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General Director ASSICA



ASSICA

Associazione Industriali
delle Carni e dei Salumi

Associazione Industriali delle Carni e dei Salumi - ASSICA



Associazione Industriali
delle Carni e dei Salumi

ASSICA is the national trade association representing producers of deli meats (processed pork and beef products) and **pig slaughterhouses**, within the framework of The General Confederation of Italian Industry.

ASSICA's activities span several areas, including the definition of sectoral economic policy and the provision of information and support services to its approximately 180 members on economic/commercial, health, technical regulatory, legal and trade union matters.



Economic



Legal



Export



Vet



Trade Union



The Italian Salumi Promotion Institute (IVSI) is a non-profit organization that, through its promotion of Italian deli meats both in Italy and abroad, raises awareness of sectoral production systems and of economic, nutritional and cultural aspects.

ASSICA also entrusts the Istituto Valorizzazione Salumi Italiani (IVSI) with activities to improve the sustainability profile of companies in the sector.



The Italian swine sector in numbers (2023)



4,000

farms

26,000 if we include small
and backyard farming



30,000

workers



900

processing companies

2,000 if we also include micro-enterprises



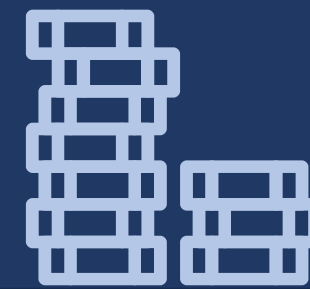
200

slaughterhouses

Source:
ASSICA analysis on UE,
ISTAT and ISMEA official data

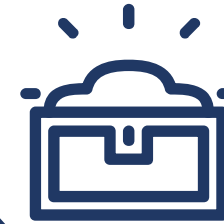
9,5 billion (€)

Total turnover



Real Italian identity: the ingredients of our SALUMI

*Passion for
tradition and
connection
with the
territory*



*High
safety and
quality
standards*

*Renewed
and healthier
nutritional
profile*

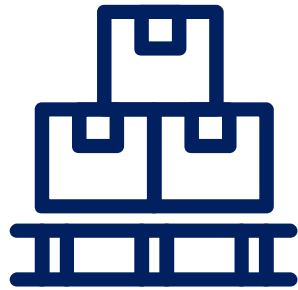


*Stars of
Italian
cuisine*

ITALIAN DELI MEAT EXPORT



Deli meats exports in the world (data 2023)



206.859 ton
(+6,2% 2022)

