



The 75th EAAP Annual Meeting

1/5 September 2024 - Florence, Italy

Characterisation of Meat Quality Attributes in Different Cattle Breeds: Implications for Labelling and Consumer Choice

L. Grispoldi¹, E. Costanzi¹, C. Truzzi², M. Tassinari¹, B. Cenci Goga¹

¹ *Department of Veterinary Medicine, University of Perugia, Via San Costanzo, 4, 06126
Perugia, Italy*

² *Metro SpA, Via XXV Aprile, 23, 20097 San Donato Milanese (MI), Italy*



AIM OF THE STUDY

The aim of this study was to evaluate the feasibility of identifying objective and measurable quality characteristics of meat through analyses that clearly reference objective standards.





02



MEAT LABELLING



**REGULATION (EU) No 1308/2013 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of
17 December 2013**

establishing a common organisation of the markets in agricultural products and repealing
Council Regulations (EEC) No 922/72, (EEC) No 234/79, (EC) No 1037/2001 and (EC) No

**COUNCIL REGULATION (EC) No 820/97
of 21 April 1997**

establishing a system for the identification and registration of bovine animals
and regarding the labelling of beef and beef products

**REGULATION (EU) No 1169/2011 OF THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL of 25 October 2011**
on the provision of food information to consumers





FACTORS AFFECTING COSTUMERS CHOICE

Extrinsic factors:

- Commercial quality, quality grade and price
- Brand
- Origin
- Image

Intrinsic factors:

- Appearance
- Eating quality
- Health quality
- Technological and convenience quality attributes

