

The IntaQt project's stakeholders' involvement: impact on the research work?

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A question to you in Menti



<https://www.menti.com/ala3q5ffcj9x>

Stakeholders (farmers/ industry / advisors...) in your research project (think about one of your research projects)

- It doesn't exist
- We have to, but it is annoying
- Somewhere in the project, stakeholders are asked but their opinions are not really shared
- Stakeholders' opinion are considered as interesting in the project
- Stakeholders' opinions irrigate the whole project and influence it.
- Stakeholders transform the project and the project transforms stakeholders

Our question

How do the ecosystems of scientific research and development evolve with the requirement of multi-actor approach?

Social science
perspective

Specific objective:

In IntaQt : how do the scientists of the project perceive the consultation of external stakeholders during the project ?

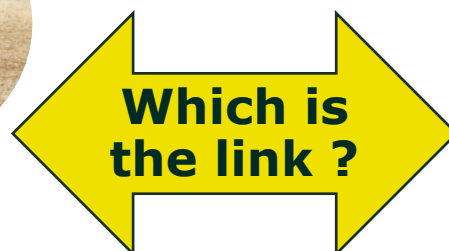


INTAQT Innovative Tools for Assessment and Authentication of chicken meat, beef and dairy products' QualiTies

20 partners (10 academics, 3 industries, 7 SMEs)

10 countries involved

5 years (2021-2026)



ONE QUALITY



The stakeholders in practice in the project

161 face-to-face interviews realised during the first half-year of the project:

- Farmers
- Processors
- Retailers
- Citizens and consumer organizations



13 researchers involved for conducting the interviews
in 7 countries : Belgium, France, Germany, Italy, Ireland, Switzerland, UK

Staff effort : 71 PM
for WP1 in the
project / most of
them used during
the first year

Interviewees invited to participate in **National group meetings** and then **European group meetings**.

The National and European groups will be mobilised again later in the project



WP3 – Measurements on products



13% of WP3 budget for experiments was not allocated at the beginning of the project

To give recommendations / quality traits, analytical methods, specific research area

WP5 – Modelisation and scoring tools



Expectations, constraints/ scoring tools

WP1 – Multi-actors interactions

Face to face interview

Consumers focus groups

Online survey of labs



National Groups

European group

WP2 – Farm network



To give recommendations on husbandry systems
Help identifying farmers in living labs
Innovative practices to be tested in the living labs

WP4 – Innovative tools/Quality, authentication



Expectations, constraints/ quality issues, tools

ONE QUALITY



How do the ecosystems of scientific research and development evolve with the requirement of multi-actor approach?

Our methodology

Interview of 10 persons, WP and task leaders (= chief scientists)
2 years after the beginning of the project

Qualitative interview

We are part of the project ourselves : research – action

Advantage

We know people
Trust



Limit

We are both judge and jury

Results : attitudes towards stakeholders' involvement at the beginning of the project

<i>I was afraid (1/10)</i>	<i>I was worried I was curious I was sceptical 4/10</i>	<i>OK. Good principle with a participatory approach but feels obliged / artificial 2/10</i>	<i>I had to fight for more budget in order to really have enough time for these stakeholders' interactions 1/10</i>
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I didn't really interest me for this part of the project application (2/10)

Results : attitude after 2 years

It was not so difficult! Good organisation.

The process nourishes the project, raises awareness of researchers about reality and makes sure research is relevant (all interviewees, 10/10)

« As a researcher I need to answer to some society challenges... so I am happy to understand what is important to stakeholders »

« We should do it in all future projects »

The network of stakeholders will be very valuable for the **dissemination of results** (all interviewees) and should increase the uptake.

Practical aspects :

- New ideas came up -> opportunity to make more publications (2/10)
- Facilitates the sampling (1/10)
- Opportunities for further networking (2/10)



Questions raised

Representativity of the sample and communication about it

Risk of too much influence on decisions -> research vs private interests! What is the role of research?

What to do if partners do not want to « go this way »?



Conclusion of stakeholders' involvement in the research project INTAQT

Enriches the project and the researchers (relevance + dissemination)

Raises questions about governance of research

Time and efforts needed for stakeholders' implication not to be neglected

We will come back in 2/3 years at the end of the project and tell you more -> curious about the « long term » perspective both in terms of involvement of people and dissemination of results!



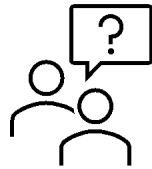
More from INTAQT

- 10:00 The INTAQT project: stakeholders' opinions on future multicriteria scoring tools for animal products *I. Legrand, A. Nicolazo De Barmon, F. Albert, M. Berton, M. Bourin, V. Buhl, A. Cartoni Mancinelli, R. Eppenstein, D.A. Kenny, E. Kowalski, S. McLaughlin, G. Plesch, F. Bedoin, C. Couzy, C. Berri, B. Martin and C. Laithier*
- 11.15 The INTAQT project: stakeholders' expectations on husbandry systems and innovative practices *R.C. Eppenstein, V. Buhl, I. Legrand, A. Nicolazo De Barmon, B. Martin, F. Albert, M. Berton, M. Bourin, A. Cartoni Mancinelli, D.A. Kenny, E. Kowalski, S. McLaughlin, G. Plesch, F. Bedoin, C. Couzy, C. Berri and C. Laithier*
- 11.30 The INTAQT project: stakeholders' perceptions and points of view on products quality *C. Laithier, F. Bedoin, F. Albert, I. Legrand, A. Nicolazo De Barmon, M. Bourin, M. Berton, V. Buhl, R. Eppenstein, A. Cartoni Mancinelli, D.A. Kenny, E. Kowalski, S. McLaughlin, G. Plesch, C. Couzy, C. Berri and B. Martin*
- Poster Perceptions of meat quality of UK stakeholders: from intrinsic to extrinsic factors *S. McLaughlin, F. Bedoin, C. Couzy, I. Legrand, A. Nicolazo De Barmon, C. Laithier and N. Scollan*



Thank you for your attention!

Time for questions and discussion



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