17:00	Panel discussion: Main differences in awareness raising in developed and developing countries?	