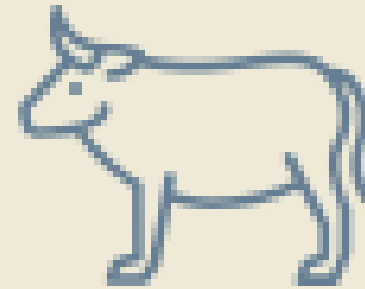




**Based on those factors the characteristics
we chose to evaluate were**



MARBLING



TENDERNESS

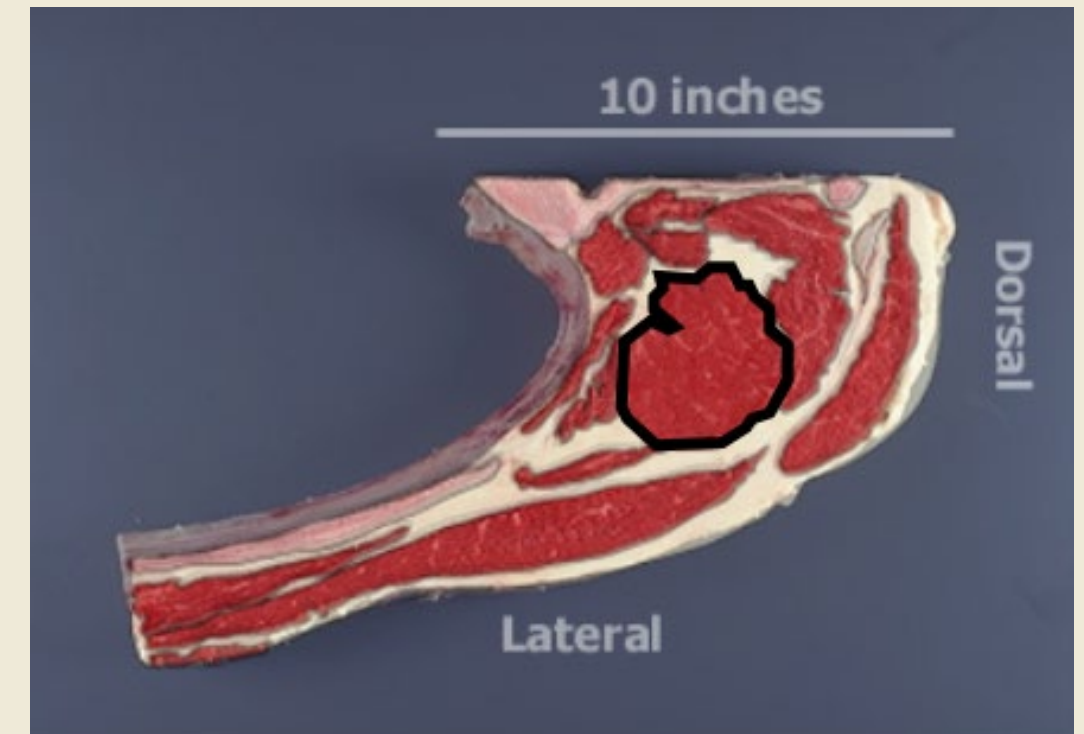


COLOR



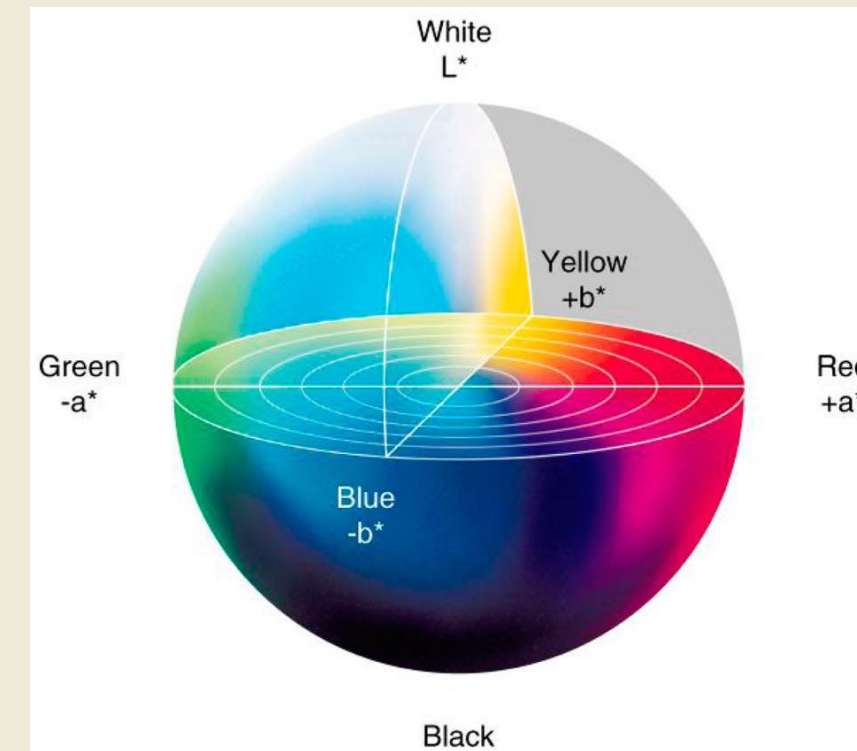
MATERIALS AND METHODS

- 6 bovine genetic types [German Red Pied, Piemontese, Chianina, Angus, Poland cross breed and Freisian] were used for this study
- 7 animals from each genetic types were taken into consideration, all with similar characteristics
- *Longissimus thoracis et lumborum* (LTL). Commercial name: entrecôte, or boneless rib