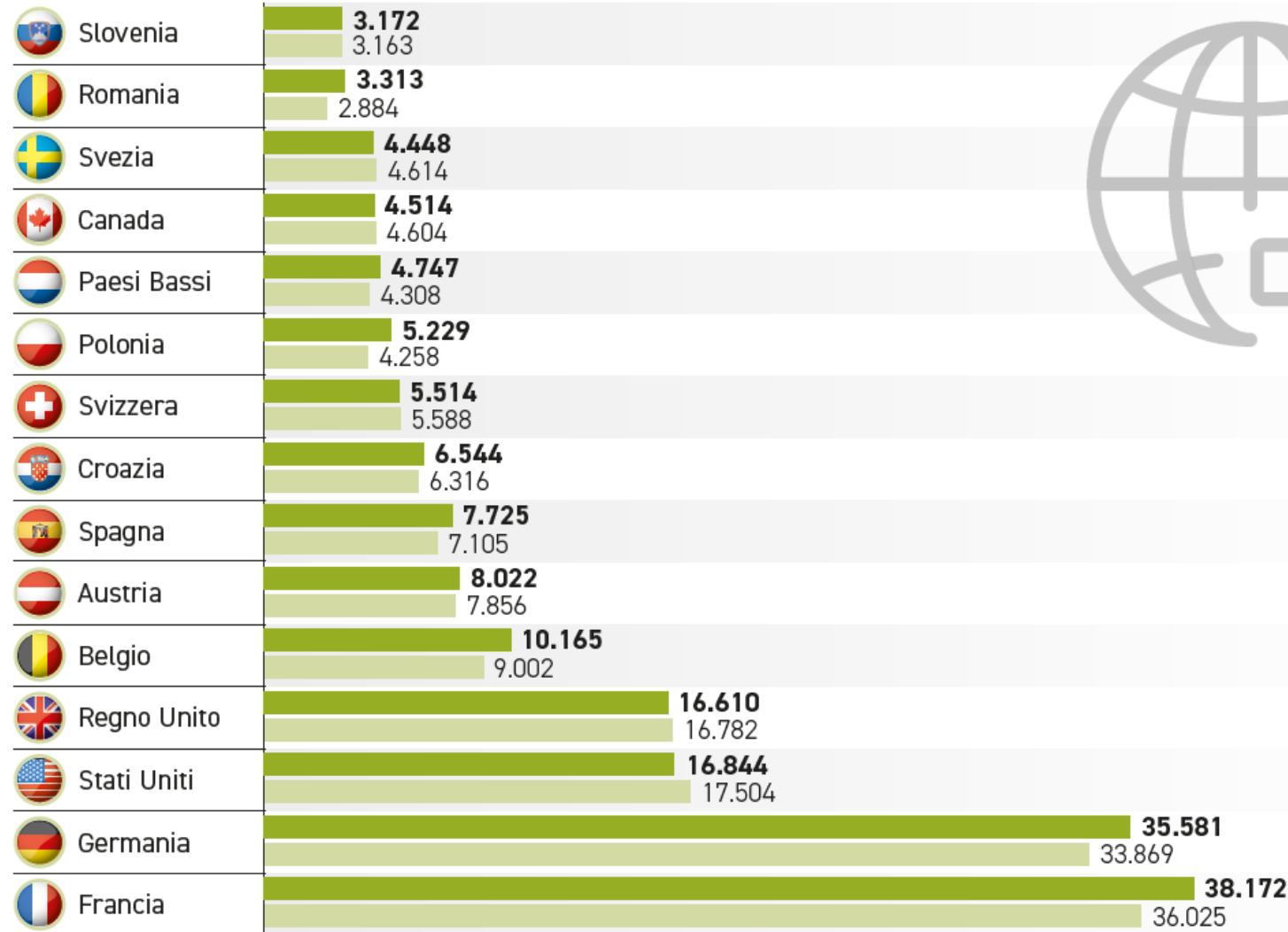


2,1 billion (€)
(+8,7% 2022)

Deli meat exports (2023): destination markets

2023-2022 PRINCIPALI PAESI DI DESTINAZIONE DEI SALUMI ITALIANI (DATI ESPRESSI IN TONNELLATE)

■ 2023 ■ 2022



Deli meat exports (2023): quantity and value



EXPORT 2023



QUANTITÀ
206.859



VALORE
2.157.557

TOTALE SALUMI



QUANTITÀ
+6,2%



VALORE
+8,7%



VARIAZ. %
2023-2022

COMMITMENT TO THE SUSTAINABLE DEVELOPMENT OF THE SECTOR



“Manifesto IVSI”: the values for the future

Il Manifesto IVSI

La carta dei nostri valori

Il consumatore al centro

1 Storia e tradizione

Comunichiamo la tradizione, la storia e il saper fare dei produttori di salumi
L'eredità del passato determina il presente e genera il futuro

2 Informazione e cultura

Ci impegniamo a divulgare un'informazione corretta, completa, trasparente
e a promuovere la cultura dei salumi italiani
La conoscenza allarga gli orizzonti

3 Qualità e sostenibilità

Sosteniamo e favoriamo il miglioramento continuo della qualità dei salumi italiani
La ricerca dell'eccellenza è un impegno quotidiano

4 Legame con il territorio

Raccontiamo il legame indissolubile tra i salumi e i loro luoghi di produzione
L'ingrediente aggiunto, non replicabile

5 Stile di vita italiano

Promuoviamo nel mondo il prodotto autentico,
contribuendo a valorizzare il saper fare italiano
Qualità, gusto e bellezza: lo stile di vita che il mondo ci invidia

6 Gioco di squadra

Collaboriamo con Istituzioni, Enti pubblici e privati, per valorizzare i salumi
di qualità in Italia e nel mondo
Partecipiamo ad un progetto comune per fare la differenza

7 Orientamento al futuro

Siamo attenti ai cambiamenti e ascoltiamo i consumatori
Guardiamo il mondo come lo guarda il consumatore

www.salumi-italiani.it



The “IVSI Manifesto” was drafted in **2018** and represents the industry's **first step in defining a sustainable development strategy** for the entire sector.



