



IoF2020

U.C 2.1: Grazing Cow Monitor

EU project for IoT innovations in agriculture

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Grazing Cow Monitor

Continuously monitoring the position
of individual cows on pasture
using a GPS tracker

Partners



Technology provider



Research & Coordination

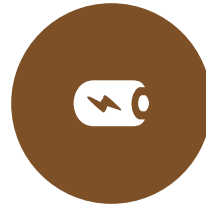


Farmer network & Advice

Product



"StickNtrack" by Sensolus



Long battery life (> 1 years)



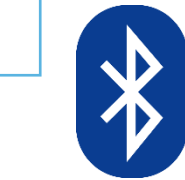
Outdoor (GPS) + indoor (BLE) tracking



Plug-and-play installation

Product

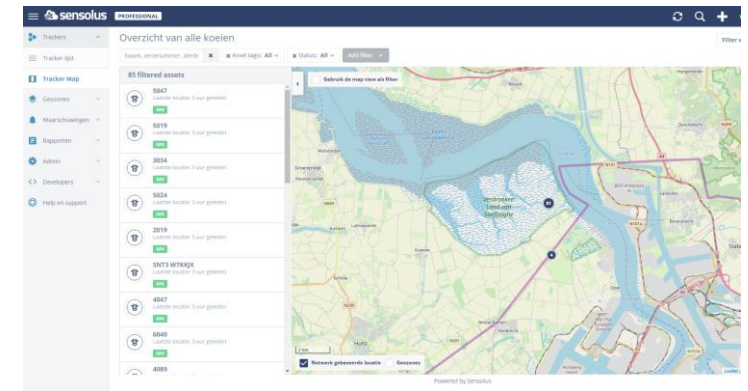
GPS tracker
on cow



Beacon in
barn



Web-based app



Application areas



Traceability of dairy / meat products



Pasture management



Natural grazing

Field trial

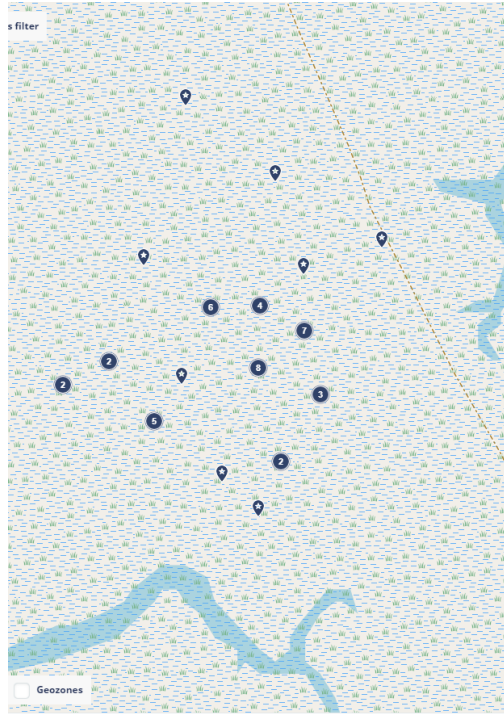


- Commercial farm with 80 adult Belgian Blue cows
- May – Nov: natural grazing in 300ha salt marsh
- **Problem:** cows getting lost / stuck in ditches

Field trial



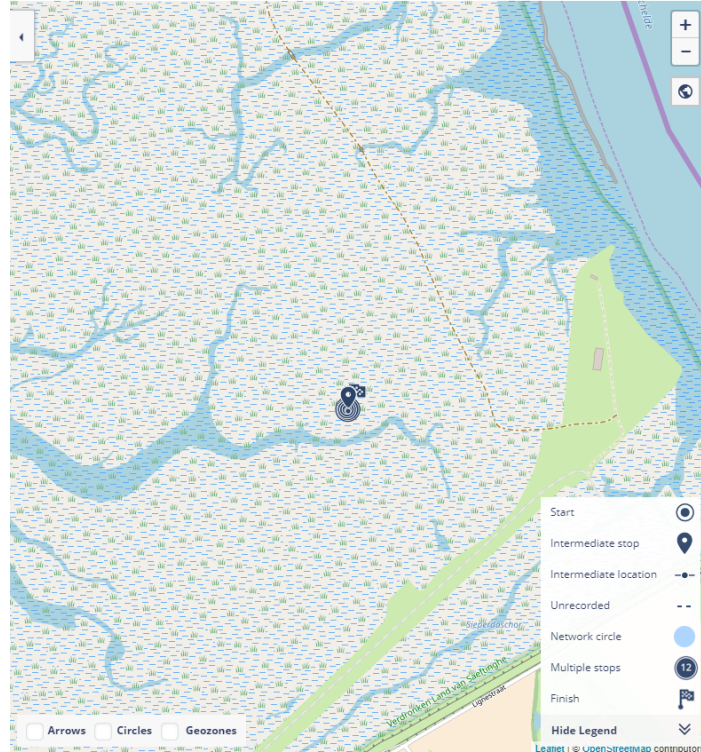
Individual cow journey



Herd overview

- GPS tracker attached to collar
- 6 location updates per 24h
- 3 types of alerts (email)
 - No movement (>6h)
 - No visit to water trough (>24h)
 - No data received

Preliminary outcome



- Grazing season 2018 - 2019:
 - 3 lost cows recovered
- Identify problems early on?
 - Lame cows
 - Separated from herd (sick?)
 - Grazing behaviour

Farmer feedback

I. Time management

"Now I don't have to spend so much time looking for my cows."

II. Less stress

"Knowing where my cattle is at any given time gives me peace of mind."

III. Economic value

"By saving 3 cows, we've recovered a potential revenue loss of € 7.500."

THANK YOU

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