COLOURIMETRIC ANALYSIS

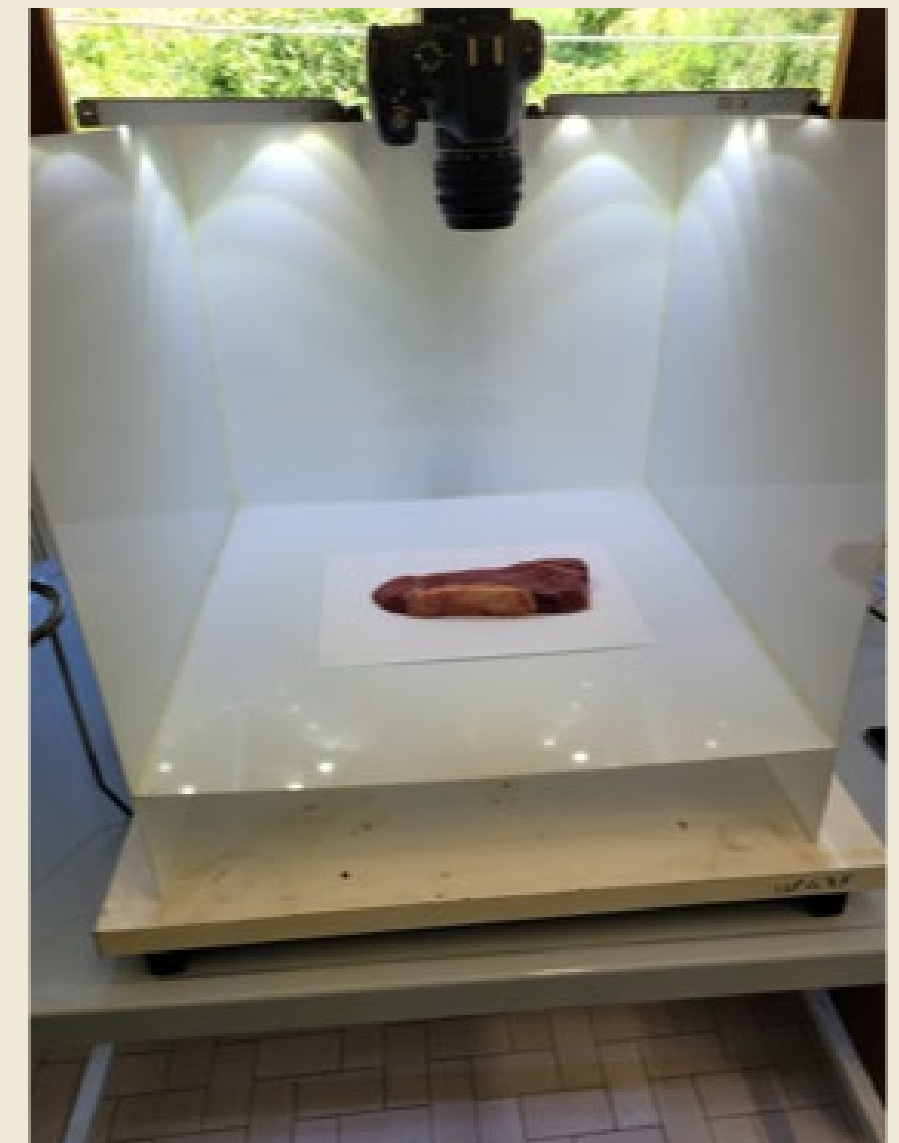
- The «ColourMeter RGB Colourimeter» app was used to measure colour of the samples using an iPhone XS running iOS 13.7.
- The «ColourMeter RGB Colourimeter» app was calibrated using the Minolta CR 200 Chroma Meter
- The evaluation of color was determined using the L^* , a^* , b^* color spaces