A **Charter of values** which sets out **principles** and characteristics that serve as a **guideline for any companies that decide to subscribe to it**.



Today, this document has a **new and important mission: to inspire sectoral culture towards sustainability**, to create a **new business model**.

Towards sustainability: measuring to improve

- Using the Manifesto as a starting point, IVSI and ASSICA followed the **strategic vision** linked to the **promotion of sustainability** by **supporting companies towards a new sustainable business model**.
- **Continuous Corporate Improvement:** programs have been implemented to **measure the impacts of companies**, to create or improve **consciousness** and to collect **best practices** already implemented.



Best Practices in Action



3 TRAINING PROGRAMS carried out to measure:

- companies' **environmental and social impacts**
- contributions to **achieving the 2030 Agenda goals**
- **actions to increase the sustainability** of Italian companies in the salumi sector

2 Programs focusing on **sustainability and corporate business reporting** (European CSRD directive)

Ongoing **partnerships with universities and research institutes**

The “Sustainability Program”



ASSICA and IVSI have created and **published the 'SUSTAINABILITY PROGRAM' of the Italian deli meat industry** with the goal of inspiring companies to improve their contribution to achieving the Sustainable Development Goals (**SDGs**) set by the United Nations **2030 Agenda**.



The document deals with the three dimensions of sustainability: **Environmental** (Earth), **Economic** (Economic Welfare) and **Social** (Society). Significant content is also dedicated to **Animal Welfare**.

Publication Structure

- ☐ **What ASSICA and IVSI have done** with and for companies in the sector
- ☐ The most significant "**Best Practices**" implemented by companies
- ☐ ASSICA's concrete **commitments to promoting sustainability**
- ☐ **The Goals of Agenda 2030** relevant to the sector

In November 2022, the ASSICA Sustainability Program was selected by the European Commission and included on the list of European Code of Conduct on responsible food business and marketing practices.



SCAN ME



Communicating the commitment: the “Sustainability Program” around the world



Sustainable Development of the Sector: Some Best Practices



***Monitoring of emissions at all levels** and inclusion of scope 1,2, and 3 emissions in the sustainability report*



Cogeneration** plants fueled by slaughterhouse waste and **100% renewable energy supply contracts



*Including questions on **CO₂ emissions** for **supplier evaluation***



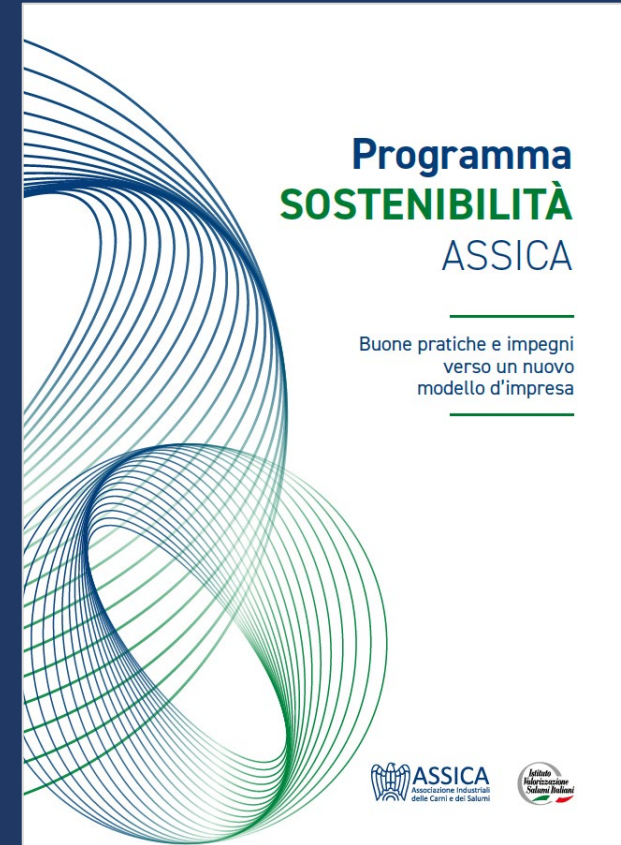
*Use of **recyclable PET packaging** and integration of paper up to 75% of the total material*



*Partnerships with **non-profit organizations and companies** active in the **fight against food waste***



***Tailor-made training programs** with Italy's leading credit institute*



Source:
"ASSICA Sustainability Program"