IOF2020

Accelerate innovation and Internet of Things for agriculture and food

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AGENDA



Project objectives



Methodology



Dairy and Meat trial use cases



PROJECTIVES

IoF2020 fosters a large-scale uptake of IoT in the European farming and food sector. In brief, it aims to:

- Demonstrate the business case of IoT for a large number of application areas in farming and food sector;
- Integrate and reuse available IoT technologies by exploiting open infrastructures and standards;
- Ensure user acceptability of IoT solutions in farming and food sector by addressing user needs, including security, privacy and trust issues;
- 4. Ensure the sustainability of IoT solutions beyond the project by validating the related business models and setting up an IoT ecosystem for large scale uptake.





IOF2020 IN BRIEF









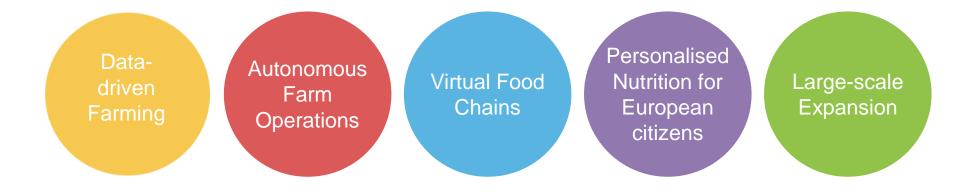
BUDGET
(€30 million co-funded under EU H2020 programme)

€35 MILLION



AMBITION & VISION

IoF2020 will pave the way for:





5 TRIALS, 33 USE CASES















TRIALS & USE CASES

A MULTI-ACTOR APPROACH



End-users



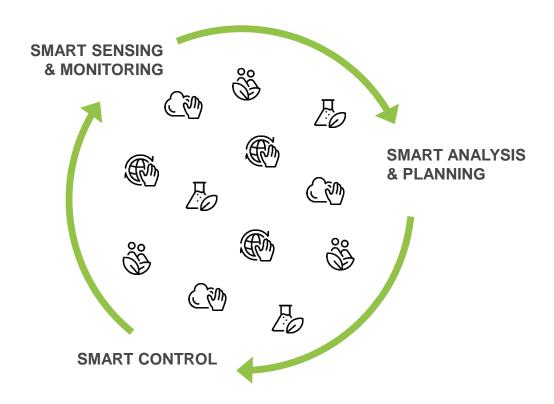
Infrastructure providers



IoT integrators



Researchers





TRIAL & USES CASES METHODOLOGY LEAN APPROACH **Minimum Viable Product:** a product with just enough features to gather validated learning about the product ECHNOLOGY and its continued development **IMPROVEMENTS** Fine tuning Release MVP1 **DEMO** MVP2 **BUSINESS ECOSYSTEM END USER FEEDBACK KPIs EVALUATION** Involvement & co-creation Measurement & monitoring

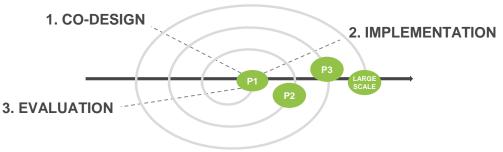


GENERIC APPROACH & STRUCTURE

WP1 Project Coordination & Management WP3 IoT Integration

WP4 Business Support

WP2 Trials/Use cases: Knowledge & App development Lean multi-actor approach



WP5 Ecosystem
Development

WP6 Ethics in data sharing (10:00)

IOF2020 ECOSYSTEM & COLLABORATION SPACE





DAIRY TRIAL: 4 USE CASES









Grazing cow monitor (8:45)

Happy cow

Herdsman+ (9:00 & tomorrow S55 9:00)

Remote milk quality





DAIRY TRIAL: + 3 USE CASES



Lameness detection through machine learning (9:00 & tomorrow \$55 9:00)



Precision mineral supplementation



Multi-sensor cow monitoring





MEAT TRIAL: 3 USE CASES



Pig Farm Management (9:30 & 9:45)



Poultry Chain management



Meat
Transparency
and Traceability





MEAT TRIAL: + 3 USE CASES



Optimising beef supply chain (9:15)



Feed supply chain management



Pig health tracking (poster)



SESSION PROGRAM

- 8:30 IoF2020 introduction
- 8:45-10:00 loF2020 use cases dairy, beef, pigs
- 10:00 IoF2020 WP6 results ethics in data sharing
- 10:15 coffee break
- 10:45 NEFERTITI project
- 11:00 SmartAgriHubs project
- 11:30 Datahub for agrifood project
- 11:45 Challenges in the field



STAY-TUNED VIA

Website: www.iof2020.eu

• Twitter: @loF2020

Facebook: <u>loF2020</u>

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