MARBLING EVALUATION

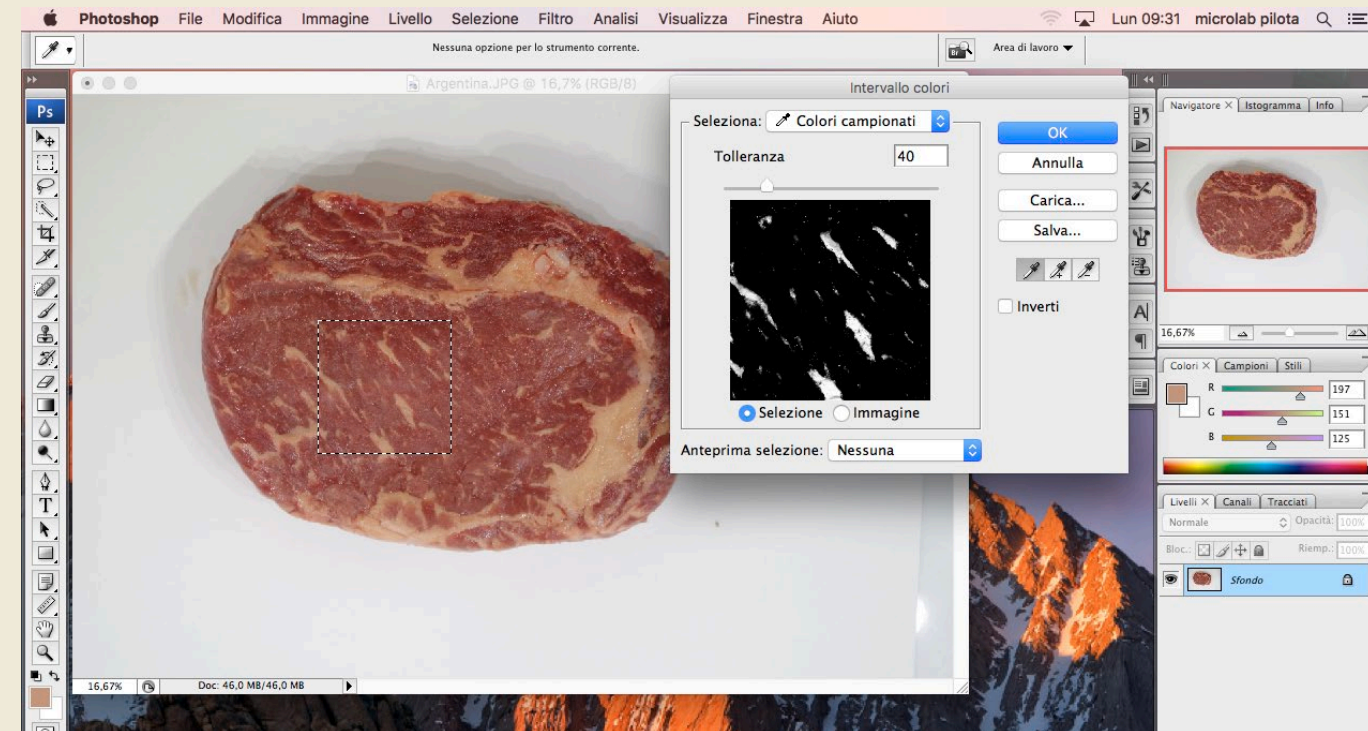
- Pictures were taken with a Nikon D850 and then processed using Adobe Photoshop CS 6 (version 13.0 x64) on MacBook Pro Mid 2012.
- A square area of 750x750 pixels has been selected in each image and the number of white pixels was calculated.





MARBLING EVALUATION

- A square area of 750x750 pixels has been selected in each image and the number of white pixels was calculated.





TENDERNESS EVALUATION

- From each sample were repeated three times per cuts of meat.
- From each slice we got 6 cubes of similar size





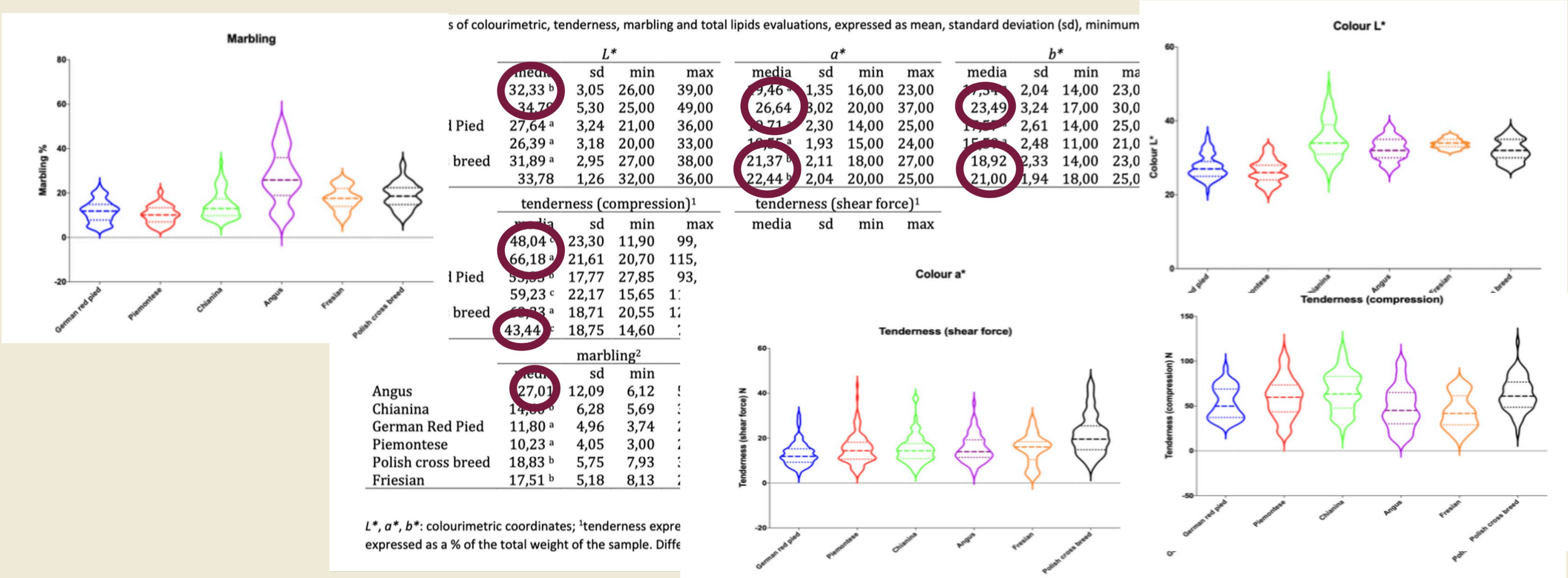
TENDERNESS EVALUATION

- With a Sauter FL 100 digital dynamometer 3 of the cubes of each slice were used with a flat head and 3 with the wedge-shaped one





RESULTS AND DISCUSSION



L*, a*, b*: colourimetric coordinates; ¹tenderness expressed as a % of the total weight of the sample. Different letters indicate significant differences (p < 0.05).



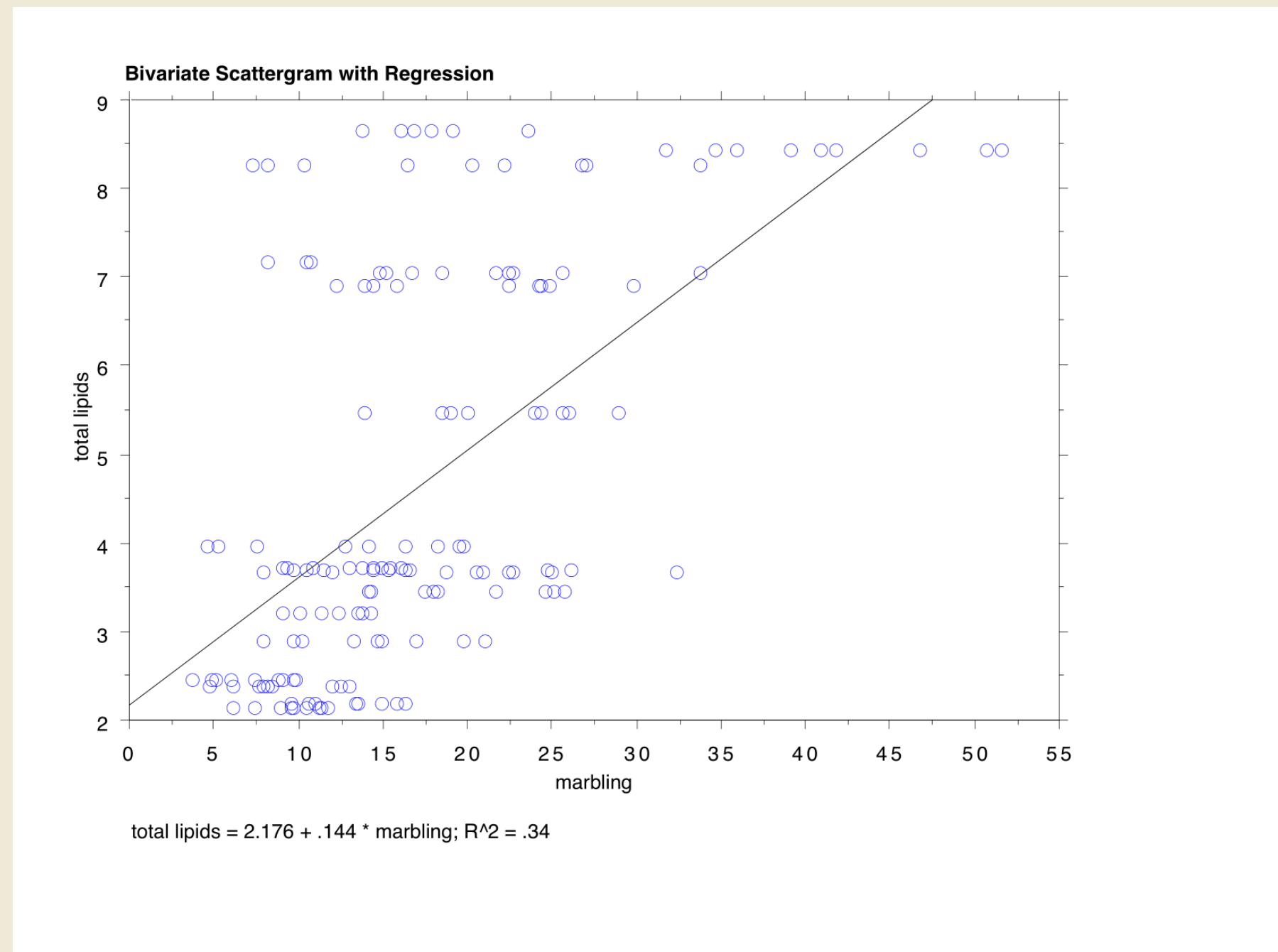
RESULTS AND DISCUSSION



Figure 13 On the top left we have Friesian meat, on the top right we have German Red Pied meat, on the lower left we have Polish meat, on the lower right we have Piemontese meat



RESULTS AND DISCUSSION





RESULTS AS INFOGRAPHICS

Genetic type	Color	Tenderness	Marbling
Angus	Colore Colore Colore Colore	Tenderzza Tenderzza Tenderzza Tenderzza	MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA
Chianina	Colore Colore Colore Colore Colore	Tenderzza Tenderzza Tenderzza	MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA
German Red Pied	Colore Colore Colore	Tenderzza Tenderzza Tenderzza Tenderzza	MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA
Piemontese	Colore Colore Colore	Tenderzza Tenderzza Tenderzza Tenderzza	MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA
Polond cross bred	Colore Colore Colore	Tenderzza Tenderzza Tenderzza	MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA
Friesian	Colore Colore Colore Colore Colore	Tenderzza Tenderzza Tenderzza Tenderzza Tenderzza	MARBLIZZATURA MARBLIZZATURA MARBLIZZATURA



CONCLUSION

- The provision of optional information on product labels serves as a crucial tool for consumer protection, ensuring transparency, and enabling informed choices.
- The findings of our study underscore the significant variability in key attributes of beef derived from different cattle breeds, including variations in color, marbling, and tenderness. As such, our research has enabled the formulation of a comprehensive grading scale for these distinct characteristics.

THANK YOU!